

# Reid Buchanan

San Diego, CA | reidbuchanan@gmail.com | 785.236.1114

[\[https://www.linkedin.com/in/reidbuchanan/\]](https://www.linkedin.com/in/reidbuchanan/)

[\[https://www.github.com/reidbuchanan\]](https://www.github.com/reidbuchanan)

## Professional Summary

Turned down multiple secure Electrical Engineering positions right out of college to be one of the best in the world at running and now looking for a new challenge in becoming a web developer. Possesses a skillset of fortitude and drive that easily translates over into being an excellent employee and coworker. Manages time efficiently and works well under pressure.

## Technical Skills

- CSS / HTML
- JavaScript
- Bootstrap
- Git / VS Code
- jQuery
- React

## Professional Experience

**Professional Athlete** | ON Running – San Diego, CA

*Aug 2016 - Current*

- Represented and endorsed ON Running brand by competing and finishing in the top 10 of nationally aired championships races which increased brand awareness.
- Determined areas in need of improvement and optimized strategies to strengthen performance of ON Running product by working closely with innovation team to create a shoe that is competitive with other brands.
- Notable achievements: Pan American Games silver medalist 2019, fastest Kansan over multiple event disciplines, ranking in the top 100 in the world over past 5 years.

**Intern** | Stryd – Boulder, CO

*May 2015 – Aug 2015*

- Conducted experiments with potential customers to test product and offer improvements which lead to key changes in the product itself including the location of the product from the chest to the foot making it the first and only product of its kind on the market.
- Learned how to build rapport with customers by considering their wishes as the top priority and produced reports on their experience with the product which led to compilation of data and research that impacted product design.

## Education

**Certificate:** Front-End Web Development

*Expected Nov 2022*

University of California San Diego - Division of Extended Studies, La Jolla, CA

- Learned to develop responsive websites and applications by creating projects that cover many Front-End concepts from CSS frameworks to Javascript Frameworks

**Bachelor of Science:** Electrical Engineering

*April 2016*

University of Portland, Portland, OR