



MANAGEMENTEQ.COM

Global to Specific (G2S)
Leadership Coaching Program

A proven coaching system to
deliver maximum impact



Sean@SeanWeafer.com



www.ManagementEQ.com/g2s-executive-coaching



+353 872579157



The G2S system is a proven, personally tailored, structured and measurable coaching system for helping managers and leaders identify, articulate and reach specific performance and leadership goals with a high degree of accountability, in strict confidence.

This program is ideal for senior managers and leaders who want a personalised coaching program to support them in:

- 1. Role change**
- 2. Moving from Expert to Influencer**
- 3. Developing Teams and Boards**
- 4. Presenting, Speaking and Communications Skills**
- 5. Leadership Brand Development**
- 6. Managing Stakeholders and Perpetual Change**

The Global to Specific (G2S) Executive and Leadership Coaching system was designed in 1997 by Sean Weafer and Dr. Denis Waitley.

Dr. Waitley is an American behavioural psychologist, coach and advisor to the NASA moon landings and a renowned author and speaker on human potential.

Sean is the author of 'CASH Coaching As a Side Hustle', an international executive coach, a respected trainer in coaching and mentoring skills and a certified Marshall Goldsmith leadership coach.





How is the Program Structured?

All coaching programs start with a complimentary session to explore the client's needs and to identify and articulate the relevant coaching objectives.

The program consists of 8 x one hour individual coaching sessions over 4 months. It comes with a personal G2S coaching system with supporting materials, including a copy of 'The Highly Trusted Advisor: How to Lead Teams and Win Clients in the Hybrid Age' and access to a series of online recorded master classes on enabling executive communications.

Extra

Supporting Materials

Copies of:



The Highly Trusted Advisor: How to Lead Teams and Win Clients in the Hybrid Age



CASH: Coaching As a Side Hustle (for managers).





CLIENT TESTIMONIALS



Eddie Lou

Senior Director, Design Engineering at Indeed.com



As I continues to advance my career and grow professionally. My company provided me with an opportunity to work with a leadership coach. I met with a few coaches initially to find the right match. My first meeting with Sean, I immediately knew he is the right coach.

He took the time to assess my strength and weakness. We quickly agreed and settled on a few goals and action plan to work toward. His approach is spot on, and he utilized his "High Trust Advisor Training" techniques to help me work toward my goal.

At the end of my coaching sessions. I was able to deliver a keynote virtually to a large audience. Prior to Sean's coaching session, I have very little confidence in public speaking. Sean was able to provide me guidance and techniques to craft the story, build an engaging slide deck that compliment the keynote.

Thank you Sean. You are not only knowledgeable, you are easy to work with. I greatly appreciate your help, support, and guidance. Hope I can continue to work with you in the future.

Barry O'Connor

Head of Financial Analysis at Elavon Europe

Working with Sean over the last few months has provided an accelerant to the achievement of a number of my developmental objectives and has left me with a number of very useful additional tools for the kit!



His coaching system which is focused on personnel accountability and tangible, measurable actions ensures a proactive approach and positive reinforcement loop as objectives are systematically tackled through small achievable actions. Greatly, appreciated the support and direction he offered during the programme and would highly recommend to anyone who is ready to take accountability for reaching the next stage in their professional / executive development.





CLIENT TESTIMONIALS (CONT.)



Dave Lawson

Revenue Operations at Keywords Studios



Sean's leadership coaching program has helped me transform the way I work and interact with my colleagues and clients.

Over the few months we've worked together, I have learnt some invaluable tools and skills which have helped greatly with my personal and career development.

I would highly recommend giving Sean a call if you want to level up in your role and career!

Ross Cooney

Chief Technology Officer



I've been working with Sean on various engagements over the past 20 years.



Throughout my career he has acted as a mentor and coach. His advice has always been concise, impactful and relevant. I would absolutely recommend any CTO or technical leaders to take his leadership coaching program.



Sean@SeanWeafer.com



www.ManagementEQ.com



+353 872579157



MANAGEMENTEQ

Meet Sean Weafer

Your Coach



Sean Weafer has been an international leadership and sales enablement consultant and professional conference speaker for over 25 years. He is an engineer by profession and specialises in taking complex concepts in leadership and sales and creating highly practical and measurable tool kits for his clients to help them excel in all areas.

His clients include Grant Thornton, Microsoft, Indeed.com, Bank of Ireland, Dell Technologies, Keywords International, Bearing Point and many more where he specialises in turning experts into highly trusted influencers in leadership and sales.

Along with his mentor, the behavioural psychologist Dr. Denis Waitley, he is the creator of the Global to Specific (G2S) coaching system and is a Marshall Goldsmith certified leadership coach, with an extensive background in business development and leadership communications.

He is the author of three books;

'The Highly Trusted Advisor: How to Lead Teams and Win Clients in the Hybrid Age' (2021)

'Invoking the Feminine: Strength, Love and Wisdom' (2021) and 'CASH: Coaching as a Side Hustle' (2020) as well as several e-books on management and sales communications.

You can see some of his speaking presentations, master classes and tips at:



<https://www.youtube.com/user/SeanWeafer/videos>

Email Sean at:



Sean@SeanWeafer.com

or connect with him on LinkedIn in at:



<https://www.linkedin.com/in/seanweafer/>