

art matters

With **you** art can change a life.

Allied Arts Quarterly Newsletter Volume 15, Issue 3, Spring 2023



Allied Arts Kicks Off the 2023 Campaign



More than 300 guests came together to celebrate the public launch of this year's fundraising efforts at the Campaign Kickoff event on February 7 at the historic **Yale Theater** in Capitol Hill. At the event, **Hillary and Peter Farrell**, 2023 Campaign Co-Chairs, announced that more than \$1.6 million had been raised toward the \$3.6 million goal.

The Farrells also thanked campaign volunteers and cabinet members, recognized major campaign donors and employee giving partners, and introduced **Sherri and Bill Lance** as the 2023 Honorary Chairs. For donors who make a personal contribution of \$1,500 or more, an event will be held on **April 4** at **21c Museum Hotel** to recognize the Lances' vast contributions to our

(continued page 2)



(Top) Guitars for Vets – a program managed by the Opry Heritage Foundation of Oklahoma – performed for Kickoff guests. **(Above)** Allied Arts President & CEO Sunny Cearley addresses Kickoff attendees.



On Valentine's Day, Oklahoma City Mayor David Holt and the City Council showed their love for Allied Arts with a proclamation declaring February 2023 as Allied Arts Month.

2023 Campaign (Con't.)



CAMPAIGN LEADERSHIP

Sherri and Bill Lance, Honorary Chairs, and Hillary and Peter Farrell, Campaign Co-Chairs

community's quality of life and wellbeing through their philanthropic leadership and volunteerism.

Guests also enjoyed a powerful, heartfelt performance from **Opry Heritage Foundation's** Guitars for Vets. The program provides veterans struggling with physical injuries, PTSD and other emotional distress a unique therapeutic alternative – free guitar lessons and a new guitar to keep after graduation from the program. Campaign Kickoff attendees also viewed a sneak preview of **Lyric Theatre's** *BIG RIVER: The Adventures of Huckleberry Finn*.

Since the event, the campaign total has reached the \$2 million mark – 56% toward meeting the goal. Allied Arts provides vital resources to approximately 40 cultural nonprofits, which in turn reach all 77 counties and over one million Oklahomans annually. Your annual support of Allied Arts plays an instrumental part in outreach efforts like Guitars for Vets, and so many more projects that give people the gifts of purpose, inspiration and hope.

If you haven't contributed to the 2023 campaign yet, you can make your pledge by returning the envelope included with this newsletter. Or make a secure donation online at alliedartsokc.com.

Cast of Lyric Theatre's *Big River: The Adventures of Huckleberry Finn* performs at Kickoff



YOUR INVESTMENT IN ACTION

In its most recent grantmaking cycle, Allied Arts approved more than \$177,000 in grants in support of 42 projects through its Educational Outreach and Capacity Building grant programs – both of which are open to qualified central Oklahoma cultural nonprofits. Inclusive of this latest grant cycle, Allied Arts grantmaking exceeded more than \$3.57 million this fiscal year, supporting the operations, programming and outreach efforts of more than 40 member agencies and grantees, as well as providing COVID relief emergency funding.

The Educational Outreach program provides inspirational and educational arts experiences for schoolchildren statewide, giving many students their first opportunity to dance, sing and create. The grant program also supports cultural opportunities for veterans, hospitalized youth, adults struggling with mobility issues, and seniors and their families navigating Alzheimer's and dementia. The Allied Arts Capacity-Building program provides assistance to nonprofit arts and cultural agencies as they work to strengthen organizational infrastructure through technology improvements, professional development and long-range planning.

These grants are only possible with your support of Allied Arts! You can find the comprehensive list of recent grant recipients at alliedartsokc.com/grants. The next application window will open in summer 2023.



Red Earth's Fall Fest

Photo Credit Mike Griffin



(Top) OKC Ballet's BRIDGE Dance Discovery program at Crutcho Elementary
Photo Credit Jana Carson
(Left) Veteran working on artwork at Paseo Arts Association's workshop

SAVE THE DATES

ARTINI

PRESENTED BY



Join Allied Arts and Catalyst for ARTini's 20th Anniversary on **April 21** at the **Oklahoma City Convention Center**! ARTini is OKC's largest martini tasting, mixed with live entertainment, food and an exclusive art auction that raises critical money for the nonprofit arts sector. The event is chaired by **Brittany Ward** and **Katherine Zajac**, and vice chaired by **Janelle Archer** and **Rachel Benbrook**.

Now on sale, tickets are \$125 per person. Sponsorships are still available to upgrade your experience. For more information please email Courtney.Lavender@alliedartsokc.com or visit ArtiniOKC.com.



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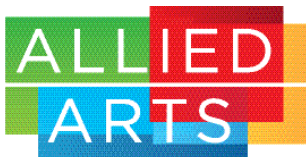
OPUS

Allied Arts invites you to the party of the year – OPUS XII Club Cabaret – to be held on **October 14** at the **Oklahoma City Golf & Country Club**. Chaired by **Janie & Max Myers** and **Katie & Taylor Shinn**, OPUS XII will include a variety show featuring outstanding local talent, exquisite fare and libations, and exclusive live and silent auctions. For over 20 years, the Allied Arts biennial gala OPUS has raised vital funds to elevate central Oklahoma's arts and cultural community to new heights. Starting at \$1,000, sponsorships are now available!

KENTUCKY DERBY SOIREE

For six years, Allied Arts has been the designated beneficiary of the **ChappelWood Financial Services** Kentucky Derby Soiree. Coordinated by **Victoria Woods** and her team, the event will be held this year on **May 5** at the ChappelWood offices to celebrate the annual Kentucky Derby horse race and to raise vital funds for arts education.

Tickets are \$25. Wear your oversized hats and enjoy mint juleps and bid on fantastic auctions items in support of the Allied Arts Educational Outreach Program. Please call **405-348-0909** to buy your event and raffle tickets.



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Call for Volunteers!

It's almost time for the metro's annual rite of spring – **Arts Council Oklahoma City's Festival of the Arts** at Bicentennial Park!

Allied Arts receives proceeds from The Parthenon booth every year. We need volunteers to help serve food and take orders from **April 25-30**. As a *thank you for your time*, you'll receive a free gyro or Greek salad after your shift!

For volunteer information, please email
Alleese.Eldridge@alliedartsokc.com.

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Spring is in the air, and you can spring into savings at local restaurants, boutiques and art events with the OKCityCard. Check out the fun ways you can explore the best of the metro's offerings while supporting Allied Arts!

If you don't have plans to travel during spring break, why not plan a staycation?

Get 10% off room rates at **Aloft Oklahoma City Quail Springs**, **Ambassador Hotel Oklahoma City** and the **Colcord Hotel**. Bundle your fun with 10% off at **Barrios Fine Mexican Dishes** and **Café Cuvee** while strolling in Midtown.

For family fun in Downtown OKC, get 10% off a **Myriad Gardens** Family Membership, save 10% off a food order at **Joey's Pizzeria** and take 10% off standard tours with **Ride OKC Bike Tours**.

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