13TH ANNUAL GALA
SATURDAY 12/2/23 @ 6:30PM
SPONSORSHIP OPPORTUNITIES

TICKETS | TABLES | SPONSORSHIPS

GETLIT
GETLIT.ORG
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Founded in 2006 to bring critical, creative outlets to youth in Los Angeles County, Get Lit ignites student engagement, literacy, and young voices around the globe using the power of Spoken Word, technology, and community. Get Lit graduates over 11,000 teens from our curriculum annually and reaching 50,000 youth through our programs, services, and performances.

Since 2006, Get Lit has brought together our closest supporters and community to celebrate our mission and honor individuals for their outstanding contributions to community development and the arts.

This event raises awareness for our mission and brings in critical funds to support our operations. It would be our privilege to have you join us at our 13th Annual Gala.
Event Theme: WAIL

Event Venue: Skirball Cultural Center
2701 North Sepulveda Boulevard, Los Angeles, CA, US

Event Date/Time:
- Date: Saturday, December 2
- Time: 6:30 - 9:30 pm
ANDERSON .PAAK

Anderson .Paak is an 8-time GRAMMY winner, producer, songwriter, artist & director. .Paak’s highly regarded 2020 single "Lockdown" was featured on several "Best Of" 2020 lists, including President Barack Obama’s annual “Favorite Music” list. Recently, .Paak and Bruno Mars formed R&B super duo Silk Sonic, whose debut single “Leave The Door Open” and 2021 album received worldwide critical acclaim and 4 GRAMMY Awards. In addition to music, Anderson .Paak is the founder of The Brandon Anderson Foundation, a nonprofit dedicated to uplifting communities through arts, education, and unique experiences. This year, they launched the .Paak House initiative to create a “safe-haven” for the next generation through community outreach, sponsored events, summer programs, & after-school programs.

VANS

Since early 2021, Vans has supported Get Lit with over $500,000 in grants & sponsorships. Vans is a close partner to the Get Lit community, sponsoring events like the Why I Rise Mental Health competition, providing opportunities for youth to perform and even become Vans Global Ambassadors, and offering consistent support to the authentic creative expression of youth voices in art, in life, and every intersection thereof.

WILLIAM MORRIS ENDEAVOR

William Morris Endeavor is a leader of the entertainment/media world and has been a consistent supporter of Get Lit over the years, offering opportunities for our youth, employee volunteerism, and major support of social impact-related activities in the philanthropic sector as a whole.
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<th>Sponsorship Level</th>
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| **Premier**      | Two premier tables of 10  
| *includes 20 attendees* | (1) co-created video/reel shown at the event and marketed across all Get Lit social channels  
|                     | Logo featured individually in at least one prime signage area and sponsor loop during program  
|                     | Speaking recognition at the event  
|                     | Logo recognition on Event Invitation, Event Registration, and Event Website  
|                     | Listed as an annual Signature Partner on the Get Lit website for one-year | $25,000 |
| **Ovation**      | One premier table of 10 + One (1/2) table for 5  
| *includes 15 attendees* | (3) recognition posts on social media  
|                     | Logo featured with other sponsors in at least one prime signage area and sponsor loop during program  
|                     | Logo recognition on Event Invitation, Event Registration, and Event Website  
|                     | Listed as an annual Signature Partner on the Get Lit website for one-year | $10,000 |
| **Light The Night** | One premier table of 12  
| *includes 12 attendees* | (2) recognition posts on social media  
|                     | Logo featured with other sponsors in at least one prime signage area and sponsor loop during program  
|                     | Logo recognition on Event Invitation, Event Registration, and Event Website  
|                     | Listed as an annual Signature Partner on the Get Lit website for one-year | $7,500 |
| **Drop the Mic** | One premier table of 10  
| *includes 10 attendees* | (1) recognition post on social media  
|                     | Logo recognition on Event Invitation, Event Registration, and Event Website | $5,000 |
| **Table Sponsorship** | One premier table of 10  
| *includes 10 attendees* | Logo recognition on Event Invitation, Event Registration, and Event Website | $3,500 |
| **Half-Table Sponsorship** | One half table of 5  
| *includes 5 attendees* | Logo recognition on Event Website | $2,000 |
| **Individual Tickets** | 1 ticket to general cocktail reception, dinner, and program | $250 |
Social Media Impressions
2022–23 FISCAL YEAR

ALL: Fans & Followers: 348,738
ALL: Impressions: 26,076,043

Facebook Followers: 27,931
Facebook Reach: 320,600
Twitter: Number of Followers: 4,623
Instagram Followers: 19,100
Instagram Reach: 591,096
YouTube Subscribers: 75,276
YouTube Views: 443,565
YouTube Watch Time (hours): 16,037
TikTok Followers: 221,589
TikTok Views: 24,600
TikTok Reach: 22,277,595
TikTok Watch Time (hours): 343,675
Total Watch Time (hours): 359,711

Contact
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Purchase Tickets/Tables/Sponsorships
https://donate.getlit.org/event/getlit-annual-gala-2023/e509366