

art matters

With **you** art can change a life.

Allied Arts Quarterly Newsletter Volume 14, Issue 4, Summer 2022



Record-Breaking 2022 Campaign for the Arts

On June 16, nearly 300 Allied Arts donors, art administrators, artists, volunteers and friends came together to mark the end of the 2022 campaign. At the Celebration Event held at **Oklahoma Contemporary**, campaign chairs **Sody and Robert Clements** announced that the organization had raised a historic \$4,823,790 for central Oklahoma's cultural community through the 2022 campaign and American Rescue Plan Act funds.

"What a milestone to raise a historic \$4.8 million for Allied Arts and our local cultural landscape, the most in any Allied Arts fundraising campaign," said **Robert Clements**, 2022 Campaign Chair. "The overwhelming generosity from all sectors of our community speaks volumes about the value of the arts to our region's quality of life. The Allied Arts network of 40+ cultural nonprofits is relying on this support more than ever as they continue to feel the effects of the pandemic."

The Clements thanked each and every donor who contributed and made it possible for Allied Arts to exceed the budgeted goal of \$3.4 million. **Visionary Donors** that contributed \$100,000 or more include: **The Chickasaw Nation; City of Oklahoma City; Devon Energy Corporation; Hobby Lobby; Kirkpatrick Family Fund; and OGE Energy Corp.**

In partnership with the **City of Oklahoma City**, Allied Arts will award \$1 million in COVID-relief grants to eligible arts nonprofits

based in Oklahoma City that demonstrate need and pandemic-related losses or expenses.

"**Mayor David Holt** and the City of Oklahoma City leadership recognize that the nonprofit arts industry is an important sector of our economy, and financial support is necessary to mitigate the impact of COVID-19 on the organizations that work tirelessly to transform lives through the arts," said **Deborah McAuliffe Senner**, Allied Arts president and CEO.

As part of the 2022 campaign, employee giving presentations were delivered at 146 local businesses and nonprofit organizations, generating 20% of the total raised. The top employee giving sites were: the **Heart of the City; American Fidelity; Continental Resources; OGE Energy Corp.; Devon Energy Corporation; Newmark Robinson Park and Robinson Park; Bank of Oklahoma; BancFirst; Crowe & Dunlevy; and Duncan Oil.**



(from top) Sody and Robert Clements, 2022 Campaign Chairs; Hillary and Peter Farrell & Barrett and Sara Knudsen enjoy Celebration; Cathy and Phil Busey at the May 17 event recognizing their service as 2022 Honorary Chairs.

(header) Allied Arts staff celebrates a record-breaking campaign.

Allied Arts to Award More Than \$3.7 Million in Grants

As part of the annual allocations process, two sets of volunteer committees convened in May to review Allied Arts member agency financial and narrative application materials. The allocations finance committee convened over the course of a week to review agency budgets, 990s, audits and other financial documentation.

A few weeks later, the allocations committee listened to presentations delivered by member agency staff and board leadership over a three-day period. This committee's focus was on community impact and caliber of program delivery. This year's presentations indicate that Allied Arts member agencies are coming out stronger from the pandemic with a renewed sense of purpose. Another theme that ran throughout the presentations was collaboration. Many of the Allied Arts member agencies, grantees and other local arts nonprofits are partnering in exciting ways to broaden their reach and impact.

Although the outlook is brighter than two years ago, the nonprofit cultural community continues to feel the negative effects of the pandemic. Allied Arts will continue its efforts to raise vital funding to help Restart the Arts as our arts groups work tirelessly to bring their vital programs and services back to pre-pandemic levels.

(right)
Artist
Chandler
Watson
prepping his
art station
during OVAC's
OK Art Crawl



(left)
Oklahoma
Shakespeare's
production of *Macbeth*
Photo by Erin Woods;
(below)
Sooner Theatre's
production of *Chicago*



(right)
Opry's
Guitar
for Vets
program



Allocations are directed to the 25 Allied Arts member agencies. As unrestricted funds, allocation grants can be used where they are most needed - covering operating budget line items, payment of teaching artists and offsetting costs associated with free outreach programs that do not generate revenue but are vital to our community's quality of life.

Through the educational outreach grants, Allied Arts provides critical dollars to initiatives that introduce or strengthen arts programming to Oklahoma school-aged children in schools, libraries, community centers, art facilities and remotely as well as supporting outreach programming for veterans, hospitalized adults, developmentally disabled adults and the elderly.

The capacity-building program lends support to organizational infrastructure strengthening efforts. Funded projects include professional development for staff, strategic planning sessions resulting in concrete action plans, technology upgrades to enhance efficiency, and audits of development and marketing strategies to increase fundraising and brand awareness.

The deadline to apply for Fall 2022 educational outreach and capacity-building funding is **August 12** at 5 pm CST. The application forms are currently live at alliedartsokc.com/grants. For more information, please email jennifer.bryan@alliedartsokc.com.

(Grantmaking continued)

ALLOCATIONS COMMITTEE

Debbie Nauser, Chair – Community Volunteer
Alex Bagby, American Fidelity
Macay Brummal, Devon Energy
Betsy Brunsteter, Community Volunteer
Dana Harper, Community Volunteer
Sunil Isaac, Devon Energy
D. Benham Kirk, Doerner Saunders
 Daniel & Anderson
Steve Mason, Mason Realty
Glen Maynard, Devon Energy

Tori Perry, Cumberland Pharmaceuticals
Lonny Towell, Community Volunteer
Jack Wheeler, Wells Fargo Advisors

ALLOCATIONS FINANCE COMMITTEE

Grant DeFehr, Chair – Mammoth Energy Services
Cordell Brown, Price Edwards & Company
Mark Funke, MWF Management
Jim Kessler, Candor
Travis Mason, Cushman Wakefield
Barry Murphy, Cushman Wakefield
David Ostrowe, 180 Business Solutions

MEMBER AGENCY

Ambassadors' Concert Choir
 Arts Council Oklahoma City
 Canterbury Voices
 Carpenter Square Theatre
 Cimarron Opera
 deadCenter Film
 Lyric Theatre
 Mabee-Gerrer Museum of Art
 Metropolitan School of Dance
 National Cowboy & Western Heritage Museum
 Norman Firehouse Art Center
 OK City Chorus
 Oklahoma Children's Theatre
 Oklahoma City Ballet
 Oklahoma City Museum of Art
 Oklahoma City Philharmonic
 Oklahoma Contemporary
 Oklahoma Shakespeare
 Oklahoma Youth Orchestras
 Opry Heritage Foundation of Oklahoma
 OVAC - Oklahoma Visual Artists Coalition
 Prairie Dance Theatre
 Red Earth
 Science Museum Oklahoma
 Sooner Theatre

2022 ALLOCATION

\$3,098
 \$170,700
 \$59,027
 \$15,685
 \$20,564
 \$39,034
 \$207,946
 \$54,437
 \$9,828
 \$68,402
 \$17,872
 \$5,122
 \$42,669
 \$220,583
 \$346,617
 \$342,629
 \$229,031
 \$24,081
 \$18,253
 \$14,967
 \$44,653
 \$6,458
 \$19,001
 \$347,256
 \$22,087

ALLOCATIONS:

\$2,350,000

EDUCATIONAL OUTREACH & CAPACITY BUILDING GRANTS

\$380,000

CITY OF OKLAHOMA CITY ARPA AWARDS

\$1,000,000

TOTAL GRANTMAKING

\$3,730,000

**“Our most important
relationship is with
Allied Arts. Allied
Arts is the cultural
community’s flagship
organization,
pioneering the charge
and creatively
addressing
problems.”**

**Peter Dolese,
Arts Council
Oklahoma City**

Allied Arts commissions public art in Oklahoma City to mark 50th anniversary



To commemorate Allied Arts' 50th anniversary, we have commissioned local artist **Joe Slack** to create a 25-foot piece of public art to be placed in front of the new Oklahoma City Convention Center. **W&W AFCO Steel** and **Rick Cooper** are underwriters of the larger-than-life steel sculpture, which is also dedicated to Cooper's father, Bert.



"I like that with steel you can work on a monumental scale," says Slack. "I like seeing people walk up to a piece and look up."

Entitled "Together Together," Slack's piece is about personal connections and community dialogue. The scale of the piece facilitates people coming together as Slack designed the foundational blocks to be functional. Visitors and passersby will be able to sit on the blocks, while the lines and voids represent the road map of life.

After revealing images of the sculpture, Allied Arts received great interest from board members, donors and other constituents in the opportunity to purchase smaller versions of the piece. Allied Arts is thrilled to share that Slack is creating a limited number – only 50 – of 25-inch replicas of "Together Together" for \$3,000 per piece. Each piece is hand made by the artist.

Please complete the form below to reserve your limited edition sculpture of "Together Together" today!

ABOUT THE ARTIST: Joe Slack is inspired by primitive art and mid-century modern design. He works with simplified forms and repetitive patterns influenced by human observation and the effects of positive and negative space. Slack encourages viewers to find their own meaning when it comes to his art.

"I want people to walk away with their own perspective on the work," explains Slack. "Once you create it and put it out there, you can't control what people think. I want them to see their version of my piece. And I hope people walk away a little happier than before they saw it."

Slack attended art school at Oklahoma City University and began his sculpting career working with wood, a material he had been drawn to since he was a kid building skateboard ramps in his backyard. Once he discovered the magnitude and the permanence of steel, he shifted his vision.

NAME _____

NUMBER OF PIECES _____ TOTAL AMOUNT (\$3,000 PER PIECE) \$ _____

MOBILE PHONE _____ EMAIL _____

PAYMENT METHOD:

☐ CHECK ☐ CREDIT CARD # _____ EXP. DATE _____

RETURN TO: Allied Arts / Dept. # 96-0365 Oklahoma City, OK 73196-0365 **QUESTIONS?** Email bnelson@alliedartsokc.com

RANCHtini

Save the date for the 2022 ARTini taking place on **Friday, August 5** at Camp Trivera. As the 19th annual ARTini, this year's theme is RANCHtini, and guests can expect a boot-scootin' good time! Co-chaired by Brittany Ward and Katherine Zajac, the 2022 event will feature Oklahoma City's largest martini tasting, live entertainment and performance art, food and an exclusive art auction. RANCHtini is presented by **Tito's Handmade Vodka**.

Tickets are \$125 and can be purchased at artiniokc.com. Sponsorship opportunities are available, ranging from \$1,000 to \$20,000. For more information, please contact courtney.lavender@alliedartsokc.com.



Roses for the Arts

Before Oklahoma's Rich Strike won this year's Kentucky Derby, our great state already had an affiliation to the storied horse race. On May 6, the day before the race, **ChappelWood Financial Services** hosted its sixth annual Kentucky Derby Soiree to benefit the Allied Arts Educational Outreach Program.

Victoria Woods, event chair **Marie Walker** and the ChappelWood team raised \$8,249 for arts education at the event through ticket sales and raffle packages. True to the event theme, the ChappelWood office was decorated with red roses; guests sported oversized, fabulous hats; and mint juleps were the featured drink of the day.

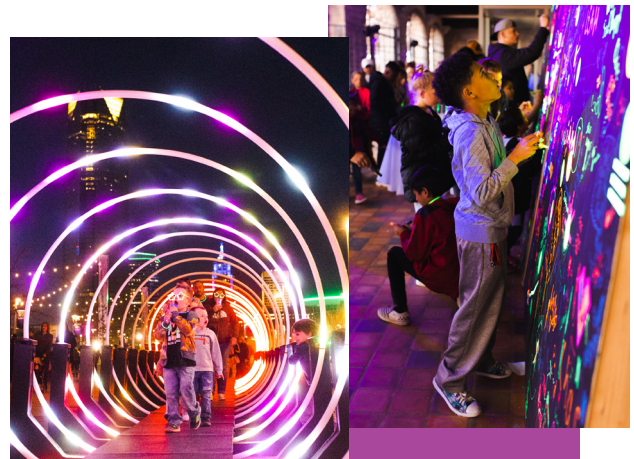


Guests enjoyed the sixth annual pre-race party at ChappelWood Financial in Edmond.

Catch the GLOW

On April 8, Allied Arts marked the close of its month-long GLOW exhibit featuring interactive, outdoor art pieces *Oscillation* and *Passage* with the Catch the Glow event at **Scissortail Park**. Park officials estimated a guest count of over 10,000 individuals who experienced live entertainment from **Josh Roberts**, the **Rodeo Opry Band**, **Sooner Theatre's** Voice of the Heartland winners **Cheyenne Marie & Olivia Kay**, **Race Dance Collective**, **Inspyrail Circus** and **DJ LIGHTBRITE**. Kids in the audience especially enjoyed a performance from **Science Museum Oklahoma**, featuring an explosion of bubbles! The event also included face painting, roller skating, disc golf and interactive glow-in-the-dark artwork, with the big finale being a synchronized drone light show from **Dynamic Skies**.

Allied Arts is especially grateful for our partners at **Inasmuch Foundation**, **Heartland**, **Love's Travel Stops**, **Lingo Construction** and **Scissortail Park** for making Catch the Glow and its correlating temporary artwork a free opportunity for all community members.



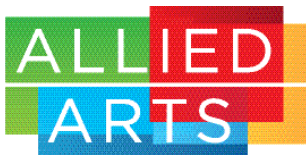
Catch the GLOW celebrated the 50th Anniversary of Allied Arts.

2022 Zach D. Taylor Award Winner

At the June 16th Allied Arts board meeting, **Max Myers** received the 2022 Zach D. Taylor Award for his outstanding and lengthy service to the organization. Former board member, OPUS co-chair and Zach's widow, **Alison Taylor** presented Myers with the annual honor created after Zach's passing in 2009. Max has been an integral part of Allied Arts governance and administration, serving on the board for the last 10 years and executive committee for nine years, volunteering as a campaign fundraiser and serving on grant review committees with "grace, sensitivity and unwavering commitment."

Allied Arts Board Chair Steve Mason and Alison Taylor present Max Myers with the 2022 Zach D. Taylor Award.





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www.AlliedArtsOKC.com

THANK YOU

for your support of the Allied Arts 2022 Campaign!

Together, we raised more than **\$4.8 million**
for our local cultural community.

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@ALLIEDARTSOKC

OKCityCard Save big. **Make an impact.**



Summer is finally here! The longer days and warm weather make it the perfect season to explore the best our region has to offer in entertainment, dining, arts and culture, and more. Be sure to use your OKCityCard to take advantage of special discounts available to Allied Arts donors who contribute \$50 or more.

There's no better time to catch up on your reading list than the lazy days of summer. Stock up on those bestsellers and unique finds at **Best of Books** and **Commonplace Books** in Edmond where you'll save **20% on your purchase** or at **Full Circle Bookstore** in Oklahoma City where you'll save **15% on one book** with your OKCityCard.

Looking for a night of active family fun? Look no further than **Chicken N Pickle** where you can enjoy outdoor dining while playing oversized Jenga and Connect Four, bocce ball, cornhole and more. Use your OKCityCard to receive **one free dessert with the purchase of two entrees** in the months of July and August.

Although the **Oklahoma State Fair** doesn't kick off until September, it's never too early to secure your admission tickets. Present your OKCityCard at the Fairgrounds Box Office to receive **2-for-1 outside gate advance admission** beginning **Monday, August 1** through close of business on **Wednesday, September 14**.

Visit **okcitycard.com** for a full list
of discounts and partners.