# art matters

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Allied Arts Quarterly Newsletter Volume 15, Issue 1, Fall 2022



# Allied Arts Welcomes New Leadership

Allied Arts started its 2023 fiscal year in July with a transition in board and staff leadership. After an extended board chairmanship due to the COVID-19 pandemic, Steve Mason, Mason Realty Investors, passed the gavel to **Glen Maynard**, Vice President, Corporate Services and Associate General Counsel with Devon Energy.



Glen Maynard Devon Energy

**Allied Arts Board Chair** 

Maynard has served on the board of directors for more than 10 years, volunteering on the annual grant review committee, raising funds for the annual campaign and sitting on the executive committee.

In addition to a new board chair, Allied Arts appointed D. Benham Kirk, partner at Doerner Saunders Daniel & Anderson, and Tori Perry, senior executive sales representative with Takeda Pharmaceuticals, to the executive committee, which meets monthly and guides the organization's long-range planning.

Allied Arts also welcomed 10 new members to the board of directors roster. Each member brings a unique skill set, perspective and personal history with the arts that will strengthen Allied Arts' capacity to fundraise and advocate for the local cultural landscape.

## Sunny Cearley Named Allied **Arts President & CEO**

After a nationwide, six-month search to replace outgoing president & CEO Deborah McAuliffe Senner, the Allied Arts search committee presented Sunny Cearley for approval by the full board on June 30. The motion was seconded with an eloquent speech of support by Roy Williams of the Greater OKC Chamber, followed by a unanimous vote.

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#### New Executive Committee and Board Members:



D. Benham Kirk Doerner Saunders Daniel & Anderson



**Tori Perry** Takeda **Pharmaceuticals** 



**Tyler Bolton** Flywheel Energy



Kati Christ Bank of Oklahoma



Marla Freeman Oklahoma Natural Gas



Jennifer Grav



**Jeff Groves** Armstrona Bank



Scott Inman Simmons Bank



Jennifer Schultz **OU** Health



**Blair Sims** Blair Sims Events



Sage Smith Osborne Electric



Steven Sylke Inasmuch Foundation

## Sunny Cearley Named Allied Arts President & CEO (con't)

Through her vast local network, marketing expertise and strategic vision, Sunny has the knowledge and talent to build on Deborah's legacy and take Allied Arts to even higher levels. She comes to Allied Arts from the Greater OKC Chamber, where she was most recently the senior vice president of membership. During her time at the Chamber, Sunny and her team increased top-level membership investment, deepened member engagement, and maintained a 90%-member retention rate. Previously, Sunny served as director of sales and community relations for The Journal Record Publishing Co.

Sunny holds a bachelor's degree in journalism from Baylor University and a master's in journalism from the University of North Texas. Prior to joining Allied Arts, her community involvement included serving on the board of directors for the Civic Center Foundation, El Sistema Oklahoma and Leadership Oklahoma City's YLX program. She is a graduate of Leadership Oklahoma City Class 30 and LOYAL Class III.



Three generations of Allied Arts presidents & CEOs – Sunny Cearley, Donna Rinehart-Keever and Deborah McAuliffe Senner

#### Deborah McAuliffe Senner Retirement

On September 13, the Allied Arts board of directors hosted a farewell party in honor of **Deborah McAuliffe Senner** and her 21 years of service to the organization. Under her leadership, Allied Arts evolved from a \$1.3 million organization to a \$6.6 million organization, expanded arts organizations served from 20 to more than 40, increased endowments from \$1 million to over \$5 million and expanded the Allied Arts service area from central Oklahoma to all 77 counties statewide. During her tenure, she was honored with the Governor's Arts Award, named the Association of Fundraising Professionals Oklahoma Chapter's Outstanding Fundraising Professional, and recognized as one of the Journal Record's 50 Making a Difference.

Deborah plans to remain engaged with Allied Arts to ensure a smooth executive transition and through volunteerism with the arts.



Peter Dolese, Senator Julia Kirt, Deborah McAuliffe Senner and Amber Sharples at Deborah's retirement party on September 13

## Leave a Legacy for the Arts



One of the long-range goals of Allied Arts is to build its endowment to a higher level, ensuring a sustainable future of programming and outreach for K-12 schoolchildren, adults, seniors, veterans, and Oklahomans hospitalized and/or living with disabilities. As such, the **Kirkpatrick Family Fund** has issued Allied Arts an endowment match challenge – for every \$3 Allied Arts raises, the Kirkpatrick Family Fund will contribute another \$1 when Allied Arts raises at least \$30,000. Please join the Allied Arts board of directors in making a lasting impact for the arts and contribute to the Allied Arts endowment by November 15! You can donate by returning the envelope enclosed in this newsletter or make a secure donation online at alliedartsokc.com/endowment.

### **Allied Arts Bus Tour**

As part of its annual new board member and employee giving coordinator orientation, Allied Arts made site visits to member agency facilities and heard from several art administrators representing a breadth of artistic genres. The first stop was the National Cowboy & Western Heritage Museum where attendees received a private tour of Liichokoshkomo', the Museum's newest exhibit which is a more than 100,000-square-foot outdoor educational experience. At the Museum, bus tour guests also heard from Aspiring Attitudes, a nonprofit dance studio where typical and special needs students grow, develop and dance together as an integrated group.



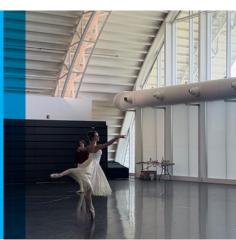
A National Cowboy & Western Heritage Museum docent leads Allied Arts on a tour of a Pawnee Earth Lodge.

The next stop was **Oklahoma City Ballet** where Allied Arts was treated to a behind-the-scenes professional rehearsal for an upcoming performance. Attendees learned about the Ballet's community outreach programs and also heard from Lyric Theatre and deadCenter Film's representatives about their diverse programming and outreach efforts.

El Sistema Oklahoma marked the last stop of the bus tour where Allied Arts saw afterschool music instruction first-hand, including trumpet, percussion and clarinet classes. The organization provides free, daily lessons and accompanying instruments to students from low-income families who otherwise would not have the opportunity to engage in music. Participation in the program offers

students a safe place to express their creativity in the afterschool hours and learn to work with others, which results in higher academic success and often future musical pursuits in college. Remarkably, the last graduating class earned more than \$1 million in university scholarships!

An Oklahoma City Ballet rehearsal at the Susan E. Bracket Dance Center





El Sistema Oklahoma afterschool music instruction

## Introducing New Staff



**Jordin Burns** joins Allied Arts as the new information technology manager. Jordin has a bachelor's of science in IT from Western Governors University with a minor in Information Systems. He is a proud U.S. Air Force veteran who served his country for over 10 years with extensive community service and outreach. When he's not troubleshooting at Allied Arts, Jordin enjoys spending time with his family, watching sports, and cooking. Jordin's favorite saying is "Live.Love.Laugh.Sports!"

## The Impact of Your Donation

In addition to the more than \$2.7 million to be awarded to the 25 Allied Arts member agencies as part of its Allocations grant program, Allied Arts manages two additional grant opportunities open to all eligible cultural nonprofits. The Educational Outreach program prioritizes increasing access to arts experiences for underserved K-12 Oklahoma students while also broadening outreach to veterans, hospitalized adults, developmentally disabled adults and the elderly. The Capacity-Building program assists nonprofit arts and cultural organizations in strengthening their infrastructures, so they can fulfill their missions and better serve their constituents.

In the first funding cycle of the fiscal year, Allied Arts awarded \$205,888 in support of 46 unique Educational Outreach and Capacity-Building projects. Grant awards were distributed in support of financial assistance for low-income families to enroll their children in afterschool and school break art camps and classes, integration of arts curriculum into underperforming classrooms, and introducing schoolchildren to live theatre and performance art.

**Employee Giving** 

Allied Arts is proud to participate in this year's **Heart of the City** and **State Charitable Campaigns**. Together, employees at the **City of Oklahoma City** and **State of Oklahoma** raised more than \$63,000 for Allied Arts last year!

If you are an employee of the City of OKC or State of OK, please consider designating your gift to Allied Arts using #9100.

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Shannon Lockwood and Enid Weldon at the Heart of the City Kickoff event

Chaired by Mims Talton, grant review committe members include: Kati Christ, Dana Harper, Aimee Harlow, Scott Inman, Collins Peck, Usha Turner, Carol Troy and Marcus Whitworth.

For the comprehensive list of grant awards, visit alliedartsokc.com/grants. The deadline for the next round of grant applications is January 13, 2023. For questions regarding eligibility, please contact jennifer.bryan@alliedartsokc.com.



Participants show off their artwork as part of the Paseo Arts Military Arts Workshop.



A scholarship recipient for the Oklahoma Summer Arts Institute performs.

# **ARTini**

Approximately 850 guests enjoyed this year's ARTini event, RANCHtini, on August 5 at **Camp Trivera**. Co-chaired by **Brittany Ward** and **Katherine Zajac**, RANCHtini raised a record-breaking \$208,000 through sponsorships, art and ticket sales, and silent auction proceeds. Presented by **Tito's Handmade Vodka**, other RANCHtini leading sponsors included **Paycom** and **W&W/AFCO Steel**.

During the event, guests viewed an exhibition featuring 147 pieces of artwork, danced to the sounds of live music and tasted handcrafted martinis by 10 local restaurants.

Allied Arts is excited to bring ARTini back to its normal time of year, with next year's ARTini slated to take place **April 21**, **2023**. More information will be released soon!



Burger Punk First National Center – Best Food Award FLINT

The Jones Assembly
McClintock Saloon + Chop House
Ned's Starlite Lounge – Best ARTini Award
OMNI Basin Bar – People's Choice Award
Park Avenue Grill – Best Décor Award
Rococo on Western
Whiskey Cake Kitchen & Bar













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#### October is National Arts & Humanities Month.

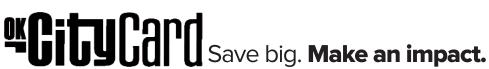
We hope that you'll join us in exploring all that our local cultural landscape has to offer!

Non-Profit U.S. Postage PAID Oklahoma City Permit #581

#### **IN THIS ISSUE:**

- New Leadership at Allied Arts
- 2022 Endowment Drive
- Bus Tour
- Allied Arts Grantmaking
- ARTini Recap

















Save BIG and support the arts when you use your OKCityCard! With 160 participating local businesses ranging from restaurants to boutiques and from art venues to service providers in Oklahoma City and neighboring cities, there's something for everyone. Below are some fun ways to use your OKCityCard this fall.

It's football season! There's no better place to cheer on your favorite team than **Buffalo Wild Wings**. Visit select locations in Del City, Moore, Norman, Oklahoma City, Shawnee, Stillwater and Yukon to receive 10% off your food order (alcoholic drinks excluded).

Keep the kiddos entertained this fall with your OKCityCard. You'll receive buy 1 general admission, get 1 general admission free at museums including the First Americans Museum, Harn Homestead Museum, Mabee-Gerrer Museum of Art. Sam Noble Oklahoma Museum of Natural History and SKELETONS: Museum of Osteology.

After all that educational fun, it's time to eat! Stop by Tucker's Onion Burgers in Oklahoma City or Norman to get 10% off your order.

Visit okcitycard.com to view the full list of discounts and partners.

Don't see your favorite local business? Drop enid.weldon@alliedartsokc.com an email with your recommendations for next year's OKCityCard!