



SMART GUIDE SUSTAINABILITY

This guide shares the EPFL Innovation Park's vision and ambition on its Societal Impact. It presents Sustainability programs and concrete tools and explains how to take advantage of them to engage your company in a sustainability journey.

Reception of EPFL Innovation Park opens from 8.00 to 12.00 and from 13.00 to 17.00

Location: EPFL Innovation Park, Building C (ground floor), 1015 Lausanne

Tel.: +41 21 353 80 00

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INTRODUCTION

Why this guide?

This Guide shares the EPFL Innovation Park's vision and ambition on its societal impact. It provides detailed information on the sustainability programs offered to the companies of the Park, as well as concrete tools and checklists to facilitate the integration of sustainability within your company.

This guide will evolve to reflect your comments and feedback over time.

Why is it important to develop a sustainability strategy?

The term "sustainability strategy" is on everyone's lips at the moment, but what does it mean? A sustainability strategy defines how a company commits to a sustainable development and takes responsibility for the impact of its activity. Therefore, every company (from startup to large corporation) has the opportunity to contribute to the sustainable development of our society and our environment.

• Why are stakeholders important to define your key commitments?

In order to define objectives that really benefit the company, it is essential to define the relevant stakeholders, both internal and external, and to involve them in a structured dialogue. This dialogue will enable your company to better understand what is important to your stakeholders in terms of sustainability and to align your processes and products with their feedback and needs.

• What are the key advantages of a sustainability strategy?



Therefore, developing a sustainability strategy makes then perfect sense. However, it is not primarily about the strategy itself, but about setting sustainable goals as a company, defining concrete measures and implementing them.

The vision and societal impact of the EPFL Innovation Park

EPFL Innovation Park has a strong ambition:

Be a dynamic ecosystem maximizing the transfer of innovations to the economy for a positive impact on society, while limiting its impact on the environment.

The EPFL Innovation Park is committed to addressing 4 major themes that respond to the challenges of sustainability by contributing to the Agenda 2030 in order to lead by example.

Goal 1

By 2027, more than 75% of startups in the EPFL Innovation Park integrate a sustainability approach into their business model and contribute to the Agenda 2030. [SDG 8,9,17]







Goal 2

By 2025, 50% of our main suppliers meet our responsible purchasing criteria and all sign our Supplier Relationship Charter, compared to 2022. [SDG 8,12,13]







Goal 3

By 2025, we recycle 65% of the waste generated on the EPFL Innovation Park site, compared to 30% in 2022. [SDG 12,13]





Goal 4

By 2023, 100% of new buildings in the EPFL Innovation Park are certified as sustainable construction equivalent to Minergie P Eco or higher and 50% of the remaining existing buildings are certified as sustainable construction equivalent to Minergie by 2030. [SDG 7,9,11,13]









A common mindset and commitment to sustainable development is promoted and deployed within the Park, which offers concrete programs & tools and provides opportunities for open discussions on the subject. A Sustainability Charter has been developed to foster this collective mindset within the Park in favor of Sustainable development.

Find the charter on appendix 1 in English. It is also available in French.

The Sustainability team



Emma Dorée Head of Sustainability & Real Estate Services <u>doree@epfl-innovationpark.ch</u> • 021 353 80 21



Géraldine FiolSustainability Consultant
<u>sustainability@epfl-innovationpark.ch</u> • 021 353 80 27



Sophie AmyServices Coordinator
amy@epfl-innovationpark.ch • 021 353 80 29

The GreenTeam

Furthermore, our internal operations are supported by an active GreenTeam representing all of our departments: Sustainability, Infrastructures, Real Estate, Training, HR, Accounting and of course our executive management.

On a regular basis, we will communicate on our progress especially when impacting our common infrastructures in the Park.



Jean-Philippe Lallement
Managing Director



Emma Dorée Head of Sustainability & Real Estate Services



Géraldine Fiol Sustainability Consultant



Sophie Amy Services Coordinator



Simone Terrapon Human Resources



Björn Ignell Marketing & Course Manager



Nikolina MaricFront Office Supervisor



Théo Bouchardy Real Estate Administrator



Jean-Luc MenetreyHead of Infrastructure



Vincent Mahé
Architect /
Project Manager



Manon Le Pezennec Architect / Project Manager



Piyawat MikotaApprentice Commercial
Employee



Christine Prudente
Receptionist

SUSTAINABILITY INITIATIVES WITHIN THE PARK

Several sustainability programs and initiatives are deployed within the Park in order to support your company to contribute to a positive impact on society and the environment.

Swiss Triple Impact program - STI

EPFL Innovation Park is Ecosystem Partner of the Swiss Triple Impact (STI) program. This program is a simple, 3-step pathway supporting companies to integrate Sustainability within their strategy and make concrete commitments for the Sustainable Development Goals (SDGs).

As Ecosystem Partner, EPFL Innovation Park hosts STI workshops at the Park and offers its companies reduced price conditions to access the STI program.

If you want to receive more information about the next cohorts, get in touch with us at sustainability@epfl-innovationpark.ch

Testimonial from EPFL Innovation Park participants



If the fact that the Park proposes a program that is affordable and concrete helped me to convince my management and to engage them in the process. They understood the impact that this approach would have on the company's business and image.

Yasmina Sandoz, Marketing & Communications Director, Global ID

The Swiss Triple Impact program gave me the opportunity to step back and align my actions with my vision, to better understand how to prioritize them and select those that make sense for my core business in order to have the greatest possible impact.



Sefkat Hotin, Founder, Everwise

Link: https://www.swisstripleimpact.ch. See appendix 3: STI presentation (EN)

Social entrepreneurship training

EPFL Innovation Park has developed two trainings on social entrepreneurship:

- Business Creation for Social Entrepreneurs: to support you in building your social business, receive concrete answers to your project/company-specific questions, specify your plans and consolidate your entrepreneurial knowledge.
- Business Growth for Social Entrepreneurs: to support you in the growth of your company by developing a concrete business development strategy for your social business.

To learn more:

SE Business Creation: https://www.startup-campus.ch/en/innosuisse-en/business-creation/
SE Business Growth: https://www.startup-campus.ch/en/innosuisse-en/business-growth/

Sustainability Leaders Think Tank - SLTT

A monthly event to network with other companies of the Park, exchange, raise questions and share company needs on Sustainability matters.

- Format: Introduction of the topic by an expert followed by open discussions
- What topic: Check the calendar at https://www.epfl-innovationpark.ch/events
- When: Every 2nd Thursday of each month from 12:30 to 13:30
- Where: Pluton room in Building D ground floor
- Who: Anyone working in a company at EPFL Innovation Park

Contact us at <u>sustainability@epfl-innovationpark.ch</u> if you would like to receive an automatic invite in your agenda.

Private mobile application EPFL Inno Park: Sustainability



A dedicated channel of the app to receive the latest news and events in relation to Sustainability and soft mobility, or to share relevant info by the members of the group.

Click on the following link for further information: https://epfl-innovationpark.ch/working-here/inno-park-app

When connected on the app, ask to join the sub-group "Sustainability" by clicking on "Join".



https://epflinnopark.minsh.com/launch.html

A SUSTAINABLE ECOSYSTEM

Campus certified "nature & economy"

Since 2002, the EPFL campus, including the EPFL Innovation Park, has been certified by the Nature&Economy Foundation for its natural facilities promoting biodiversity.

Carbon footprint assessment

In 2019, a carbon footprint assessment has been conducted about EPFL Innovation Park activities in order to measure and take concrete actions to reduce its carbon emissions. Study available in Appendix 2.

A new assessment is currently on progress based on the figures of 2022.

Mobility

Sustainable mobility is promoted on the EPFL campus and on the EPFL Innovation Park:

- A large offer of public transportations
- Carsharing offer via www.mobility.ch
- PubliBike station
- Fairmove
- Electric charging stations

Smart Guide Mobility available here.

Sustainable Food

EPFL including EPFL Innovation Park are taking concrete steps to provide high-quality food choices that are sustainable, seasonal and locally sourced at all restaurants and food outlets.

• You have also access to **food vending machine** with sustainable products in buildings E and I and locally produced ice cream in building D.



- An EcoMenu has been deployed in the restaurants of the campus.
 It complements the NutriScore. On a scale from A to E, one will
 inform you about the nutritional quality of a dish served in the EPFL
 kitchens. And the other, on its environmental impact. A simple and
 transparent tool to guide you in your daily meal choices.
- **Too good to go**. In order to enhance the value of unsold food, reduce food waste and fight climate change (food waste is responsible for 8% of greenhouse gas emissions in the world), the Puur cafeteria is partnering with the Too Good To Go movement.

Approved suppliers

As a company located in the Park, you have access to a list of recommended suppliers. A category of service providers with a sustainable approach has been recently added: from CSR consulting to mobility options and business gifts & goodies.

Access the list: https://epfl-innovationpark.ch/approved-suppliers/

You can also promote a supplier which you would consider relevant to our community and which provided you with high-quality service or product: https://epfl-innovationpark.ch/working-here/approved-suppliers

Circular Economy at the Park

At EPFL Innovation Park, we promote circular economy processes, encourage sustainable consumption, waste reduction and resources preservation.

• Private mobile app EPFL InnoPark: Give, rent, buy and sell

A channel of the mobile App EPFL InnoPark to exchange with other companies based in the Park on pieces of furniture and equipment to give, buy or sell.

When connected on the app', ask to join the sub-group "Give, rent, buy and sell" by clicking on "Join".

• SENS Foundation eRecycling

The SENS Foundation, in order to contribute to environment resource protection, is recycling used electrical and electronic equipment, luminaires and light sources.

https://www.erecycling.ch/en/

And if you want to learn more about Circular Economy at a business level, we recommend the following report: <u>Etudes - CleantechAlps (cleantech-alps.com)</u>

Infrastructures

The challenge of sustainability is to guide society towards a way to satisfy the needs of all individuals, nowadays and tomorrow, while respecting planetary limits. The EPFL Innovation Park is acting in this way while also assuming its duty to set an example.

Waste management

The EPFL Innovation Park offers many recycling solutions including glass, paper, cardboard, plastic, PET, electronics, printer cartridges, neon lights, coffee capsules, etc. Our ambition is to reduce the amount of waste produced at the EPFL Innovation Park as well as to further increase the recycling rate of the remaining waste.

Energy use

The Park's electricity is currently 50% hydroelectric and 50% photovoltaic, but a project to switch to even greener, 100% photovoltaic energy is planned.

TOOLS & CHECK-LISTS

Smart Guide Mobility

A guide to detail and promote alternative solutions to the private car in order to limit traffic on the roads and act on climate change. Download it <u>here</u>.

Checklist for sustainable events

A practical check list to set sustainability-oriented goals for your event on and off the Park. Download it here.

Green Labs Handbook

A practical guide for scientists looking to conduct research in a more sustainable manner. See appendix 6.

Digital sustainability

A report from EPFL on Digital Sustainability (in french). https://zeroemission.group.pdf

The 15 Best Practices of GreenIT for the Office. See appendix 7.

EPFL Innovation Park website

Further information can be found at https://epfl-innovationpark.ch/societal-impact/walk-the-talk



You may find this guide not exhaustive or wish to make some comments. If so, please do not hesitate to contact me, I will take into consideration any suggestion.

Sophie Amy - Services Coordinator <u>amy@epfl-innovationpark.ch</u> • 021 353 80 29

APPENDICES

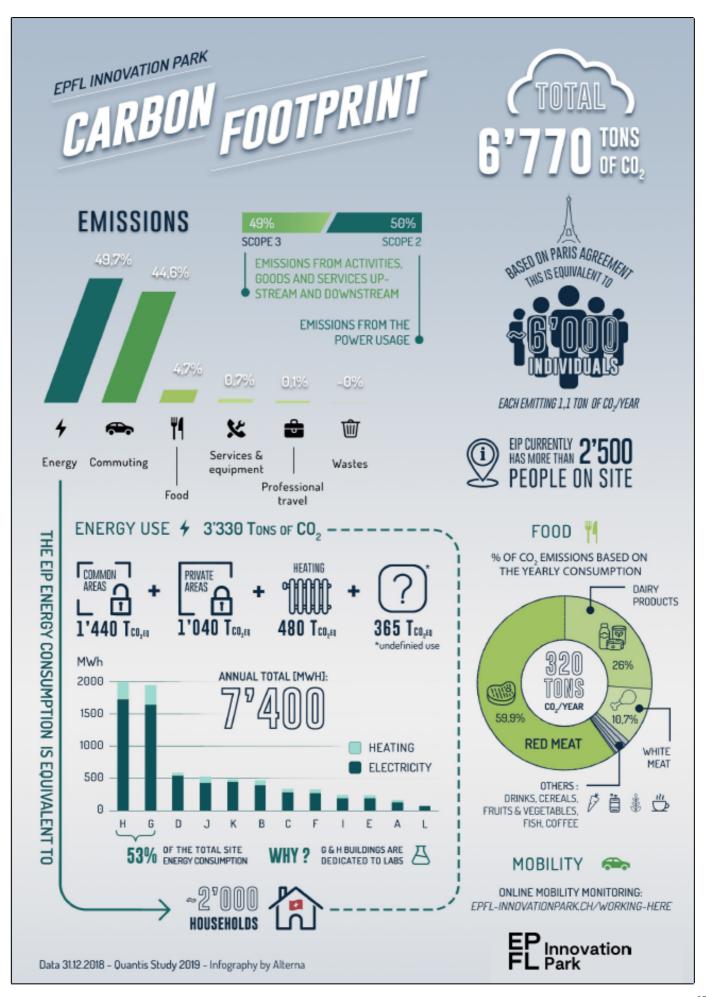
1. Sustainability Charter (available in French as well)

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Sustainabili	ity Charter
Sustainability Charter between EPFL Innovat	
The EPFL Innovation Park has an ambitious mission:	(specify the name of the compa
,	of innovations to the economy for a positive impact on s impact on the environment.
eading by example, the EPFL Innovation Park is con	nmitted to :
addressing 4 major challenges to sustainability by	CONTRIBUTING TO THE 2030 AGENDA.
GOAL 1	GOAL 3
By 2027, more than 75% of startups in the EPFL Innovation Park integrate a sustainability approach into their business model and contribute to the Agenda 2030.	By 2025, we recycle 65% of the waste generated on the EPFL Innovation Park site, compared to 30% in 2022.
GOAL 2	GOAL 4
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promoting a COLLECTIVE MINDSET for sustainab especially the companies of the Park.	le development within its ecosystem of partners,
By signing this charter, your company commits to:	
Acknowledge the sustainable measures and c achievement	commitments adopted by the Park and participate in the
Contribute to a positive social impact, to the to chain, in order to reconciliate economic perform	best of your ability through your business model and valu nance with social and environmental
	nployees (eg. alternative to private cars, parking space ublic transport) to create better accessibility and to figl
antimization promotion of soft mobility and n	,,
optimization, promotion of soft mobility and pragainst climate change Designate an internal contact person, called Sussainability Leaders Think Tank (eg. Sm.)	stainability Respondent, whose role is to: ly the Park's information, events and tools related t
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Date:_

Signature:

2. Carbon footprint assessment



3. Swiss Triple Impact tailored for the companies of the Park

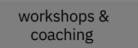


Make your business future-proof Develop operational practices on sustainability that will give you a competitive advantage

Join the Swiss Triple Impact tailored program developed for EPFL Innovation Park

Initiated by B Lab Switzerland, the Swiss Triple Impact program supports Swiss companies in measuring their contributions to the Sustainable Development Goals (SDGs), identifying the most important areas for improvement, opening up new business opportunities and boosting innovation.

3 steps program



peer-to-peer learning





































For whom

Swiss companies of all sizes and sectors, notfor-profits or for profits.

- √St artups
- VEstablished companies
- √Industry leaders

Participants @ EPFL Innovation Park



"The Swiss Triple
Impact program gave
me the opportunity to
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possible impact."
Sefkat Hotin,
Founder, Everwise



Why become a participant?

Measure your impact

- ✓ Learn sustainability best practices
- √ Take a first step towards certification
- √ Contribute to the first swiss-wide SDGs benchmark

Identify Opportunity

- √ Better manage risks
- √ Lower your costs
- Boost innovation and growth

Take Action

- √ Define your action plan
- √ Make pledges
- √ Become a member of the first STI Directory

Participants engagements?

Follow our 4 to 8 months programme (about 0,2 FTE) Participation fees based on your company size + special discount for the EIP community

Act on the pledge you make



"The fact that the Park proposes a program that is affordable and concrete helped to convince my management and to engage them in the process. They understood the impact that this approach would have on the company's business and image."

Yasmina Sandoz

Marketing & Communications Director, Global ID

Become a participant today

Register for a free introduction workshop

EPFL Innovation Park contact

Want to learn more?

Get in touch with your Contact at EPFL Innovation Park



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Eco gestures

@Work

WHAT

GOOD PRACTICES

to follow & encourage within your companies and with your employees

WHAT THE PARK IS DOING / OFFERING

DAILY LIFE

Food and Drink

- Local and vegetarian menus*
- · No packaging or bulk products
- Reusable tableware, cup, mug and water bottle (no more single-use containers)

In the office

- Implement ecological criterias in your purchasing decisions*
- Ask the cleaning company to use natural or ecolabelled products
- Print double-sided, 2 slides per page, in black & whote and only if necessary. Prefer thin fonts.
- Water the plants with unused water

- ReCircle box proposed at Puur and in every restaurants on the Campus
- Vegetarian day once a week at all campus' restaurants



WASTE

- Promote upcycling, second-hand products and recycling*
- Eliminate individual waste bins (to encourage recycling and reduce maintenance costs)
- Install draft bins next to printers and encourage the reuse of drafts for writing or printing
- Too good to go partnership to reduce food waste @Puur
- Recycling solutions for glass, paper, cardboard, coffee capsules, PET,... see map on page 3
- EPFL Inno Park App "Give, Rent, Buy & Sell"



ENERGY OPTIMISATION

- Close blinds on hot days to keep the building cool
- Ventilate once a day during cooler hours in summer
- · Close doors in winter to keep offices warm
- · Switch off the lights and bring in natural light
- Unplug your devices when they are charged and unplug the charger (a charger consumes energy even if it is not connected to your device!)
- Lighting systems with LED bulbs
- The Park's electricity is currently 50% hydroelectric and 50% photovoltaic in buildings A, B, C, D & L. Other buildings are supplied with energy from EPFL.

1



- · Use a power strip with a switch
- Turn off screens and computers when leaving, put your equipment on standby when not in use
- Variable motors have been installed to reduce consumption
- Presence detectors are installed in common areas



DIGITAL

USAGE

Hardware

- · Buy a laptop rather than a desktop computer
- Favor responsible purchases or eco-labelled products
- · Think about buying refurbished material
- · Extend the life of your devices by reparing them*
- Donate your old equipment to an association or social solidarity enterprise

Usage

- Optimise email & attachment storage. Reduce the size of email archives
- Unsubscribe from unnecessary newsletters
- Add the instruction not to print the email to your signature
- · Limit the number of recipients for your email blasts
- · Choose a data centre using green energy

- EPFL Inno Park App "Give, Rent, Buy & Sell"
- Conferences and workshops proposed at the Park
- Our data centre in building D uses 50% hydroelectric and 50% photovoltaic energy



MOBILITY

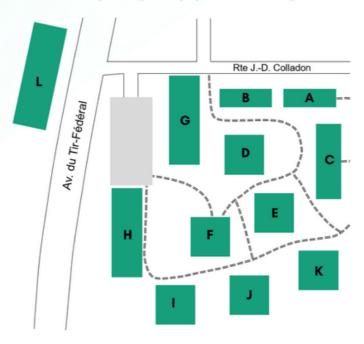
- Promote staggered working hours to reduce traffic congestion
- Prefer video-conferencing to limit business travel
- Implement a mobility policy and support employees in making the change*
- · Use public transport, carpooling and carsharing
- Encourage soft mobility (cycling or walking) & new modes of transport with lower carbon emissions (ecars, escooters, ebikes)
- Rethink business travel by plane and if absolutely necessary, travel in eco and not in business class*

- Mobility car available next to building H
- Free bike parking available in the Park
- Carpooling option with the Fairpark app
- ParkShare for occasional needs

^{*}Actions with the highest potential impact



Recycling map per building



Buildings

Recyclable materials	Α	В	С	D	E	F	G	1	J	L
Cardboard	Х	Х	Х	Х	Х	Х	Х	Х	Х	×
Paper	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
Plastics	Х	Х	Х	Х						X
Glass	Х	Х	Х	Х	Х	Х	Χ	Х	Х	×
PET	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
Aluminium		Х	Х	Х			Χ			
Iron			Х	Х						
Metals		Х	Х	Х						
Batteries		Х	Х	Х						
Electronics			Х	Х						
Nespresso capsules		Х	Х	Х						
Neon lights/floodlights		Х	Х	Х			Х			
Sagex chips	Х	Х	Х	Х						
Toners and printer cartridges			Х	Х						

5. Energy sobriety plan



Energy sobriety plan



 $\stackrel{ ext{(i)}}{ ext{(i)}}$ reduction in consumption of \simeq 15%

BUILDINGS/ LOCATIONS

EQUIPMENT

DETAILS

ACTIONS

Electricity & heating - Actions under the control of the EPFL Innovation Park in common areas or common equipments

E, F, G, H, I, J, K + D	Ventilation	Variable motors	Decrease at night and on weekends
A, B, C	Ventilation	On-off motors	Cutting at night and/or at weekends
All	Lighting	Lamps in the common areas	Remove the number of lamps*
All	Lighting	Floor lamps in common areas	Replace fluorescent lamps (from 220W to 98W)
All	Lighting	Sensors	Adjust daylight sensors, motion and presence detectors
A, B, C	Lighting	Decorative lamps	Significantly reduce
Toilets	Lighting	Mirror lighting	Remove lights
Parkings	Lighting	Neon lights	Remove 1 neon out of 2
E, F, G, H, I, J, K + D	Lighting	Set the lighting automation system	Possible as demonstrated in D- building - 3rd floor

1

^{*}while ensuring safety

EP Innovation

External lighting (E, F, G, H, I, J, K)	Lighting	New luminaires	Optimization
A, B, C, L	Heating	Radiators	Set the thermostatic valves correctly, lower the boiler temperature
Electricity - Tenan	ts' actions		
All	Lift		Reduce usage by using the stairs
All	Lighting	All personal lamps	Adapt the intensity of the lighting
All	Lighting	All personal lamps	Switch off all lights when leaving the room
All	Computer		Reduce the brightness of your screen
All	Computer		Turn off your computer instead of putting it to sleep
All	Coffee machine		Turn off your coffee machine instead of putting it on standby
All	Water		Wash your hands with cold



^{- *}Discover good practices to adopt at work in our Eco-gestures document on page 15

water*



Green Labs Handbook

A practical guide for scientists looking to conduct research in a more sustainable manner.

The purpose of this document is to suggest feasible and impactful actions to limit the environmental footprint of laboratories. The Green Labs Handbook was developed by the Sustainability Office of the EPFL School of Life Sciences, with the help of a consultation committee. It was first developed in 2021 and undergoes a yearly update.

For all lab members

1/ Consumables

Consumables (including single use plastics, chemicals and biological products) are a major source of environmental impacts in the lab, especially during their production and disposal stages.

- → Design your experiment by brainstorming with your colleagues about how to generate the least waste as possible and favor material reuse or recycling.
- → Borrow products from other labs when you only need a small quantity. Before buying a new product, check its availability in other labs and contact the owner.
- → Use hazardous waste bins exclusively for contaminated waste. This serves to avoid noncontaminated waste undergoing unnecessary energy-intensive end-of-life processing.
- → Sort your non-contaminated recyclable waste properly (aluminum, paper, glass...).

2/ Lab equipment

- → Shut down equipment as often as possible to save electricity. Avoid leaving devices on standby mode when possible.
- → Contact your facility manager or external supplier as soon as lab equipment presents failures or malfunctions.

Cooling devices

Cooling devices are a major source of electricity consumption in a lab, especially -80°C freezers (each of them consumes as much energy as an average household¹).

- → Optimize sample preservation temperatures to be as close to room temperature as possible. For example, increase PCR end-of-cycle temperature to 15°C (rather than operating 4°C overnight incubations).
- → Optimize freezer space and turn off unused fridges. Readable sample labels and an annual fridge cleanout can help save significant amount of energy. In addition, try to anticipate what will happen with the samples of anyone leaving the lab.

March 2023

¹ My green lab

EP Innovation

→ Open freezer doors as rarely as possible. Organize and post a freezer map or inventory on each freezer door so you can locate your sample before opening the freezer. If the doors are not tightly shut (e.g. due to excessive frost accumulation), contact your facility manager quickly.

IT equipment

Most of the environmental impact of IT equipment happens at the manufacturing stage².

- → Avoid replacing IT equipment that is still in good condition.
- → Avoid purchasing multiple screens if not strictly necessary.
- → Organize an annual cleanout of large files that have become obsolete.

Biological and chemical extraction hoods

→ Lower the sash of fume hoods all the way down between each use³.

For all lab managers (and curious scientists!)

1/ Consumables

- → Centralize purchase requests to minimize transportation and packaging needs.
- → **Keep a chemical and biological inventory and a proper labelling** to avoid product expiry and unnecessary purchases.
- → Consider referring to the <u>ACT environmental impact factor label</u>. It can be a starting point to compare the environmental impact of similar products.

2/ Lab equipment

- → Before ordering new equipment:
 - o Consider sharing equipment with other labs and core facilities.
 - o Investigate the availability of free refurbished equipment.
 - Take advantage of the expertise provided by your suppliers once you decide to buy a new piece of equipment. They can help you choose the best option.
- → Contact your facility manager whenever lab equipment is not in use anymore or whenever IT equipment is not in use anymore.
- → Consider increasing the temperature of -80°C freezers to -75°C or -70°C with the support of your facility manager. This decreases their electricity consumption by up to 30%⁴.

² ADEME (in French)

³ UC Berkeley & UCLA « Shut the sash : fume hood ventilation in laboratories"

⁴ <u>University College London.</u> This <u>measure</u> is already being implemented in <u>numerous labs</u> around the world

7. 15 best practices for the digital Office





Material

1

Maintain your equipment so it lasts as long as possible.

Donate your still functioning equipment to a maintenance and repair team.

Postpone update installations if possible.

Try to replace failing parts before purchasing new equipment.

When making purchases look at refurbished models before buying new equipment.

Bandwidth

6

In the office, give wired connections priority over Wi-Fi and data transmission (4G).

7

Deliver messages to your colleagues verbally, when possible, instead of using email or SMS.

Emails, Data & Files

8

Give priority to your internal messaging services instead of e-mails.

9

Use file transferring or cloud services to send larger files.

10

Limit video recordings.

11

Sort your shared folders regularly.

12

Uninstall superfluous software and applications.

Energy Sobriety

13

Unplug your power strips and turn off your devices when leaving your work area for an extended period of time.

14

Screens: enable dark mode, energy saving settings, and adjust your screen's brightness.

15

Smartphones: disable GPS, Wi-Fi, Bluetooth if they are not in use.

