

ERIK SOWINSKI

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[New York Times](#)

[LinkedIn](#)

SUMMARY

Team USA Athlete, 2 x World Record Holder, American Record Holder and University of Iowa graduate transitioning into new role following decade long, internationally competitive track & field career. Strong business acumen and expertise across the endurance sports world. Highly motivated, independent, known for consistency and adaptability. Passion for human performance, the outdoors, and endurance sports.

WORK HISTORY

Bell Lap Track & Field Gear

Professional Runner/Pacer | August 2020 - present

- Paced 50+ races in domestic and international circuits resulting in numerous personal bests, world leads, national records, and two world records.
- Negotiated pacing contracts and built relationships with meet directors, athlete agents, sponsors, and other key stakeholders in the sport.
- Olympic Trials Qualifier, 3 x USA Championship Finalist, ran 211th career sub-1:50 in the 800m.
- Keynote speaker at various sales meetings, running camps, academic institutions, and podcasts.
- Product testing for major apparel & footwear brands in the endurance sports space.

Erik Sowinski LLC

Founder | February 2020 – Present

- Built and manage an eCommerce business, generating \$600K+ in revenue across multiple platforms.
- Leverage consumer insights to maximize sales.
- Inventory management of 1000+ items and product procurement for several brick-and-mortar stores.

Brooks Running

Professional Runner | January 2020 – August 2020

- Negotiated partnership contract and was a USA Championship finalist as a member of the Brooks Beasts Track Club.

Nike INC.

Professional Runner | May 2013 – December 2019

- Team USA Athlete, 2 x World Record Holder, American Record Holder, World Championship Bronze Medalist, 3 x USA Champion, 2 x Olympic Trials Qualifier
- Negotiated multiple partnership contracts with product sponsors to maximize mutual value

Davenport Assumption High School

Assistant Track & Field Coach | January 2016 – October 2022

- Oversaw and wrote training programs for all distance and middle-distance athletes
- Coached several individual, relay, and team state championships as well as multiple All-Americans and a national championship sprint medley relay
- Aided in the recruiting process for athletes at the NCAA, NAIA, and NJCAA levels

Running Wild

Shoe Fitting Specialist | October 2012 – November 2016

- Contributed to product selection, ordering, website creation, and inventory management for three store locations.
- Guided customers with full video gait analysis and product knowledge to aid in footwear/apparel selection and injury prevention.

EDUCATION & HONORS

University of Iowa | 2008-2012

Bachelor of Science in Integrative Physiology

- Big Ten Medal of Honor Recipient
- Five Time NCAA All-American
- Seven Time All-Big Ten Track & Field Team
- Capital One Track & Field Academic All-America Team
- Two Year Team Captain
- Student-Athlete Advisory Committee Vice-Chair
- Presidential Committee on Athletics member