

art matters

With **you** art can change a life.

Allied Arts Quarterly Newsletter Volume 14, Issue 3, Spring 2022



2022 Campaign Kickoff

Allied Arts held its annual Campaign Kickoff event on March 10 at the new **Oklahoma City Convention Center**. More than 300 guests convened to celebrate the public launch of the 2022 fundraising campaign – postponed due to the Omicron variant spike earlier in the year.

Performances from **El Sistema Oklahoma, Oklahoma Youth Orchestras, Painted Sky Opera** and **Sooner Theatre** brought the crowd to their feet, while testimonials from these organizations' representatives vividly demonstrated the power of the arts in transforming lives.

Sody and Robert Clements, 2022 campaign chairs, provided an update on fundraising efforts to date. As of the Kickoff event, Allied Arts had raised \$2 million – just over 50% of the way to the more than \$3.6 million raised last

year. It is critical that Allied Arts raise more than last year as our arts groups continue to feel the effects of COVID-19 on their programming and operations. Over a 10-month period alone, arts agencies reported a \$43.7 million loss according to an Oklahoma Arts Council survey.

A donation to Allied Arts is a tangible investment in our community, making a real difference in people's lives. In fact, **92 cents of every dollar donated to Allied Arts goes directly to our mission of "Enriching Lives Through Advancement of the Arts."** Through your donation to Allied Arts, you help a non-verbal child find her voice through participation in theatre camps. You help a veteran find healing and peace through guitar lessons. And you help a child connect with a parent suffering from dementia through visual art classes.

To pledge your support for the Allied Arts 2022 campaign, visit alliedartsokc.com/donate. Or return the envelope included in this newsletter.

THANK YOU!

(clockwise from center) 2022 campaign chairs Sody and Robert Clements; Allied Arts Board President Steve Mason and President/CEO Deborah McAuliffe Senner



Students from Oklahoma Youth Orchestras performing; Kickoff guests, Sarah Roberts, Liz Eickman, Dawn Roberts and Jennifer Weast; Sooner Theatre Voice of the Heartland winner Cheyanne Marie



Your Investment in Action

In its most recent grantmaking cycle, Allied Arts approved more than \$160,000 in grants to 25 local arts and cultural nonprofits through its Educational Outreach and Capacity-Building grant programs – both of which are open to all qualified cultural nonprofits. Inclusive of this latest grant cycle, Allied Arts grantmaking exceeds more than \$2.6 million this fiscal year, supporting the operations, programming and outreach of more than 40 arts groups in central Oklahoma.

The Educational Outreach program supports initiatives that deliver arts activities to K-12 Oklahoma youth and other population segments in schools, libraries, community centers, art centers and remotely. Supported projects in the latest grant cycle include a new veterans visual arts program, financial assistance for low-income students to enroll in theatre camps and workshops, and enhanced technology for virtual programming.

The Allied Arts Capacity-Building program provides assistance to nonprofit arts and cultural agencies as they work to strengthen organizational infrastructure through technology improvements, professional development, artist support and long-range planning.

These grants are only possible with your support of Allied Arts! You can find the comprehensive list of recent grant recipients at alliedartsokc.com/grants. The next grant deadline is **August 12**.

(left)
**Arts Council
OKC at Boys
& Girls Club
Memorial Park**

(below)
**Oklahoma
Summer
Arts Institute
at Quartz
Mountain**



2021-2022 Educational Outreach Sponsors

ChappelWood Financial Services
Compellier
Dobson Family Foundation
Flogistix

Gannett Foundation
Hobby Lobby
JPMorgan Chase
Kimray

Oklahoma Natural Gas
UMB Bank
UPS Foundation
Committee Chair: Mims Talton

Employee Giving

THANK YOU to the 140 local organizations that have committed to hosting Allied Arts at their workplaces to support the 2022 campaign!



As part of the employee giving program, the workforce of these companies hears an informative presentation delivered by Allied Arts staff, participates in a team-building arts activity, and has the opportunity to donate collectively to our cultural community. Employees who contribute \$150 or more receive the 2022 Step-Up Gift. This year, eligible donors can choose from one of two 11"x15" framed, signed prints, hand embellished with acrylic ink by Step-Up Artist **Denise Duong**.

There's still time to join your corporate peers and partner with Allied Arts to deliver employee giving presentations on a variety of digital platforms in addition to in-person presentations.

Inside Out Bright Eyes and To See The Tern by Denise Duong are this year's Step-Up Gift options.

For more information, please call (405) 278-8944 or email shannon.lockwood@alliedartsokc.com.

Circle Club Holiday Party

In December, Allied Arts Circle Club gathered for one of the group's most unique get-togethers – a holiday float along the Bricktown Canal. Partygoers were entertained by seasonal performances from the **Studio of Sooner Theatre**, guitarist **Blake Bricker**, **OK City Chorus**, **Dickens Carolers** and the **Oklahoma City Ballet**.

A donation of \$1,000 to the Allied Arts campaign initiates membership in Circle Club. Benefits include quarterly social and networking events. Donors who contribute \$1,500 also receive an invitation to the Honorary Chair Event to be held on **May 17** to recognize the philanthropic vision of **Cathy and Phil Busey**. For more information, email jennifer.bryan@alliedartsokc.com.



Circle Club members celebrated the holidays with Allied Arts at the Bricktown Canal.

Allied Arts Month Proclamation

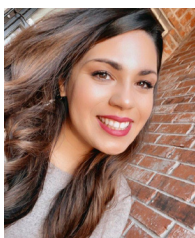


2022 Campaign Chairs
Robert & Sody Clements,
Mayor David Holt, **Allied Arts President/CEO**
Deborah McAuliffe Senner,
Allied Arts Consultant
Terri Cornett and **Board Chair Steve Mason**

During the February 1st Oklahoma City Council meeting, **Mayor David Holt** and Council members proclaimed February as "Allied Arts Month."

Join us in celebrating the power of the arts by enrolling in a dance class, attending an artist talk or buying tickets to see an upcoming show. *And don't forget to make your donation to the Allied Arts 2022 campaign!*

Staff News



Jenyann Roig joins the Allied Arts team as the Communications Manager. An Emmy Award-winning writer, Jenyann worked as a journalist in Oklahoma for 12 years. In her spare time, you can catch Jenyann at a Thunder game or exploring all the amazing things Oklahoma City has to offer.



Enid Weldon serves as the Allied Arts Development and Employee Giving Associate. She has a degree in Percussion Performance from Southwestern Oklahoma State University and taught for eight years in the roles of band director, general music teacher and art teacher. Enid enjoys traveling, hiking, playing music, and making art for friends and family.

Call for Volunteers

Oklahoma City's rite of spring, the **Festival of the Arts**, opens on **April 19 and runs until April 24**. Allied Arts will be there – at the Papa's Greek Food booth. We need volunteers to help us greet patrons, serve food and take payment. At shift end, we'll thank you with a delicious Greek gyro! To sign up for a shift, email bnelson@alliedartsokc.com.

SAVE THE DATES!

RANCHtini

When: August 5, 2022

Where: Camp Trivera

Why: To sip martinis, bid on local artwork and support Allied Arts

For more information, email courtney.lavender@alliedartsokc.com.

Sixth Annual Kentucky Derby Soirée

When: May 6, 2022

Where: ChappelWood Financial Services

Why: Big hats, mint juleps and raffle items to benefit the Allied Arts Educational Outreach Program

For more information, call (405) 348-0909.

ALLIED ARTS & INASMUCH
FOUNDATION PRESENT

GLOW

THROUGH APRIL 10
SCISSORTAIL PARK

Allied Arts is excited to present “**GLOW**” to commemorate 50 years of growth and support for our arts community. The free, public art installation is fully underwritten thanks to the generosity of the **Inasmuch Foundation**.

The exhibition in **Scissortail Park** will feature two large-scale works, “**Oscillation**” and “**Passage**,” through **April 10**. Guests visiting the park can enjoy a whimsical and immersive experience as they interact with the lights and sounds of each piece.

“**Oscillation**,” created by **The Urban Conga**, consists of crystal-like forms that encourage creativity and open-ended play. Movement through the installation manipulates the

sounds and colors of the gems, creating music and light based on audience distance to the pieces.

“**Passage**,” created by **Serge Maheu**, is an immersive artwork that explores the emotional connections of light and sound. The installation consists of 20 circles of light that form a tunnel and sound system. Walking through the tunnel activates light animations and sounds, providing a playful sensory experience for guests of all ages.

The two works of art are presented in collaboration with **Creos**, a leading agency for international touring installations, and will be open to the public from 6:00 a.m. to 11:00 p.m., seven days a week. *(continued on reverse)*



(above) Mayor David Holt and his family lead guests through “**Passage**” by **Serge Maheu** on opening night of the exhibition. (below) “**Oscillation**” by **The Urban Conga** lights up the corner of Robinson Avenue and Oklahoma City Boulevard.



CATCH THE GLOW | APRIL 8TH 7-11 PM

Celebrate the closing weekend of GLOW at Scissortail Park!

On **Friday, April 8, from 7 to 11 p.m.**, Allied Arts will host “**Catch the Glow**” – a free, community event for all ages featuring the “GLOW” art installations, a hot air balloon night glow, drone light show, food trucks, live music and performances, glow-in-the-dark art, and more!

More info on the exhibit and event at AlliedArtsOKC.com and [@AlliedArtsOKC](https://www.instagram.com/AlliedArtsOKC).
Use [#GlowOKC](https://www.instagram.com/AlliedArtsOKC) to share your photos with us!

THANK YOU TO OUR
GLOW SPONSORS!

INASMUCH
FOUNDATION



Heartland

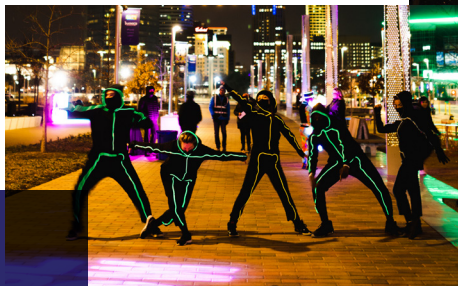
LINGO

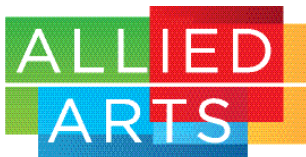


SCISSORTAIL
PARK For Everyone

*Special thanks to
Kam's Kookery,
AJ Stegall Photography
and Photographed
by: Makenzie*

(clockwise from top)
A stilt walker from Inspiral
Circus performs at the
“GLOW” opening night party;
“Oscillation” by The Urban
Conga illuminates the north
east corner of Scissortail
Park; “Passage” by Serge
Maheu against the downtown
skyline; Guests react to
Dynamic Skies’ drone show
underwritten by Heartland;
RACE Dance Company
performs at the GLOW kickoff.





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IN THIS ISSUE:

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- Spring Grantmaking
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- Past and Upcoming Events and Volunteer Opportunities
- "GLOW" in Scissortail Park through 4/11/22

Shop for the Arts

Allied Arts has been selected as a nonprofit partner of **Altar'd State**. Now until **April 11**, 10% of Monday sales at the store's Penn Square Mall location benefit Allied Arts! Visit *Altar'd State* for the latest fashion finds, trendy accessories and home décor *WHILE* benefiting Allied Arts!

VOTED A GREAT PLACE TO WORK

stand out. for good

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@ALTARDSTATE

VOW'D
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Oklahoma City
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OKCityCard

Save big. **Make an impact.**



Spring has sprung! There's no better time to enjoy the hundreds of discounts featured on the OKCityCard. From al fresco dining to outdoor theatrical performances, the OKCityCard is your passport to unlocking deals at the metro's top arts events, restaurants, boutiques, service providers and more!

After the harsh winter, we're ready to spruce up our home landscaping. Use your OKCityCard at **TLC Garden Centers** for **10% off non-discounted items** and **Trochta's Flowers & Garden Center** for **20% off all plants**.

The spring season calls for a family weekend excursion to the **Oklahoma City Zoo**. Present your OKCityCard at the ticket window for **buy one/get one free admission**.

High school and college graduations are right around the corner. Look no further than the partners on the OKCityCard for gift ideas!

Find your graduate the perfect novel as she moves on to a new challenge at **Commonplace Books Edmond** which offers **20% off purchases**. Get **\$20 off your order** to custom frame your graduate's diploma at **Framin' Gallery**.

For the comprehensive list of 2022 OKCityCard partners and discounts, visit okcitycard.com.