# art matters

With you art can change a life.

Allied Arts Quarterly Newsletter Volume 15, Issue 4, Summer 2023



## **Allied Arts Raises More Than \$3.6 Million**

On June 12, Allied Arts board members, donors, volunteers and cultural partners gathered at **The Jones Assembly** to celebrate the close of the 2023 campaign. Campaign chairs **Hillary and Peter Farrell** announced to the more than 300 guests in attendance that \$3,617,292 had been raised. By the end of the fiscal year on June 30, the campaign raised additional funds and generated a final total of **\$3,632,108**.

The Farrells recognized the leadership and vision of Honorary Chairs **Sherri and Bill Lance**, the dedication of the campaign cabinet, and the thousands of donors who made it possible for Allied Arts to exceed the \$3.6 million goal. Visionary Donors that contributed \$100,000 or more to the campaign include: **The Chickasaw Nation**; **Devon Energy**; **Hobby Lobby**; **Kirkpatrick Family Fund**; and **OGE**.

Of the total raised, the growing employee giving program generated 22% at 167 workplace partner sites. In addition to thanking **Lauren Florence** for serving as the 2023 Step-Up artist, Peter announced that next year's Step-Up artwork was created by the **late Benjamin Harjo Jr.**, one of the nation's preeminent First American artists. As part of the 2024 employee giving program, select Allied Arts donors will receive one of 1,100 limited edition prints hand-signed by Harjo before his passing. This year's top employee giving partners were: **American Fidelity**, **BancFirst**, **Bank of Oklahoma**, **Continental Resources**, **Devon Energy**, **Duncan Oil**, **Heart of the City**, **Newmark and Robinson Park**, **OGE** and the **State Charitable Campaign**.



(From top) Honorary Chairs Sherri & Bill Lance and Campaign Chairs Peter & Hillary Farrell; Allied Arts Board Chair Glen Maynard with President & CEO Sunny Cearley

## Allied Arts Receives ARPA Funding

In partnership with the **Oklahoma Arts Council** and **Arts Alliance Tulsa** in collaboration with **Oklahomans for the Arts** and **Oklahoma Museums Association**, Allied Arts helped gain approval of a proposal investing \$10 million in State of Oklahoma American Rescue Plan Act (ARPA) funding to rebuild the state's arts and cultural sector post-pandemic. The historic investment will support workforce development, talent retention and attraction, and placemaking throughout the state.

Out of 140 proposals, Allied Arts was selected as one of the nonprofits to receive ARPA funds from Oklahoma County. **Commissioners Carrie Blumert** (District 1) and **Brian Maughan** (District 2) together allocated a total of \$350,000 to Allied Arts to rebuild the arts and cultural infrastructure in Oklahoma County.

Information about the opportunity for cultural nonprofits to apply for grants made possible by the State of Oklahoma and County ARPA investments will be made available soon.

## **Allied Arts Grantmaking**



Through its three main grant programs, Allied Arts will distribute \$2,765,000 in its 2024 fiscal year - \$2.35 million to the 25 Allied Arts member agencies for operations, community outreach and programming; \$290,000 toward educational programming and healing arts; and \$125,000 to support capacity-building efforts.

The comprehensive list of allocation grants recently awarded can be found on the Allied Arts website: alliedartsokc.com/grants. The application window for the educational outreach and capacity-building grant programs is currently open with an **August 18** deadline. For questions, please email jennifer.bryan@ alliedartsokc.com.

### 2023 EDUCATIONAL OUTREACH DONORS

The Barnett Family
Bowen Foundation
Catalyst
ChappelWood Financial Services
Dobson Family Foundation

Flogistix
Hobby Lobby
JPMorgan Chase
Kimray
UMB Bank

### 2023 ALLOCATIONS COMMITTEE

Debbie Nauser, Chair Alex Bagby Macay Brummal Marla Freeman Aimee Harlow Dana Harper D. Benham Kirk Debra Kos Glen Maynard

## 2023 ALLOCATIONS FINANCE COMMITTEE

Grant DeFehr, Chair Rodney England Jim Kessler Steven Sylke Suzie Symcox Danny Stith



Thank you to Victoria Woods for selecting Allied Arts as the beneficiary of the annual ChappelWood Financial Services Kentucky Derby Event which raised more than \$11,000 for the Allied Arts Educational Outreach Program. Pictured: Victoria Woods and Marie Walker

## **Arts in Excellence Award**

Congratulations to **Cindy Scarberry** and **Oklahoma Opry's Granville School of Music** for receiving the inaugural
Deborah McAuliffe Senner Arts in Excellence Award. As part of Senner's legacy as the recently retired president & CEO, the award was created to recognize a nonprofit arts organization employee or volunteer who has made an impact in arts education. The recipient receives a commissioned piece of art, as well as a \$500 award and a \$2,000 donation to their organization earmarked for arts education.



Allied Arts
President &
CEO Sunny
Cearley and
Oklahoma
Opry
Executive
Director Cindy
Scarberry

## **ARTINI: Roarin' 20s**

A record 900 guests joined Allied Arts to celebrate the 20th annual ARTini on April 21 at the **Oklahoma City Convention Center**. Donning Roarin' 20s-inspired attire, attendees enjoyed small bites and martini tastings from 10 local restaurants as well as viewed an exhibit of 151 pieces of art by local artists and artists with Oklahoma ties. Chaired by **Rachel Benbrook** and **Katherine Zajac**, ARTini raised nearly \$110,000 through sponsorships, ticket sales, and art auction and raffle revenue. The date for the 2024 ARTini will be released soon!

The Allied Arts staff stops for a photo before the start of ARTini.



#### PARTICIPATING RESTAURANTS

Flint
Guyutes
The Jones Assembly Best Food
Mary Eddy's
O Bar Best Décor &

Best ARTini

OMNI – Modern Seltzer's –
People's Choice
Park Avenue Grill
Rococo on Western
Savor @ Oklahoma City
Convention Center
Yuzo Sushi Tapas

#### MANY THANKS TO OUR INCREDIBLE SPONSORS:

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INVITATION SPONSOR Clubhouse Trailers

PROP SPONSOR AT&T Oklahoma

RIDESHARE SPONSOR Mansions Senior Living

ENTERTAINMENT SPONSOR



POWDER ROOM SPONSOR First United Bank

## **OPUS**

The cabaret is back this year! For over 20 years, OPUS, the Allied Arts biennial gala, has raised vital funds to elevate central Oklahoma's arts and cultural community to new heights. OPUS XII chairs **Janie & Max Myers** and **Katie & Taylor Shinn** invite you to join them on **October 14** at the Oklahoma City Golf & Country Club for a night of show-stopping entertainment and delectable food and libations.

Sponsorships are available now! To redeem certain sponsorship benefits, including invitation listing, select sponsorship levels must be confirmed by July 31, 2023. For more information, visit opusokc.com or email courtney.lavender@alliedartsokc.com.



### You don't want to miss the opportunity to bid on exclusive auction packages including:



A week-long Belize vacation in a threebedroom, three-bath beachfront condo in the luxurious Alaia Resort, with the Barrier Reef just 600 yards offshore. This package is perfect for a multi-generational family getaway!



A weekend escape to Dallas staying in deluxe accommodations at The Joule with lunch and dinner for two as well as a \$500 gift certificate to luxury boutique Forty Five Ten. If you've been planning a girls' trip, this is the package for you!



A private four-course meal for up to 12 at the home of Michelle and Hank Kraft catered by Hal Smith Restaurant Group Executive Chef Brad Johnson. What an incredible way to celebrate a special occasion with friends!



**ENRICHING LIVES THROUGH** ADVANCEMENT OF THE ARTS

1015 N. Broadway, Ste. 200 Oklahoma City, OK 73102

www.AlliedArtsOKC.com

## THANK YOU

for supporting the Allied Arts 2023 Campaign and helping us raise more than \$3.6 million for the arts!

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# OKCITUCAP (I Save big. Make an impact.













It's summer, summer summer time ... which means beating the heat and getting ready for back to school! The Allied Arts entertainment discount card, the OKCityCard, has plenty of ways for you to stay cool and prepare the students in your life for the classroom.

For your student musician, use the OKCityCard at Palen Music to receive 10% off in-stock accessories like quitar wall mounts, clarinet reeds and instrument covers. At **Larsen Music**, you can use the OKCityCard to receive 10% off a new Yamaha piano.

Looking for some local places to shop for your fashion-forward teen? At Cultured Cloths Apparel in Chisholm Creek you can find the latest styles and receive 15% off in-store purchases. While in the area, stop by Surf Bar to get 10% off acai bowls, smoothies and more with your OKCityCard.

Prefer to shop at home? Check out **The Golden Feather**, an online retailer which features handmade jewelry and accessories that offers 15% off with the OKCityCard.

Visit OKCITYCARD.COM, or use the OKCityCard mobile app on Apple and Android devices, to view a comprehensive list of partners and discounts.