# Kelly Hayden.

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References available upon request

## EDUCATION

**BA: GRAPHIC DESIGN**
**MINOR: MARKETING**
Fall 2013 – Fall 2017
CSU, Chico

## SKILLS

Photoshop
Illustrator
InDesign
Figma
Procreate
Social media marketing
Time management
Multitasking
Leadership and decision making
Print Knowledge
Designing for print
Marketing and branding
Photography
Ideation
UX/UI design

## INTERESTS

Screen printing
Sewing
Pilates
Gardening
Jigsaw puzzles

## PROFILE

Dedicated and results-driven creative professional with a five-year tenure at Planet Art, advancing from Junior Graphic Designer to the current role of Junior Art Director. Recognized for showcasing strong leadership qualities, managing large-scale initiatives, and largely contributing to the team's success.

## WORK EXPERIENCE

### JR. ART DIRECTOR
PlanetArt │ Los Angeles, June 2023 – Current

Demonstrated leadership qualities by taking the initiative to manage and oversee one of the department's largest projects, requiring minimal feedback from supervisors. Actively engaged in training new team members and assuming a larger leadership role.

### SENIOR GRAPHIC DESIGNER
PlanetArt │ Los Angeles, March 2020 – June 2023

Communicated with higher stakeholders showcasing an ability to work seamlessly with VPs and stakeholders with minimal oversight. Took on more project responsibilities and enhanced my technical proficiency.

### GRAPHIC DESIGNER
PlanetArt │ Los Angeles, June 2019 - March 2020

Proven track record of taking on increased responsibility and ownership of projects, consistently meeting deadlines and delivering high-quality results.

### JR. GRAPHIC DESIGNER
PlanetArt │ Los Angeles, June 2018 – June 2019

Recognized for continuous improvement in technical skills, particularly in Photoshop work, color theory, and attention to detail.

### JR. GRAPHIC DESIGNER
Breiter Creative, Los Angeles, January 2018 – June 2019

Worked directly with art director at agency and clients. Showcased a keen understanding of project objectives and creative requirements.