

art matters

With **you** art can change a life.

Allied Arts Quarterly Newsletter Volume 13, Issue 3, Spring 2021



Campaign for the Arts

Celebrating its 50th anniversary in 2021, Allied Arts kicked off its 2021 campaign for the arts last month. Rather than host an in-person event, Allied Arts marked the public launch of the campaign with a week of virtual programming. To date, the campaign has raised more than \$2.5 million.

On Allied Arts social media, virtual attendees heard compelling stories and saw breathtaking performances from Allied Arts member agencies **Lyric Theatre**, **Oklahoma City Ballet** and **Canterbury Voices**. Additionally, Allied Arts put the spotlight on its Artist of the Year, **Joe Slack**, with a behind-the-scenes tour of his studio and the making of sculptures for the Allied Arts employee giving program. Allied Arts board chair **Steve Mason** and president & CEO **Deborah McAuliffe Senner** also premiered the 2021 campaign video. If you missed the virtual Kickoff, you can view at alliedartsokc.com/kickoff.

Cultural nonprofits have been among the hardest hit by COVID-19 as the arts rely on the very thing the pandemic took away – people coming together. According to a recent Allied Arts survey, the network of Allied Arts member agencies and grantees in central Oklahoma alone reported a financial loss of more than \$20 million in just eight months. Additionally, they lost nearly 1.5 million audience members during the same time period. Survey respondents also lost up to 66% of their full-time staff positions and anticipate additional cuts in the future. Additionally, 56% of respondents reported having less than six months of reserves to operate.

In the face of pandemic-related challenges, Allied Arts member agencies and grantees have pivoted to new formats so they can continue to provide entertaining, educational and inspiring programming. They have shifted from indoor to outdoor performances, increased and enhanced virtual offerings, and reduced audience and class-size capacity to ensure artists and patrons remain safe. Despite their resiliency and creativity, these shifts are not sustainable in the long-term. Your support of the Allied Arts 2021 campaign ensures that music, art, theatre, dance and film keep our region vibrant for years to come.

Thank you to the following supporters who increased their giving or made a donation for the first time in support of the 2021 campaign:

Ms. Lyn Adams
Alex & Kelley Bagby
Diana Bittle
Mr. & Mrs. Glenn Blumstein
Mr. & Mrs. Craig Boelte
Mr. Tyler Bolton
Bowen Foundation
Phil & Cathy Busey
Barbara Cooper
Barby Crabtree
Jillian Cusack
Devon Energy Corporation
Mr. & Mrs. John Paul Dick
The Downtown Club
of Oklahoma City
Mr. Sidney G. Dunagan &
Ms. Sherry Wood
Mr. Michael Eastmond
Patricia Edwards &
Denver Meacham II
Jeanette & Rand Elliott
Timothy Fields & Eddie Walker
Tim & Ellen Fleming
Dr. Teresa Folger

Beverly & Mark Funke
Gannett Foundation
Linda C. Haneborg
Morgan Henry
Hudiburg Auto Group
Dr. Krista Jones &
Rev. Dr. Craig Stinson
Frank & Cathy Keating
Kirkpatrick Family Fund
Robert Lara
Donna & Bruce Lawrence
Joan S. Maguire
Steve Mason
Valerie Naifeh
OGE Energy Corp.
Charles L. Oppenheim
Caroline & Guy Patton
Mr. & Mrs. Berry H. Pitts
Mrs. Heather Rouba
Claudia San Pedro
Mr. & Mrs. John &
Elizabeth Semtner
Rick & Amanda Smith
Brad Steele
UPS Foundation
Alain Verhille
Mr. Gregg Wadley &
Dr. Susan E. Brackett
Jennifer Wheeler
Allen H. Wise
Mr. Michael Yarbrough

**As of April 7, 2021*



Steve Mason, Allied Arts board chair, and Deborah McAuliffe Senner, president & CEO, introduce the Allied Arts 2021 campaign video as part of the virtual Kickoff event.

If you missed the virtual Kickoff, you can view at alliedartsokc.com/kickoff.

To donate, visit alliedartsokc.com/donate.
Thank you for your support!

Employee Giving

THANK YOU to the 135 local organizations that have committed to hosting Allied Arts at their place of business in support of the 2021 campaign.

As part of the employee giving program, the workforce of these companies hears an informative and fun presentation delivered by Allied Arts staff, participates in a team-building arts activity, and has the opportunity to donate collectively to our cultural community. Employees who contribute \$150 or more receive the 2021 Step-Up Gift, a custom-made **Joe Slack** sculpture entitled "Direction." This year's Step-Up artwork wouldn't be possible without the generous underwriting of **Rick Cooper** and **W&W/AFCO Steel**. In addition to financial sponsorship, W&W/AFCO Steel is providing the raw materials needed for Slack's sculptures.

There's still time to join your corporate peers and partner with Allied Arts. Because many companies are still working remotely, Allied Arts can deliver employee giving presentations on a variety of digital platforms in addition to in-person presentations. For more information, please email shannon.lockwood@alliedartsokc.com.



(Left) Joe Slack's steel and wood sculpture, *Direction*, is the 2021 Campaign Step-Up Artwork.

Special thanks to W&W/AFCO Steel for underwriting this year's commissioned work.



STAFF NEWS

Allied Arts is thrilled to announce the addition of three members to its vibrant team.



Natalie Fix joins Allied Arts as the new marketing & PR manager. With experience in nonprofit and healthcare marketing, Fix brings a wide range of communications experience to the role. From Oklahoma City, Fix volunteers with **Junior League of Oklahoma City** and looks forward to becoming more involved with local arts agencies to help promote their events and programs.



Meredith Downing rejoins the team to manage **Art Around OKC**, Allied Arts' digital cultural calendar. Downing was previously the events manager and development officer. A lifelong Oklahoman, Downing volunteers with the **Plaza District**, **Arts Council OKC** and **Oklahoma Contemporary**.



Allied Arts also welcomes back **Robert Schultheis** as the Allied Arts finance director. Schultheis will oversee internal controls, prepare and review annual budgets, and track operational metrics. Schultheis lives in Edmond with his family; his daughter is a performer with **KidsAlive!**



Science Museum Oklahoma's Clint Stone leads employees at American Fidelity in the making of shrinky dinks. Despite being all virtual this year, American Fidelity employees increased their collective donations to Allied Arts by 14% this year. **THANK YOU!**

Fire Disaster Relief



Last month, Allied Arts member agency **Carpenter Square Theatre** suffered a devastating loss due to a fire at their warehouse. 40 years of theatre supplies including sets, costumes and props were destroyed, greatly affecting the organization's ability to recover from COVID-related financial challenges.

If you would like to contribute to recovery efforts, please visit <https://gofund.me/19ac84e1>.

Your Investment in Action

In its most recent grantmaking cycle, Allied Arts awarded more than \$130,000 in grants to 25 local arts and cultural nonprofits through its Educational Outreach and Capacity-Building Programs. With this latest round of awards, Allied Arts will distribute more than \$2.8 million this fiscal year to more than 40 central Oklahoma cultural nonprofits whose reach is statewide.

"The Allied Arts Educational Outreach Program supports a broad range of programming that provides school-aged children across Oklahoma the opportunity to learn and grow through arts education and cultural experiences," said Allied Arts president & CEO **Deborah McAuliffe Senner**. "From the provision of financial assistance to low-income families to enroll children in extracurricular arts activities to partnerships to continue arts programming at afterschool sites, grants like these help provide vital arts education to children from all walks of life."

The focus of the Allied Arts Educational Outreach Program is providing arts-based educational opportunities for underserved and at-risk K-12 students across the state who otherwise might not be exposed to or benefit from experiences with the arts.

The Allied Arts Capacity-Building Program provides assistance to nonprofit arts and cultural agencies as they work to strengthen their organizational capability to better fulfill their missions. Examples of projects funded by this program include board and volunteer management exercises, staff development opportunities and strategic planning assistance. Another area of assistance is technological upgrades, which proved vital to many organizations being able to offer virtual classes and live-stream performances during the COVID-19 pandemic.

"Allied Arts is committed to enhancing access to the arts for more Oklahomans," said **Bill Schonacher** of **IBC Bank**, Allied Arts grants chair. "Donor investments in Allied Arts are directed to strong, relevant nonprofits meeting the diverse needs and populations of our community. Every grant proposal and applying organization is carefully examined by a committee of community and corporate volunteers and then shared with the Allied Arts executive committee for final approval."

Visit www.alliedartsokc.com/grants to view the comprehensive list of Educational Outreach and Capacity-Building awards. For questions on grant eligibility, please email jennifer.bryan@alliedartsokc.com.

2020 EDUCATIONAL OUTREACH SPONSORS

Catalyst	JPMorgan Chase
Costco Wholesale	Kimray
Dobson Family Foundation	Oklahoma Natural Gas
Flogistix	UMB Bank
Hobby Lobby	Lizette & Drew Williamson



(Above) Many of Allied Arts' grantees have utilized funds to adapt to the new virtual landscape due to COVID-19 restrictions including providing virtual tours like the one shown above at Mabree-Gerrer Museum of Art.

(Below) Firehouse Arts Center adapted its youth education programs by offering socially-distanced and limited-capacity classes in order to be sure that students like this one are not missing out on arts education during the pandemic.



Allied Arts Receives COVID-19 Relief

Allied Arts thanks its long-standing and new supporters who stepped up big for the arts during the pandemic and provided emergency and COVID-related assistance.

City of Oklahoma City
Kirkpatrick Family Fund
Mid-America Arts Alliance
Oklahoma Arts Council
Oklahoma Department of Commerce
U.S. Small Business Administration

OPUS XI

Are you ready to kick up your heels this summer? After postponements due to COVID-19, OPUS XI has been rescheduled for **June 18** at **The Criterion** in downtown Oklahoma City.

Chaired by **Celina and Russ Harrison**, OPUS will welcome guests with show-stopping entertainment, delectable food and libations, and an auction featuring exclusive packages. In addition to in-person and virtual sponsorship opportunities, Allied Arts is excited to offer a new option to support the arts while showing gratitude to our first responders. OPUS sponsors now have three options available: sponsor and attend the event; sponsor, attend and add a second sponsorship to donate seats to first responders; or donate sponsor seats entirely to first responders – *a great option if you are unable to attend!*

In addition to a chance to bid on exclusive auction packages, guests will be treated to a lineup of performances unlike at any other event. **Erin Clemons**, who performed in the national tour of *Hamilton* as Eliza, will headline the show.



Clemons also has performed on Broadway in *Hamilton* and *Les Misérables*. Joining Clemons on stage at the event will be internationally renowned violinist **Kyle Dillingham** and Emmy Award Winning hip hop artist **Jabee**. Country star **Miranda Lambert** and her music partner **Luke Dick** will perform virtually, as will local winner of America's Got Talent, **Darcy Lynne**.

Sponsorships are still available, ranging from \$1,000 to \$50,000 with accompanying benefits. To learn more, please email blair.sims@alliedartsokc.com or visit www.opusokc.com. Individual tickets can also be purchased at \$300.

OPUS Auction Preview

You won't want to miss the opportunity to bid on the one-of-a-kind experiences in this year's auction. When you're ready to travel again, how about riding in a private plane to tour top wineries in Oregon and Napa Valley? We're talking Opus One, Silver Oak and Stoller Family Estate Wineries. Or if you want to stay local, how about experiencing a five-star dinner crafted by Ludivine's top chefs in a garage featuring a private collector's classic cars? Or take a private jet to the Omni Barton Creek in Austin for a golf retreat and relaxing spa-cation.

Guests will also have a chance to bid on *Aspen Remnants* – an original work from renowned artist, Poteet Victory. Additionally, this is your chance to enjoy a suite at an Oklahoma City Thunder game, or talk X's and O's during a private dinner with Oklahoma coaching giants Bob Stoops, Barry Switzer and Joe Castiglione.



OPUS ONE



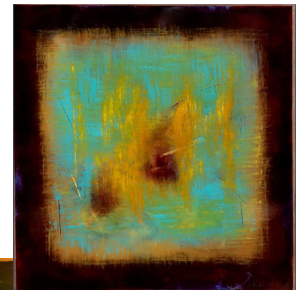
SILVER OAK

Stoller
FAMILY ESTATE

(right)
Aspen Remnants Poteet Victory
(Image courtesy of the artist. All rights reserved.)



OMNI HOTELS
& RESORTS





The Criterion - June 18, 2021

IN-PERSON SPONSORSHIP AGREEMENT

SPOTLIGHT (PRESENTING SPONSOR)

\$50,000 - Limited to one sponsor at this level

16 VIP tickets**

8 rooms at 21c Museum Hotel on the night of the event,
including a welcome gift and car service to/from The Criterion

Top billing on website, program, poster, social media,
invitation and press release listing

Most prominent signage and recognition at event

ACT I

\$15,000

10 VIP tickets**

Featured logo on program, poster, invitation and press
release listing

Most prominent signage and recognition at event

MASTER OF CEREMONIES

\$25,000

12 VIP tickets**

Featured logo on website, program, poster,
social media, invitation and press release listing
Most prominent signage and recognition at event

ACT II

\$10,000

8 VIP tickets**

Featured logo on program, poster, invitation and
press release listing

Most prominent signage and recognition at event

KIT KAT KLUB

\$5,000

6 OPUS tickets*

Program and invitation listing

Prominent signage at event

TOAST OF MAYFAIR

\$2,500

4 OPUS tickets*

Program listing

LIFE IS A CABARET

\$1,000

2 OPUS tickets*

Program listing

INDIVIDUAL TICKET

\$300

1 OPUS ticket*

FIRST RESPONDER SPONSORSHIP ADD-ON

All sponsorship levels will receive elevated recognition during the event and on table signage if you choose to donate your seats to first responders.

**All in-person guests will enjoy a seated dinner at a reserved table where they will also watch the cabaret performance.*

***Sponsors attending the event at the VIP level (\$10,000+) have the opportunity to select their preferred table location for the evening.*

Submit commitment by April 1, 2021 for Invitation Listing benefits.

Submit commitment by May 1, 2021 for Program Listing benefits.

Individual or Corporation Name: _____

Please list how you would like recognition in promotional materials.

Contact Person: _____

Address: _____ Phone and Email _____

I would like to sponsor at the _____ Level.

OR

I would like to purchase _____ Individual Tickets.

I am unable to attend OPUS but would like to make a contribution of \$ _____

PAYMENT TOTAL: \$ _____ .00

PAYMENT: _____ Invoice me _____ Check enclosed _____ Process my credit card

Credit Card # _____ Exp. _____ Security Code: _____

Signature: _____

Required for all credit card transactions

Please return to Allied Arts:

Email: blair.sims@alliedartsokc.com Mail: 1015 N. Broadway, Suite 200, OKC, OK 73102

Kentucky Derby Soirée to Benefit Allied Arts

Celebrate the start of the 2021 Kentucky Derby with **ChappelWood Financial Services**. On **April 30**, Chappelwood Financial will host its **5th Annual Kentucky Derby Soirée** with proceeds to benefit the Allied Arts Educational Outreach Program. Ladies, come attired in your big derby hats and fascinators to enjoy mint juleps, great food and the opportunity to bid on exciting raffle items – including a chance to win two tickets to a private concert with Oklahoma's own, **Blake Shelton**!

Individual tickets are \$20 and can be purchased by calling (405) 848-0909. Blake Shelton concert raffle tickets are on sale in advance and you do not have to be present to win. Call ChappelWood Financial for details.



Guests enjoy mint juleps and derby hats to support Allied Arts.

Honorary Chair Event

After scheduling suspensions related to COVID-19 social gathering restrictions, Allied Arts is ready to hold the 2020 Honorary Chair Event in celebration of **James A. Pickel** on **September 14** at **Aspen Ranch** in Edmond. Pickel has volunteered with Allied Arts for decades, holding nearly every volunteer position - from OPUS co-chair to campaign co-chair and from board chair to campaign co-chair again!

In addition to recognizing Pickel, this year's event will also pay tribute to the esteemed list of Oklahomans who have held the title of Allied Arts Honorary Chair. Former Honorary Chairs include Oklahoma's philanthropic visionaries such as **Judy and Tom Love, Jose Freede** and **Ray Ackerman**.

Members of Allied Arts Circle Club who personally contribute at the \$1,500 and higher level will receive an invitation to the September 14th event. For more information on Circle Club, please email jennifer.bryan@alliedartsokc.com.

AS PART OF OUR 50TH ANNIVERSARY COMMEMORATION, ALLIED ARTS RECOGNIZES ALL OF THE INDIVIDUALS WHO HAVE SERVED AS CAMPAIGN HONORARY CHAIRS

2020 – **James A. Pickel**
2019 – **Cathy and Frank Keating**
2018 – **Polly and Larry Nichols**
2017 – **Jeanette and Rand Elliot**
2016 – **Joan Maguire**
2015 – **Nancy and Bob Ellis**
2014 – **Governor Bill Anoatubby**

2013 – **Norick Family (Ron, Kandy, Vicki and Jim)**
2012 – **Jeaneen and Robert Naifeh**
2011 – **Herman and LaDonna Meinders**
2010 – **Judy and Tom Love**
2009 – **Christy and Jim Everest**
2008 – **Jeannine and Gene Rainbolt**
2007 – **Mary Nichols**

2006 – **Jose Freede**
2005 – **Lou C. Kerr**
2004 – **Richard L. Sias**
2003 – **Lee Allan Smith**
2002 – **Marion DeVore**
2001 – **Ray Ackerman**
2000 – **John Kirkpatrick**
1998 – **Ann Simmons Alspaugh**

ARTINI: GOLDTINI

In recognition of the Allied Arts 50th – the organization's golden anniversary – the 2021 ARTini theme is **GoldTini**. Chaired by **Steven Sylke** and **Cooper Tate**, GoldTini will be held on **October 22** at the **OKC Farmers Market**.

GoldTini will feature custom cocktails crafted by the metro's hottest restaurants and lounges, an auction of emerging and renowned Oklahoma visual artists' artwork, and live performance art. Members of Catalyst, Allied Arts' leadership network of donors 40 years of age and younger, receive complimentary tickets to the event as well as additional benefits.

Sponsorships and individual tickets are now available. To learn more about ARTini and Catalyst, please email blair.sims@alliedartsokc.com. For updates on the event, visit www.alliedartsokc.com/events.



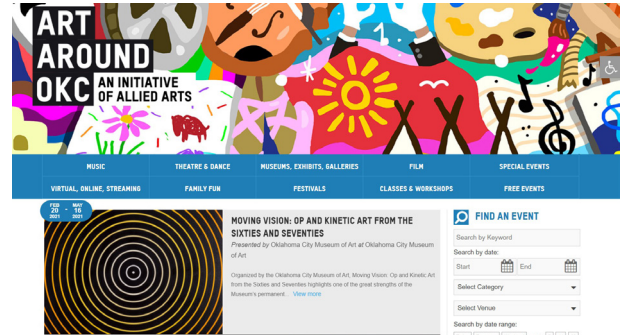


Have you visited **Art Around OKC** lately?

Allied Arts launched the online hub in 2019 to connect our community with the amazing array of arts, culture and entertainment happenings in and around the metro. Art Around OKC's calendar covers a wide range of artistic genres, and there's something for everyone - from school break opera camps to artist talks and from virtual theatre workshops to in-person performances.

The site also boasts an online directory of public art from Edmond, OKC, Norman, and more, so you can explore sculptures, murals and even bike racks reflecting the cultural richness of our region.

There's always something happening when you Art Around OKC!



Follow us to stay in-the-know!



@ArtAroundOKC

Shop **AmazonSmile** to Support Allied Arts

If your household's shopping habits resemble that of the Allied Arts staff, we'd speculate that you made at least one online purchase during the pandemic through **Amazon**. The expedited and low-cost to free shipping along with the wide variety of products makes it a convenient way to shop without leaving home.

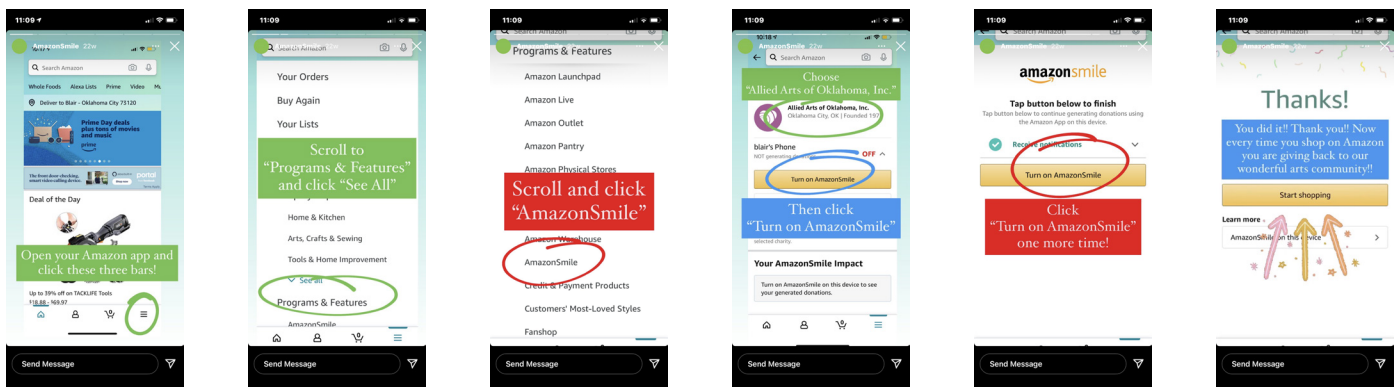
Did you know that supporting Allied Arts is also as easy as shopping on Amazon? All you have to do is bookmark <https://smile.amazon.com> and select Allied Arts as your charity of choice. You can also activate Smile in the Amazon Shopping app for iOS and Android devices - please see the steps below. You'll get the same prices, extensive inventory and convenience with the added

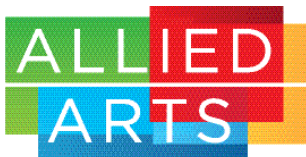
benefit that AmazonSmile will donate 0.5% of your eligible purchases to Allied Arts!

Judy Hatfield, Allied Arts board member, shares her experience. *"If you're going to shop on Amazon, why not shop and support Allied Arts at the same time? It couldn't be easier - just be sure you're making purchases on AmazonSmile. Over the course of a few months, I've purchased household items, children's toys and exercise equipment, raising nearly \$100 for Allied Arts!"*

Imagine the impact if every Allied Arts supporter and volunteer used AmazonSmile for their purchases!

How to Activate AmazonSmile on Your Mobile Device





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Oklahoma City, OK 73102
405.278.8944
www.AlliedArtsOKC.com

*Your financial support is needed now more than ever
to sustain our community's cultural landscape.*

Visit **AlliedArtsOKC.com/donate**
to pledge your support today!

With **you** art can change a life.

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PAID
Oklahoma City
Permit #581

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OKCityCard Save big. **Make an impact.**



Spring into savings with the Allied Arts OKCityCard!

With nearly 300 locations, the OKCityCard is the metro's premier discount card featuring deals at local restaurants, boutiques, service providers and art venues. Below are a few ways to use your OKCityCard this spring season - *support the arts and save big at the same time!*

With warmer temperatures on the horizon, spring's dessert of choice is ice cream. A new OKCityCard partner this year, **Roxy's Ice Cream Social** offers a **Double Punch on your Roxy's loyalty card** with each purchase. By using your OKCityCard at Roxy's four locations, you'll be that much closer to redeeming your free scoop of ice cream!

If you're not comfortable traveling yet, take a staycation and explore the best of Oklahoma City. Use your OKCityCard to receive **10% off your room** at **Ambassador Hotel**. Then grab dinner across the street at **Cafe do Brasil** one night and at **Stella Modern Italian** the second night to receive **10% off** two dinner entrees at each restaurant. Your weekend getaway is planned!

Looking for local family fun during school breaks? You can keep your kids educated and engaged by visiting one or more of the many museums featured on the OKCityCard. Learn about the intersection of science and art at **Science Museum Oklahoma** - **buy one general admission, get one free**. See the only mummy in Oklahoma at **Mabee-Gerrer Museum of Art** - get **two-for-one or 50% off single admission**. Take learning outside at Liichokoshkomo', the **National Cowboy & Western Heritage Museum's** outdoor exhibit where the American West comes alive - **\$2 off admission**.

To see the comprehensive list of OKCityCard partners and discounts, visit **www.okcitycard.com**.