

# art matters

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Allied Arts Quarterly Newsletter Volume 13, Issue 4, Summer 2021



## Record-Breaking 2021 Campaign for the Arts

On **July 12**, Allied Arts marked the end of its 2021 campaign at the Celebration Event at the **Omni Oklahoma City**. As part of the Allied Arts 50th anniversary, the campaign also paid tribute to the more than 100 former campaign chairs and honorary chairs who laid the foundation for the organization's continued success.

During the Campaign Celebration Event, Allied Arts announced that the organization had raised **\$3,649,484** for central Oklahoma's cultural community - the most raised in a single campaign in the history of Allied Arts. One month earlier, the **Kirkpatrick Family Fund** made a three-year, \$1 million "RESTART the Arts" commitment to Allied Arts with \$400,000 benefiting the 2021 campaign. Additional information on the Kirkpatrick Family Fund's transformational gift can be found on page 3 of the newsletter.

In addition to the Kirkpatrick Family Fund, Visionary Donors to the Allied Arts 2021 campaign were: **The Chickasaw Nation; Devon Energy Corporation; Hobby Lobby; OGE Energy Corp.; and Glenna & Dick Tanenbaum.**

Employee giving presentations were delivered at 130 local businesses and nonprofit organizations generating 17% of the total raised in the 2021 campaign. The top employee giving sites were: the **Heart of the City; American Fidelity; Continental Resources; OGE Energy Corp.; Devon Energy Corporation; Newmark Robinson Park and Robinson Park; Bank of Oklahoma; BancFirst; Crowe & Dunlevy; and Duncan Oil.**



(Clockwise from top) Allied Arts Catalyst members reveal the 2021 Campaign total; Brooke Haneborg and Allied Arts Board Member Gail Huneryager; Allied Arts Board Member and OKC Councilman Mark Stonecipher with Tim and Ellen Fleming; Former Oklahoma City Mayor Mick Cornett and Terri Cornett, Wes and Sandy Milbourn, and Sherry and Steve Hofener; Allied Arts Board Chair Steve Mason celebrates with President & CEO Deborah McAuliffe Senner; Former Campaign and Honorary Chair Judy Love with Former Honorary Chairs Frank and Cathy Keating



## Allied Arts to Grant More than \$2.5 Million in the 2022 Fiscal Year

As part of the annual allocations process, two sets of volunteer committees convened in May to review Allied Arts member agency financial and narrative application materials. The allocations finance committee convened for a full day to review agency budgets, 990s, audits and other documentation.

A few weeks later, the allocations committee listened to presentations delivered by member agency staff and board leadership over a three-day period. This committee's focus was on community impact and caliber of program delivery. The overarching theme for the majority of groups was that they are "making lemonade out of lemons." The committee was blown away by Allied Arts member agency creativity and resiliency in reimagining programming during the pandemic - from live-streamed lunchtime performances to outdoor theatrical productions. Incredibly, the majority of member agencies were able to strengthen partnerships with their constituencies and worked together to remain relevant and front-and-center in the community.

### MEMBER AGENCY

Ambassadors' Concert Choir	\$3,577
Arts Council Oklahoma City	\$167,068
Canterbury Voices	\$58,682
Carpenter Square Theatre	\$15,298
Cimarron Opera	\$23,627
deadCenter Film	\$37,921
Lyric Theatre of Oklahoma	\$203,522
Mabee-Gerrer Museum of Art	\$53,280
Metropolitan School of Dance	\$9,276
National Cowboy & Western Heritage Museum	\$69,534
Norman Firehouse Art Center	\$17,190
Oklahoma Children's Theatre	\$39,002
OK City Chorus	\$5,851
Oklahoma City Ballet	\$210,273
Oklahoma City Museum of Art	\$342,230
Oklahoma City Philharmonic	\$335,339
Oklahoma Contemporary Arts Center	\$218,543
Oklahoma Shakespeare	\$23,567
Oklahoma Visual Arts Coalition	\$42,927
Oklahoma Youth Orchestras	\$18,105
Opry Heritage Foundation of Oklahoma	\$14,648
Prairie Dance Theatre	\$6,277
Red Earth, Inc.	\$18,468
Science Museum Oklahoma	\$344,180
The Sooner Theatre	\$21,617

### TOTAL MEMBER AGENCY ALLOCATIONS

### ALLOCATION AMOUNT

**\$2,300,000**

Member Agency Allocations	\$2,300,000
Educational Outreach	\$181,500
Capacity-Building	\$60,000

### TOTAL GRANTMAKING

**\$2,541,500**



(From top) Oklahoma City Ballet's production of *Firebird*; Oklahoma Visual Arts Coalition Art Crawl

### ALLOCATIONS COMMITTEE

**Debbie Nauser**, Chair  
**Alex Bagby**, American Fidelity  
**Anita Crites**, Community Volunteer  
**Grant DeFehr**, Mammoth Energy Services  
**Dana Harper**, Community Volunteer  
**Sunil Isaac**, Devon Energy  
**D. Benham Kirk**, Doerner Saunders Daniel & Anderson  
**Pam Klepper**, Community Volunteer  
**Debra Kos**, Community Volunteer  
**Steve Mason**, Mason Realty  
**Glen Maynard**, Devon Energy  
**Christina Rehkop**, Devon Energy  
**Paige Shepherd**, The Chickasaw Nation  
**Lonny Towell**, Community Volunteer  
**Jack Wheeler**, Wells Fargo Advisors

### ALLOCATIONS FINANCE COMMITTEE

**Grant DeFehr**, Chair  
**Jim Kessler**, Candor PR  
**Bryan Lemmerman**, Laredo Petroleum  
**Travis Mason**, Cushman & Wakefield  
**Barry Murphy**, Cushman & Wakefield  
**David Ostrowe**, 180 Business Solutions



# The Kirkpatrick Family Fund Pledges \$1 Million to **RESTART** the Arts

In response to an Allied Arts conducted survey demonstrating a \$33.1 million negative impact on central Oklahoma arts organizations due to COVID-19, the **Kirkpatrick Family Fund** made a \$1 million commitment to Allied Arts over a three-year period to assist in nonprofit arts recovery and forward momentum.

"As we emerge out of a pandemic year, the Kirkpatrick Family Fund is committed to helping restore the educational, visual, and performing arts that are vital to a thriving society and economy," said **Christian Keesee**, President, Kirkpatrick Family Fund. "Oklahoma arts organizations have endured an astounding blow: millions of dollars in lost revenue and hundreds of jobs eliminated, setting our once thriving organizations back to statistics they haven't seen in over a decade in some cases. Our hope for this gift is that Oklahomans are encouraged to also consider increasing their support to help propel the trajectory of arts and culture in Oklahoma for future generations to enjoy."

Thirty-nine arts nonprofits participated in an Allied Arts survey to gauge the health of area arts and cultural organizations during the pandemic, assessing data from March 2020-February 2021. The survey showed not only tens of millions of dollars in lost revenue, but that the impact transcended the financial loss. Survey participants reported that they were forced to unemploy 521 Oklahomans who served as administrative, education and artistic staff as well as the loss of more than 1.8 million audience members.

"The toll on our arts organizations related to the pandemic was staggering and continues to be a challenge," said

Allied Arts President and CEO **Deborah McAuliffe Senner**.

"We are fortunate to have a very collaborative and supportive community that responds when a need is identified. Our friends at the Kirkpatrick Family Fund have a strong legacy of philanthropic leadership and vision, particularly in support of our local cultural community. Their \$1 million contribution will be critical in assisting organizations in replacing lost revenue and ensuring they have tools and resources needed to operate in a post-pandemic environment."

"Allied Arts expects recovery to take three to five years," said **Elizabeth Eickman**, Director, Kirkpatrick Family Fund, "We want to encourage businesses and individuals to join us in our support of the Allied Arts annual campaign and arts organizations in central Oklahoma as they work to bring their vital programs and services back to pre-pandemic levels."

"At the onset of the pandemic, emergency funds helped organizations survive for the short-term, but more support is vital," Senner said. "By joining together to help arts organizations restart, we can help strengthen the infrastructure of nonprofits, ensuring our community continues to enjoy a strong and dynamic arts landscape."

Companies and individuals interested in joining the Kirkpatrick Family Fund to support the **RESTART the Arts** can contact **Jennifer Bryan** at 405-278-8944 or [jennifer.bryan@alliedartsokc.com](mailto:jennifer.bryan@alliedartsokc.com).

(Left to right)

President of the  
Kirkpatrick Family  
Fund **Christian  
Keesee**

Kirkpatrick Family  
Fund Trustees:  
**David Harlow,**  
**Ann Johnstone**  
**and James A.**  
**Pickel; Director**  
**Liz Eickman;**  
**and Allied Arts**  
**President and CEO**  
**Deborah McAuliffe**  
**Senner**



## KIRKPATRICK FAMILY FUND



# OPUS XI: Club Cabaret

Allied Arts held OPUS, its biennial signature gala, on **June 18** at **The Criterion** and raised more than \$560,000 through sponsorships, ticket sales and auction proceeds. Led by co-chairs **Celina & Russ Harrison**, OPUS XI: Club Cabaret welcomed more than 400 guests to an event unlike any other.

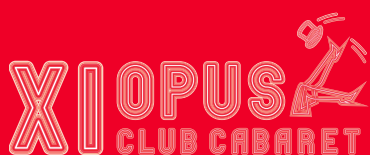
Guests were treated to show-stopping performances by Hamilton's **Erin Elizabeth Clemons**, hip-hop artist **Jabee**, violinist **Kyle Dillingham**, Broadway and TV star **Annie Funke**, singer **Olivia Kay**, ballet dancers **Jonathan**

**Batista** and **Amy Potter**, **The Sooner Theatre** and the **Oklahoma Showgirls**. Emcees for the evening were the father-daughter duo of **Mark and Annie Funke**.

Presenting sponsors for OPUS XI included **Celina & Russ Harrison** and **Paycom**. Other major sponsors were **Claims Management Resources**, **Heartland**, **ARVEST Bank**, **Devon Energy Corporation**, **Freestyle Creative** and **Mansions Senior Living**.



(Clockwise from top) OPUS Chairs Celina and Russ Harrison; Allied Arts Board Member Max Myers and wife Janie; Kate Leivo, Leslie Mayfield, Melissa Reed and Olivia Farmer – first responders who were recognized at OPUS; Former Oklahoma City Ballet principal dancers Jonathan Batista and Amy Potter stunned the OPUS crowd with a riveting performance of *Tales from the Loop*; The Sooner Theatre performed a medley from *Newsies*; Emcee Annie Funke opened the show with a fun rendition of *Cabaret*; Allied Arts Board Member Hillary Farrell and husband Peter



All OPUS photos can be viewed on the Allied Arts Facebook page! Check them out @AlliedArtsOKC.





## Naifeh Recognized as Allied Arts Volunteer of the Year

Allied Arts surprised **Valerie Naifeh** with the **2021 Zach D. Taylor Volunteer Award** during its OPUS gala on **June 18**. Traditionally given to the annual recipient during an Allied Arts board meeting, OPUS was a fitting setting for Naifeh to receive the award as she chaired the 2014 and 2016 galas, and played a leadership role in the 2018 and 2021 events. Her contributions helped Allied Arts raise more than \$1.6 million through those four OPUS galas.

In honor of one of Allied Arts' most tireless volunteers, leaders and advocates, Allied Arts created the Zach D. Taylor Volunteer Award in 2009 after his untimely passing. The award is given on a yearly basis to a volunteer who exhibits the qualities that made Zach a treasured member of the Allied Arts family.



Allied Arts Board Chair Steve Mason and President and CEO Deborah McAuliffe Senner present Valerie Naifeh (center) with the 2021 Zach D. Taylor Volunteer Award.

## Honorary Chair Event

The 2021 Honorary Chair Event will be held on **September 15** at **Aspen Ranch** in Edmond. In addition to recognizing **James A. Pickel**, the 2020 Honorary Chair whose event was postponed due to COVID, this year's event will also pay tribute to the esteemed list of Oklahomans who have held the title of Allied Arts Honorary Chair.

Members of Allied Arts Circle Club who personally contribute at the \$1,500 and higher level will receive an invitation to the September 15th event. For more information on Circle Club, please email [jennifer.bryan@alliedartsokc.com](mailto:jennifer.bryan@alliedartsokc.com).

### History of Allied Arts Honorary Chairs

2020  
**James A. Pickel**

2019  
**Cathy & Frank Keating**

2018  
**Polly & Larry Nichols**

2017  
**Jeanette & Rand Elliott**

2016  
**Joan Maguire**

2015  
**Nancy & Bob Ellis**

2014  
**Governor Bill Anoatubby**

2013  
**Norick Family**

2012  
**Jeaneen & Robert Naifeh,  
Becky & Barry Switzer**

2011  
**Herman & LaDonna Meinders**

2010  
**Judy & Tom Love**

2009  
**Christy & Jim Everest**

2008  
**Jeannine & Gene Rainbolt**

2007  
**Mary Nichols**

2006  
**Jose Freede**

2005  
**Lou C. Kerr**

2004  
**Richard L. Sias**

2003  
**Lee Allan Smith**

2002  
**Marion DeVore**

2001  
**Ray Ackerman, Mex Frates**

2000  
**John Kirkpatrick**

1998  
**Ann Simmons Alspaugh**

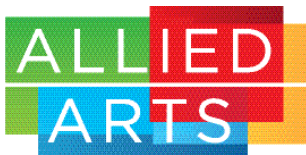
## ARTini: GoldTini

In recognition of the Allied Arts 50th, or golden anniversary, the 2021 ARTini theme is **GoldTini**. Chaired by **Steven Sylke** and **Cooper Tate**, GoldTini will be held on **October 22** at the **OKC Farmers Market**.

GoldTini will feature custom martinis crafted by the metro's hottest restaurants and lounges, an auction featuring pieces from emerging and renowned Oklahoma artists, and live performance art. Members of Catalyst, Allied Arts' leadership network of donors 40 years of age and younger, receive complimentary tickets to the event as well as additional benefits.

GoldTini sponsorships start at \$1,000. Individual tickets are also available for \$100. To learn more about ARTini, email [blair.sims@alliedartsokc.com](mailto:blair.sims@alliedartsokc.com) or visit [www.artiniokc.com](http://www.artiniokc.com).

**GOLDTINI**  
**2021**  
CELEBRATING 50 YEARS



1015 N. Broadway, Ste. 200  
Oklahoma City, OK 73102  
405.278.8944  
www.AlliedArtsOKC.com

*Together we had a record-breaking campaign to "RestART the Arts!" Thank you for your continued support of Allied Arts and the 40+ cultural organizations that receive grant funding each year.*

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**OKCityCard** Save big. **Make an impact.**



### Summer savings with the OKCityCard!

With nearly 300 discount locations, the OKCityCard is the metro's premier discount card featuring deals at local restaurants, boutiques, service providers and art venues. Below are a few ways to use your OKCityCard this summer season - support the arts and save big at the same time!

Although the **Oklahoma State Fair** doesn't kick off until September, it's never too early to secure your admission tickets. Present your OKCityCard at the Fairgrounds Box Office to receive **2-for-1 outside gate advance admission**.

There's no better time to enjoy the "beautiful game" than this summer at Taft Stadium, cheering on the **OK Energy**. Use your OKCityCard to receive **\$5 off any full-priced ticket**. Call (405) 235-KICK for the OKCityCard promo code.

While strolling the **Paseo District** during a summer First Friday event, or whenever you find yourself in the historic neighborhood, use your OKCityCard at one of our many Paseo partner locations: **Holey Rollers - 10% off donuts and drinks**; **Paseo Grill - 10% off for the OKCityCard holder and one guest**; **JRB Art at the Elms - 10% off art and 5% off sculptures**; **Literati Press - 10% off**; **Oklahoma Shakespeare - 15% off admission on up to two tickets**; and **Studio Six - 10% off**.

To see the comprehensive list of OKCityCard partners and discounts, visit [www.okcitycard.com](http://www.okcitycard.com), or download the OKCityCard app for Apple or Android.