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2	HOMELAND SECURITY EXPERTS GROUP (HSEG)
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6	2021 HOMELAND SECURITY ENTERPRISE FORUM
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10	PLENARY SESSION 8:
11	CRYPTO CURRENCIES AND RANSOMWARE
12	WITH DANTE DISPARTE, KRISTINA LITTMAN AND GEORGIA QUINN
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16	Salamander Resort
17	Middleburg, Virginia
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21	Tuesday, September 14, 2021
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1 Plenary Session 8:
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2 <u>Crypto Currencies and Ransomware</u>

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- 4 MR. CLARK: There we go. Okay, good
- 5 afternoon, and welcome to the single greatest plenary
- 6 session of this 2021 Homeland Security Enterprise
- 7 Forum.
- 8 (Applause)
- 9 MR. CLARK: I hope I didn't overhype it, did
- 10 I? Anyway, my name is --
- 11 UNIDENTIFIED SPEAKER: (Cross talk).
- 12 MR. CLARK: That's right. The bar is high.
- 13 My name is Rob Clark and I lead our Department of
- 14 Homeland Security practice at TransUnion. And
- 15 TransUnion is very proud to introduce this panel and
- 16 our work with DHS on a number of important issues. And
- 17 none such important issues as ransomware and
- 18 cryptocurrency. If you're following the news at all,
- 19 you've seen the high spike in ransomware attacks on the
- 20 U.S. from critical infrastructure, obviously, the
- 21 Colonial Pipeline incident, to healthcare to everything
- 22 in between. And at the same time, cryptocurrency is

- 1 becoming a more legitimate form of -- part of our
- 2 economy.
- 3 So, this next panel is going to talk about the
- 4 intersection of these two important trends. And again,
- 5 it's my great honor to introduce Juan Zarate.
- 6 (Laughter)
- 7 MR. CLARK: I messed him up. Zarate.
- 8 Incredible man. A lot of great accomplishments, number
- 9 one, proud HSEG member, right? But of course, he was
- 10 the Deputy Secretary, Deputy National Security Advisor
- 11 from 2005 to 2009. He's an author. He's the current
- 12 global co-managing partner of K2 Integrity. It's going
- 13 to be a fantastic discussion. Thank you so much.
- 14 Let's give it up for, Juan. Juan, thank you very much.
- MR. ZARATE: Thank you, Rob.
- 16 (Applause)
- 17 MR. ZARATE: Rob, thank you very much.
- 18 Appreciate the heightened expectations for the panel,
- 19 always appropriate. But let me start first by thanking
- 20 you Rob, for the great introduction. Rob Walker, you
- 21 and the entire team here, I'm honored to be a part of
- 22 the HSEG group. Jane, your leadership, Michael

- 1 Chertoff's leadership, thank you.
- I can't tell you how refreshing it is to be in
- 3 the same room with friends, colleagues, new friends.
- 4 There's a lot of energy, great ideas. And I'm proud to
- 5 be moderating this session, hopefully adding to the
- 6 ideas into the introspection as to where we are with
- 7 the Homeland Security Enterprise.
- 8 When Rob and the team were putting this
- 9 conference and forum together, we thought it had to be
- 10 a panel on a discussion, where we talk not just about
- 11 ransomware, which we've heard a bit about throughout
- 12 the conference and throughout the forum, but the
- 13 intersection between the rise of ransomware and
- 14 cryptocurrency.
- 15 And as Rob mentioned in the introduction, the
- 16 intersection of both the increase in volume in
- 17 ransomware attacks, according to chain analysis, an
- 18 increase of about 350 percent over the last year in the
- 19 number of attacks, hundreds of millions of dollars in
- 20 Bitcoin or crypto paid as a result. But meanwhile, the
- 21 legitimation and the increase in the crypto economy,
- 22 where the crypto economy is now clearly a part of the

- 1 financial system in various ways. And so, we wanted to
- 2 put this panel together to enlighten as to what's
- 3 happening at that intersection, and how to think about
- 4 both the opportunities and the risks and
- 5 vulnerabilities.
- And I'm honored to be on this panel and
- 7 moderating this panel with three great professionals
- 8 who touch this environment in different ways. And I
- 9 think you're going to see and understand the different
- 10 perspectives.
- 11 Two of the panelists are joining us via video.
- 12 So, welcome to Christie Littman, who is the Chief of
- 13 Cyber Security at the SEC, the Division of Enforcement.
- 14 Christie is responsible as a regulator for cyber
- 15 security for the SEC. So, you can imagine all of those
- 16 responsibilities. But she's also watching very
- 17 carefully the crypto economy and the SEC, obviously has
- 18 something to say about the regulation of the crypto
- 19 markets.
- We also have Georgia Quinn, who is the General
- 21 Counsel of Anchorage Digital, sometimes known as
- 22 Anchorage Bank for good reason, because in January of

- 1 this year, Anchorage was afforded the first license as
- 2 a National Trust Bank by the OCC to be able to house
- 3 and service crypto. And so, they are a crypto bank, if
- 4 you will, able to service crypto assets. So, Georgia,
- 5 welcome as well.
- And last but not least, my compadre here on
- 7 stage, Dante Disparte, who is the Chief Strategy
- 8 Officer, Chief of Global -- Head of Global Policy for
- 9 Circle. Those of you who follow the crypto industry,
- 10 you know that Circle is one of the leading virtual
- 11 asset service providers in the sector. In addition,
- 12 they are the backer of USDC, the stablecoin, which is
- 13 much in the news and much -- predominant in the
- 14 marketplace, and also moving to become a registered and
- 15 recognized bank.
- So, we've got three great professionals who,
- 17 on a daily basis, touch these issues and these risks,
- 18 and we're going to talk to them about how they're
- 19 seeing the environment. So, welcome to all of you.
- Let me set the stage for just a second. Give
- 21 me that prerogative. I've been very fortunate in my
- 22 government career, I was a Senior Treasury Official,

- 1 Senior White House Official. In the private sector,
- 2 I've been watching and working with the crypto industry
- 3 very carefully since 2014. I've been an independent
- 4 advisor to Coinbase, which made news this year going
- 5 out with its IPO competitor, vast, but also a
- 6 collaborative, vast competitor to Circle.
- 7 And what we see in the environment is not just
- 8 the rise of ransomware. And as Chris Inglis said
- 9 yesterday, two for the price of one cent of what
- 10 ransomware now is, which is a source of profit and
- 11 avarice for criminals, state, non-state actors alike,
- 12 but also a source of national and Homeland Security,
- 13 vulnerability, both putting at risk the confidence of
- 14 our core systems, but also literally putting at risk,
- 15 the accessibility of key infrastructure.
- 16 Colonial Pipeline struck, obviously,
- 17 everyone's consciousness. It was very clear that
- 18 ransomware was no longer just a business nuisance, no
- 19 longer just this undercurrent of cyber threat that
- 20 people were dealing with quietly. But now suddenly,
- 21 emerged as something critical to our national and
- 22 Homeland Security.

- 1 But with all that, we also know that crypto is
- 2 not only a legitimate part of the financial system, it
- 3 also enables ransomware. We know that ransomware is
- 4 the malware that holds data or systems hostage from the
- 5 owner, requiring then payment. And we know most of the
- 6 payments in the ransomware context come in the form of
- 7 crypto.
- 8 So, raises numbers -- a number of questions,
- 9 additional questions about how we should think about
- 10 the crypto environment with the rise of ransomware
- 11 threats. And that's what we want to talk to you about
- 12 today.
- So, let's start first with Christie via her
- 14 office at the SEC. Christie, if you could talk to us
- 15 from your vantage point at the SEC as to how you view
- 16 the ransomware threats? What are the threats that
- 17 concern you? And what cases have you seen that the SEC
- 18 has focused on in recent months?
- 19 MS. LITTMAN: Sure. Thank you. And thank you
- 20 for that introduction. Sorry, I can't be there with
- 21 you today. We are still in a mission-critical only
- 22 travel status at the SEC. I also have to give my

- 1 standard disclaimer that that most government employees
- 2 have to give when they're speaking at these events.
- 3 The views I express today are my own. They do not
- 4 necessarily reflect the views of the commissioner or
- 5 the staff.
- Back to the question at hand now. I think,
- 7 you know, the thing that the SEC is most concerned
- 8 about when we see ransomware attacks, or really any
- 9 type of cyber security incident is typically around
- 10 disclosure when we're talking about a public issuer.
- So, public issuers obviously have obligations
- 12 to provide certain disclosures to their investors. And
- 13 they also have responsibilities to maintain internal
- 14 accounting controls around their assets. And so that's
- 15 another area that we look at. And we look at trading.
- 16 So, we might look to see if it's a public issue or if
- 17 there is a threat actor out there trading around the
- 18 cyber incident, or if their internal company personnel
- 19 that are trading around it. Obviously, when your
- 20 company gets hit, you're trying to get your arms around
- 21 it. Your IT folks often have a lot of information that
- 22 maybe isn't available to the public yet and sometimes

- 1 we see trading, so we look at that.
- 2 But I would say for the folks here today,
- 3 probably disclosure is the biggest area of concern for
- 4 you, right? So, we're going to want you to make
- 5 disclosure to your investors if you have experienced a
- 6 material events, and you know, Juan kind of alluded to
- 7 what some of the harms are that can range, or that can
- 8 result from one of these incidents. It's not always
- 9 just, you know, I think there are a lot of ways to kind
- 10 of slice and dice whether something is material. But I
- 11 think when you're making that assessment and deciding
- 12 whether or not you have a material incident that needs
- 13 to be disclosed, you need to look at the full range of
- 14 harm. You know, it may be financial performance, but
- 15 it may also be reputational or customer vendor
- 16 relationships. It may be the type of event that
- 17 results in litigation or regulatory consequences.
- And so, you know, you should really be
- 19 thinking about all of those when you're deciding
- 20 whether or not you have something that needs to be
- 21 disclosed. And we've brought a few cases recently that
- 22 I think illustrate this.

- 1 The first is against a company called First
- 2 American Financial Corporation. And that was -- this
- 3 is a settled action. It's a real estate settlement
- 4 services company, who had -- it wasn't a ransomware
- 5 attack, but it was a cyber security vulnerability that
- 6 exposed sensitive customer information and a journalist
- 7 notified First American of the vulnerability, which had
- 8 expose over 800 million images dating back to 2003, and
- 9 including images with PII, social security numbers,
- 10 financial information, things like that. And they
- 11 issued a press statement, 8k to the commission in the
- 12 following days. The issue that we had in this case was
- 13 that the senior executives who were responsible for the
- 14 public statements were not apprised of certain
- 15 information that was relevant to their assessment of
- 16 the company's disclosure and response to the
- 17 vulnerability and the magnitude of the risk.
- Specifically, the company had security
- 19 personnel and the company had information about the
- 20 vulnerability stuff several months earlier, and had
- 21 failed to remediate this vulnerability and senior
- 22 executives of the company were never informed of that.

- 1 So, when the journalist reached out and they made kind
- 2 of reactive disclosures, they didn't have the relevant
- 3 information about the kind of preexisting vulnerability
- 4 that they'd had on their system for some time. So, we
- 5 charged them with disclosure control violations and
- 6 assessed a penalty.
- 7 Another example is a case that we brought this
- 8 summer against a U.K.-based company that issues in the
- 9 U.S. called Pearson. It was a London-based educational
- 10 publishing company. And in that instance, again, we
- 11 had a journalist reaching out to them, they had a 2018
- 12 cyber intrusion, where millions of student records had
- 13 been exfiltrated, or had been accessed and included
- 14 dates of birth and e-mail addresses. And when they
- 15 were approached by the media, they had kind of a
- 16 reactive media statement in the can already that they
- 17 issued. But it turned out that that media statement
- 18 was not quite fulsome and accurate. And so, our order
- 19 found that it kind of essentially understated the
- 20 nature and scope of the incident and overstated the
- 21 company's data protections.
- So, you know, the message there is just, you

- 1 know, when you are -- when you decide that you do have
- 2 to make a disclosure to investors, you've got to make
- 3 sure it's fulsome and accurate. In that case, it
- 4 resulted in a negligent fraud charges, and a million
- 5 dollar penalty was assessed there.
- 6 MR. ZARATE: Christie, let me weigh back in
- 7 here. Because I think your point about disclosure is
- 8 critical. I want to come back to this as we talk about
- 9 the way forward, because I think one of the themes
- 10 we've heard in the conference and Chris Inglis
- 11 references is kind of the challenge of dealing with the
- 12 government when the government's both the regulator and
- 13 enabler, right, and how to think about that. So, I
- 14 want to come back to that, given the cases you're
- 15 referring to and others.
- I want to turn to Dante now. Dante, I want
- 17 you to give the audience a sense of how you see the
- 18 crypto environment, how ransomware touches the world
- 19 that you live in on a daily basis and how you think
- 20 about that intersection of ransomware and crypto?
- MR. DISPARTE: Sure. Well, thank you, Juan.
- 22 And it's a really a great honor being amongst so many

- 1 Homeland Security leaders, especially during a time of
- 2 solemnity and solidarity, marking 20 years since 9/11.
- 3 So, I came at the crypto industry initially through a
- 4 background of insurance, resilience, technology and
- 5 national security. So, I've been sort of looking at
- 6 the ransomware question, years before it became a
- 7 thing. And in so many ways, I think right now just for
- 8 level setting, and I'll answer the question also about
- 9 what are the actors in the ecosystem. But in so many
- 10 ways, I think the argument that crypto equals
- 11 ransomware, smacks a little bit of convenience and it's
- 12 missing the deeper vulnerability.
- 13 Correlation does not equal causality. More
- 14 ransomware is triggered by e-mail, as the vector of
- 15 attack and exploits that arise between the keyboard and
- 16 the chair, then what method of payment may be used to
- 17 settle a transaction to the extent the ransomware even
- 18 has an economic motive in mind. So, we have to really
- 19 start to correct what is today a very convenient
- 20 clickbait sort of approach to telling a story. That
- 21 is, you know, equating this scourge of ransomware with
- 22 a means of payment on the internet, because millions of

- 1 options exist for how people might exact and extract
- 2 financial rents, but not nearly enough time is spent
- 3 asking and answering hard questions, which we of
- 4 course, started in this conference about underlying
- 5 cyber vulnerability.
- And so, in the crypto industry, I actually
- 7 think there's also a lot of the actors in the space are
- 8 starting to normalize, what I'm characterizing as a
- 9 blue checkmark moment, you see the exchanges, the
- 10 digital asset service providers, the digital wallet
- 11 providers, traditional financial services firms,
- 12 whether they're Visa or MasterCard, and many other in
- 13 between are actually leveraging this technology as a
- 14 core upgrade to legacy financial systems, which are
- 15 themselves vulnerable and themselves are falling prey
- 16 increasingly to not only technological obsolescence,
- 17 they're falling prey to a host of risks in their own
- 18 right. And so, in so many ways, this novel 12 year old
- 19 technology, blockchain and the financial innovations
- 20 it's helping to underscore, represents the very type of
- 21 national security resilience and economic
- 22 competitiveness we have called for in the last day and

- 1 a half of this conference, and then putting that at the
- 2 core of the financial system, not as competition, but
- 3 as completing unfinished work. I think these are an
- 4 important counter narrative to the argument that crypto
- 5 equals ransomware. That's big point one. And I do
- 6 think a lot of those actors are starting to coalesce
- 7 around that.
- 8 The other very, very novel concept here is
- 9 that unlike when you wrote treasuries war and when you
- 10 helped lead -- I told you I would mention it.
- 11 MR. ZARATE: (Inaudible).
- MR. DISPARTE: Unlike when you wrote
- 13 treasuries war and you helped lead the post 9/11
- 14 financial crime compliance framework.
- 15 MR. ZARATE: I didn't ask him to do this, by
- 16 the way.
- 17 MR. DISPARTE: I get a royalty every time I
- 18 mention it on stage. The advent of public internet-
- 19 based financial ledger's, blockchain technologies used
- 20 for payments and finance is actually creating an
- 21 ability to, I think, improve exponentially the types of
- 22 gains we could have in combating illicit finance,

- 1 countering financing of terrorism, anti-money
- 2 laundering and a whole host of big activities. The
- 3 reason why is that if you wanted to launder billions
- 4 and billions of dollars, you can call opaque, global,
- 5 competitive banks using analog rails to do so. It's
- 6 increasingly difficult and there's a lot of evidence --
- 7 and I suspect we'll get into it in the panel, it is
- 8 increasingly difficult to leverage a public transaction
- 9 that is internet available to anybody in the world to
- 10 see, to conduct illicit activity and crime. It's a big
- 11 counter narrative, but I often think these types of
- 12 points are missed when you talk about crypto and
- 13 ransomware.
- MR. ZARATE: Well, to your point, you know, in
- 15 the Colonial Pipeline case, we know that 75 bitcoins
- 16 were paid, at the time about \$4.4 million worth. DOJ
- 17 after the announcement of the ransomware, about a month
- 18 later, announced that they had clawed back 64 of those
- 19 bitcoins, were able to track the wallet, seize it and
- 20 pull it back. So, to your point, a degree of an
- 21 ability to track and trace in a way that you might not
- 22 otherwise be able to, for example, the cash drop or

- 1 something else in a conventional context.
- 2 The other thing that, Dante, I think you
- 3 mentioned, which is important for the audience to
- 4 notice, the emergence of a legitimate sector, right,
- 5 that the crypto economy emerging as a legitimate part
- 6 of the financial system requires legitimate actors,
- 7 requires more regulation, requires enforcement, the
- 8 type that Christie was talking about. And you have
- 9 lots of regulators now looking at this and looking at
- 10 ransomware. You have OFAC, FinCEN out with guidance,
- 11 et cetera.
- 12 With that, I want to turn to Georgia.
- 13 Georgia, you're the General Counsel of Anchorage
- 14 Digital. So, you're right in the middle of dealing
- 15 with federal banking regulators, looking at what
- 16 regulators in the U.S. and around the world are asking
- 17 for. You're also seeing the marketplace deal with
- 18 ransomware. Can you talk to the audience about what
- 19 you're seeing in the marketplace and frankly, what you
- 20 worry about given your role as the GC for the first
- 21 ever, you know, National Trust Bank dealing with
- 22 crypto?

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- 1 Georgia? I think you're on mute, Georgia.
- MS. QUINN: Of course, I am.
- 3 (Laughter)
- 4 MS. OUINN: The first time I've done this.
- 5 I'm so sorry about that, guys. Listen, I just wanted
- 6 to thank you, Juan, for inviting me to this. This is
- 7 such a great event. And Dante, I have to thank you for
- 8 making that very important point of clarification and
- 9 separating ransomware from cryptocurrency. They are
- 10 two completely different things. Causation is not
- 11 causality. And I'm so glad we're able to spread that
- 12 message today.
- When I think about how, you know, what we deal
- 14 with, as a bank, we're really merging these two worlds
- 15 of, you know, very highly regulated financial
- 16 institution and cutting-edge technology, cryptocurrency
- 17 space. Oftentimes, those things can be at odds. And I
- 18 think when we look at ransomware and other types of,
- 19 you know, nefarious activities, it really puts a very
- 20 fine point on that. And one thing that we have
- 21 experienced is traditional insurers and security firms
- 22 that are, you know, have already been in this space,

- 1 where they insure against these types of bad acts, are
- 2 looking to legitimize as we've been kind of saying,
- 3 their procedures around how they actually have to
- 4 ultimately go out paying out to these bad actors in,
- 5 you know, some sort of payables sort of event. And
- 6 they're looking to partner with, you know, financial
- 7 institutions, or, frankly, you know, some party that
- 8 can assist with, you know, both the custody and then
- 9 the settlement of these types of payments, but then, of
- 10 course, have the ability to continue to track and trace
- 11 as was done with the Colonial Pipeline event, and, you
- 12 know, ultimately, potentially prevent at least the loss
- 13 event.
- And so, we think about that, and that sounds
- 15 like a great idea, right? Like, we would get to be
- 16 superheroes and help, you know, spoil these bad actors
- 17 plans. But then we think about the Bank Secrecy Act
- 18 and our requirements as a federally regulated financial
- 19 institution. And we know that we cannot engage in
- 20 those types of activities, because they would violate
- 21 all of our AML procedures, like we actually know that
- 22 we are engaging in, you know, a bad act, and paying to

- 1 I'm sure, some, you know, probably sanctions
- 2 individual. And we, you know, we'd like to think about
- 3 -- and to go back to the just immediate panel that was
- 4 before us, some type of public private partnership,
- 5 potentially, to allow these regulated institutions to
- 6 assist the government with these kinds of activities,
- 7 this tracking and tracing as this type of activity is
- 8 becoming more prevalent.
- 9 And then just to take it a step further,
- 10 because, you know, we're not just talking about
- 11 ransomware, we are talking about, you know, the full
- 12 scope of national security. We'd like to implement the
- 13 Bank Secrecy Act and these types of procedures
- 14 throughout the cryptocurrency ecosystem. And we think
- 15 this can only be done through, you know, obviously,
- 16 these institutions embracing regulation, but also
- 17 regulators embracing those institutions.
- And we, you know, frankly, we think we need
- 19 more federally regulated crypto banks, not less, even
- 20 though that might be a bit detrimental to us from a
- 21 competition standpoint, we actually think that in order
- 22 for these regulations to properly function, they need

- 1 to have, you know, we need to have a network of these
- 2 regulated institutions that can talk to one another,
- 3 and, you know, transmit assets to one another,
- 4 utilizing the full scope of the Bank Secrecy Act. We
- 5 kind of call it the manifest destiny of the Bank
- 6 Secrecy Act. And it really only works when you have a
- 7 lot of institutions under the same regulatory umbrella.
- 8 MR. ZARATE: Georgia, thank you for that. And
- 9 I think what you just described is the manifest
- 10 destiny, the Bank Secrecy Act has been part of a
- 11 broader debate in the, you know, financial regulatory
- 12 world around stronger, deeper, more dynamic information
- 13 sharing along the lines that we've talked about in
- 14 cyber in the cyber domain. So, it's really
- 15 interesting. You should talk about it in those terms,
- 16 because I think it's important.
- 17 Christie, I'm going to come back to you in
- 18 just a second to talk through how you with the SEC, and
- 19 maybe even the government reviewing collaboration,
- 20 which is a key word we've been using in this forum,
- 21 collaboration with the regulated sectors? Obviously,
- 22 you've got to police them. You've got to monitor. You

- 1 have to enforce. But what -- where collaboration is?
- 2 But before that, Dante, I want to come back to you on
- 3 this question of the ecosystem.
- 4 Can you, from your vantage point, explain to
- 5 everybody what the ecosystem looks like? We know what
- 6 the bad actors look like for the most part, right? We
- 7 know what the state actors look like. We know the
- 8 Russians were behind NotPetya in 2017, WannaCry, the
- 9 North Koreans same year. We know DarkSide was behind
- 10 the Russian organized group behind the Colonial
- 11 Pipeline. It's other groups like FiveHands and Revil.
- 12 I mean, it sounds like Marvel villains.
- 13 (Laughter)
- 14 MR. ZARATE: Talking about superheroes,
- 15 there's Marvel villains out there. But they're real
- 16 world, you know, hackers and ransomware groups. Can
- 17 you speak to the environment and lay out the scope?
- 18 Because I want to get to this question of what does a
- 19 more proactive public/private partnership or model look
- 20 like?
- MR. DISPARTE: Sure. And I suppose in being
- 22 asked the question, I need the disclaimer that, that I

- 1 don't know who all the bad actors are.
- 2 (Laughter)
- 3 MR. DISPARTE: But I do know that we have
- 4 increasingly good tools and sort of forensics and a
- 5 number of approaches that are becoming normalized, and
- 6 how to combat them. So, I think crypto as a means of
- 7 payment for ransomware really took center stage with
- 8 the WannaCry attack. And the WannaCry attack again,
- 9 partly driven by e-mail being the payload and being the
- 10 sort of delivery vector, and then partly driven by
- 11 exploits discovered by the U.S. government, in
- 12 unpatched software platforms and Microsoft, but
- 13 nonetheless, it was payable in Bitcoin. And over the
- 14 course of a weekend, the WannaCry attack went from zero
- 15 to 150 countries and collapsed entire sectors, if you
- 16 will, especially the health care sector in the U.K.
- Now, the economics of it are about \$70,000
- 18 worth of Bitcoin was retrieved, payable to anonymous
- 19 wallets. But because we could track and trace in near
- 20 real time, it became increasingly difficult to extract
- 21 the funds and launder the money and get the money out.
- The second order economic effects however, and

- 1 this is really important. The second order economic
- 2 effects may have been between \$2 and \$4 billion,
- 3 nothing to do with the attack itself, nothing to do
- 4 with a ransomware attack for economic gain, everything
- 5 to do with underlying cyber vulnerability, lack of
- 6 redundancy, lack of systems, lack of backup, lack of
- 7 patching, keyboard and the chair, basic cyber hygiene.
- 8 And so, all of that to say the bad actors are
- 9 manifold. I've spent an enormous amount of time with
- 10 Secretary Ridge, sort, of looking at cyber resilience.
- 11 The actor has to be right once. You have to be right
- 12 100 percent of the time to avoid the risk. The other
- 13 piece of the puzzle with the advent of the prospect of
- 14 cyber terrorism, where there is zero economic motive,
- 15 and the only goal is to sow havoc, or distrust and to
- 16 use these same delivery methods, but they have no
- 17 economic motive. Who cares if you don't or cannot pay
- 18 in cryptocurrency or Bitcoin if the attack is
- 19 politically motivated. That's where we have to address
- 20 the underlying cyber vulnerability.
- The last quick point I would make, maybe I
- 22 completely ignored your question conveniently.

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1 (Laughter)
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- 2 MR. DISPARTE: The last quick point I would
- 3 make, because I think this is the nexus of U.S. policy
- 4 responses. It's exactly what our colleague from
- 5 Anchorage just mentioned, right? That today, we asked
- 6 Colonial Pipeline to answer for its cyber resilience.
- 7 And -- but meanwhile, the real exposure is a systemic
- 8 exposure, kind of like the failure of one bank erodes
- 9 confidence in banking. But we don't ask all banks in
- 10 America to become resilient on their own. We figured
- 11 out over years since the Great Depression, how to
- 12 federalize and neutralize certain responses. I think
- 13 cyber warrants a similar posture. So, I have a white
- 14 paper for the National Defense University on this
- 15 concept of a cyber-FDIC, destigmatize threat reporting,
- 16 neutralize economics and risk sharing, and start to
- 17 create a posture in which is deep public private
- 18 collaboration. Until we do that, the exposure is never
- 19 going to go away. And every sector, the large and
- 20 small, is at the mercy of this type of vector of
- 21 attack.
- MR. ZARATE: Dante, well said. Christie, I

- 1 want to turn to you on this question of both regulation
- 2 and enforcement, plus collaboration, feeding off of
- 3 what Dante just laid out.
- 4 We know DOJ and DHS have the ransomware task
- 5 forces, The White House has elevated this issue to an
- 6 issue of national security import. From your vantage
- 7 point, how do you view that balance between needing to
- 8 regulate in a traditional way but also needing to
- 9 collaborate to protect the U.S. financial and
- 10 investment market?
- 11 MS. LITTMAN: It's a great question. I think,
- 12 you know, I don't think that they're mutually
- 13 exclusive. I think, you know, when we recognize that
- 14 the SEC that it's a company, a public company, or a
- 15 registered broker/dealer, investment advisor, has
- 16 experienced a cyber incident that they're the victim.
- 17 So, you know, while we balance that against their
- 18 obligations to investors to provide adequate
- 19 disclosure, or in the case of a registered investment
- 20 advisor, broker dealer, their obligations to have
- 21 policies and procedures in place to protect customer
- 22 information, we recognize they're victims. We

- 1 recognize that they're in the middle of, you know, a
- 2 cybersecurity incident that they're trying to get their
- 3 arms around. They're trying to understand the scope of
- 4 it and stop it. So, we don't expect their disclosures
- 5 to include, you know, technical information about the
- 6 systems or the network or the devices that are
- 7 breached. We don't want them to expose potential
- 8 systems that may have vulnerabilities, things like
- 9 that. We don't want them to -- we want them to
- 10 remediate incident. We don't want them to provide a
- 11 roadmap for other threat actors. And for our part, we
- 12 are also looking for those threat actors, right, to the
- 13 extent that that those threat actors are trading on
- 14 information, relating, right, if they're committing
- 15 insider trading relating to the attack, we're on the
- 16 lookout for that. So, we're always looking for trading
- 17 around these incidents as well for our part.
- And I'll say, you know, touching on one of the
- 19 points that Georgia raised about, you know, kind of the
- 20 market structure aspect of digital assets, which are
- 21 obviously often used to pay for these ransomware
- 22 attacks. We also are looking to partner with private

- 1 industry there. Our chair has been very open recently
- 2 about wanting these entities who are often currently
- 3 operating outside of the regulatory regime, wanting
- 4 them to come in and register with us. If you're
- 5 operating in exchange for digital assets, or some other
- 6 market intermediary where you're transacting in digital
- 7 assets, you should come talk to us and see how you fit
- 8 into our regulatory regime, so that you can be a
- 9 trusted participant in the financial markets.
- 10 MR. ZARATE: Thank you, Christie. Georgia,
- 11 let me come back to you on what you're seeing in the
- 12 marketplace. Because you're touching different aspects
- 13 of it, obviously, from the regulatory standpoint. But
- 14 you're also seeing the private sector actors that are
- 15 having to deal with the realities of being attacked and
- 16 having ransomware attacks and having to potentially
- 17 make payments. Can you speak a little bit to the
- 18 audience about what you're seeing and what you're
- 19 hearing in the marketplace? And frankly, how you're
- 20 thinking about it from an institutional perspective?
- MS. QUINN: Sure. So -- and Dante hinted at
- 22 this a little bit earlier, but what we're seeing is a

- 1 like plethora, extreme growth in tools and forensic
- 2 services, to be able to trace these assets. And so,
- 3 where I would, you know, like, two or three years ago,
- 4 it was, you know, pretty, pretty slim chance that you
- 5 were going to be able to find these assets and know,
- 6 you know, who maybe the ultimate beneficial owner of a
- 7 wallet was, and now we have just an incredible
- 8 capability to trace this.
- 9 And one really unique feature of digital
- 10 assets, which kind of sets it apart from traditional
- 11 banking are the forward and backward ability to track
- 12 every single transaction that's ever taken place in the
- 13 lifecycle of this asset. So, when you're, you know,
- 14 doing transaction monitoring at a bank, like just a
- 15 traditional bank, you have a very slim snapshot of
- 16 what's taking place within that bank. You know where
- 17 that extends assets to, and you know where that bank
- 18 proceeds assets to, but you don't know the third and
- 19 fourth and fifth step after that, versus with digital
- 20 assets, you can see in a very transparent way where
- 21 that asset has been since the moment it was minted or
- 22 mined, to, you know, where it sits today. And having

- 1 that capability is extremely powerful. And we are, you
- 2 know, just now developing the analytical tools to use
- 3 it, you know, in a way that's very, very helpful to
- 4 trace these nefarious acts.
- 5 One other thing I wanted to make sure we
- 6 touched on, again, kind of broadening the scope of the
- 7 discussion to the greater kind of national security
- 8 topics is this, the advent of stablecoins. And this,
- 9 you know, there have been a lot of discussions about
- 10 this lately. And I know, Treasury and the President's
- 11 working group are looking into this asset class very,
- 12 very carefully. At Anchorage, we really believe that
- 13 stablecoins have the opportunity to further our
- 14 national interests and strengthen the security of both
- 15 our financial system and just the general welfare of
- 16 the United States, in that, because the majority of
- 17 stablecoins are backed by the U.S. dollar, and to the
- 18 extent we can continue to promote those types of
- 19 stablecoins, it allows the U.S. to play a very dominant
- 20 role in the global financial system. We mentioned
- 21 earlier that, you know, with crypto, there are no
- 22 borders. It doesn't stop. You need at least a federal

- 1 if not global, regulatory overlay. And to be able to
- 2 utilize the U.S. dollar to be the global currency of
- 3 choice would really allow the U.S. to continue its
- 4 dominance in the financial sector. And to the extent
- 5 we choose not to pursue a digital, you know, stablecoin
- 6 or similar asset, we feel that it could, you know, lead
- 7 to a lot of detrimental, you know, consequences for not
- 8 just our financial system, but our national security as
- 9 well.
- 10 MR. ZARATE: Georgia, I'm glad you raised
- 11 that, because the question of America's ability to
- 12 retain its predominance in the financial commercial
- 13 system, its ability to define norms internationally,
- 14 regulates the cornerstone of U.S. power, the ability to
- 15 use sanctions, anti-money laundering rules, all the
- 16 things we've done traditionally, not to mention
- 17 innovation and all the rest for our economy.
- So, I'm glad you raised it, because in many
- 19 ways, the crypto domain represents the domain of
- 20 competition internationally. And Dante, you've written
- 21 about this, you've thought about it obviously at
- 22 Circle. You've issued USDC, which is one of the

- 1 stablecoins that Georgia is referencing. And we're
- 2 seeing globally a question and a competition, if you
- 3 will, around central bank digital currencies, and
- 4 China's talking about it. Russia's talking about it,
- 5 the Feds thinking about it. So, how do you think about
- 6 that global competition, Dante, and the role of
- 7 stablecoins?
- 8 MR. DISPARTE: Yeah. Well -- and I'm grateful
- 9 to Georgia as well for bringing that point up. Because
- 10 right now, in the policies sort of apparatus of our
- 11 financial system, there is a conversation and more than
- 12 a conversation and experimentation taking place called
- 13 Project Hamilton, on whether or not the United States
- 14 should try to out China, China on building a digital
- 15 dollar of its own. In the interim, there is this
- 16 entire \$100 billion or more of dollar reference digital
- 17 currencies that are in existence of which the one I
- 18 support, a project called USDC is about \$30 billion of
- 19 dollar reference digital currencies. That private
- 20 sector is existing, it thrives, it's globally
- 21 competitive.
- 22 And the big public policy questions I think we

- 1 need to answer are, do our financial needs take bank
- 2 holidays? Do they stop? Look backwards at COVID-19 in
- 3 the onset in a domestic setting, and think about the
- 4 things we could not do as a country with the movement
- 5 of money at population scale. \$6.6 trillion of
- 6 intervention later, the people who were the most
- 7 vulnerable, all of our country was subjected to getting
- 8 a physical check. We couldn't execute a domestic
- 9 payment in real time, we couldn't do it in a free way,
- 10 we couldn't do it in a peer-to-peer manner. To me,
- 11 that's a domestic national security vulnerability. And
- 12 then we can't do that at population scale around the
- 13 world, but for the very technologies that we've been
- 14 discussing here. And so, I think failure to continue
- 15 innovating, failure to pull these innovations on side
- 16 and increasingly build them, I think, to the points
- 17 that we were making earlier inside the line of sight of
- 18 U.S. regulators, U.S. values, U.S. principles, would be
- 19 to miss out on what the future of money and payments
- 20 looks like.
- MR. ZARATE: Yeah, I think we have a very
- 22 natural segue for the next forum, where we have to talk

- 1 about the national security implications, positive
- 2 negative of the crypto economy writ-large, and you've
- 3 already touched on a number of them.
- 4 Let me open it up. We only have a few minutes
- 5 here. But I want to open it up to the audience for any
- 6 questions for our three, deep subject matter experts.
- 7 I'm happy to pretend and weigh in. And let's see if
- 8 there any questions. If not, I'm happy to add, ask
- 9 more questions on my own.
- 10 All right. Well, let me ask this. Georgia,
- 11 you alluded to a desire to have a more proactive sort
- 12 of engagement with regulators. In a maximalist sense,
- 13 what does that look like? What would be your dream
- 14 world for how we collaborate in the ransomware context
- 15 and in the crypto economy?
- 16 MS. QUINN: Thank you for that. So, I think
- 17 what would be ideal is a partnership where we would
- 18 work hand in hand with law enforcement, and we would
- 19 provide the technology and the infrastructure that
- 20 allows for the custody and the payment of the asset, in
- 21 addition to the tracking and tracing and utilize, you
- 22 know, what law enforcement does best, which is, you

- 1 know, go get the bad guys, and be able to not be in
- 2 violation of our Bank Secrecy Act duties. I think that
- 3 there's a huge promise for this type of product.
- 4 Again, not just from the, you know, the kind of demand
- 5 that we've seen, but just the commonsense reality of
- 6 it. I mean, we saw what happened with Colonial
- 7 Pipeline. If we could do that each and every time one
- 8 of these ransomware payments had to be made, it would
- 9 probably prevent, you know, the utilization of
- 10 cryptocurrencies as a payment for ransomware, not
- 11 ransomware itself.
- 12 MR. ZARATE: It's great answer. Let me ask in
- 13 the closing seconds here, a lightning round of both
- 14 Christie and Dante. There's one thing you would wish
- 15 for in dealing with the threat of ransomware and
- 16 obviously, the growth of the crypto economy. What
- 17 would you want to see happen, whether it's on the
- 18 government side or the private sector side? Christie,
- 19 what do you think?
- 20 MS. LITTMAN: I think specifically with
- 21 respect to SEC registrants like investment advisors and
- 22 broker dealers, what we want to see are policies and

- 1 procedures that are designed to protect customer
- 2 information.
- 3 MR. ZARATE: Got it. Dante?
- 4 MR. DISPARTE: And for me, simply put, we need
- 5 the digital fire brigade here. And we need them to be
- 6 able to work together collaboratively, irrespective of
- 7 the size of their firm, whether in the public or
- 8 private sphere, we need the digital fire brigade here.
- 9 MR. ZARATE: Rob Walker with your indulgence,
- 10 I'm going to take one question. One question, sir,
- 11 please. With the mic. Thank you.
- MR. WATERMAN: Hi. I'd like to ask the panel
- 13 what -- now that the White House has decided that this
- 14 is a national ransomware, is a national security
- 15 threat, what capabilities of the intelligence community
- 16 and the national defense establishment would they like
- 17 to see brought to bear on this problem that aren't
- 18 being brought to bear right now?
- MR. ZARATE: Sir, it's a great question. Your
- 20 name please, in affiliation.
- 21 MR. WATERMAN: Shaun Waterman. I'm a
- 22 journalist with README.

- 1 MR. ZARATE: Perfect. Thank you, Shaun.
- 2 Georgia, you first, Christie, then Dante. Quickly.
- 3 MS. QUINN: So, just so I understand the
- 4 question. What does the White House Want to see? Or
- 5 what do we want to see?
- 6 MR. ZARATE: What would you want to see in
- 7 light of the White House's actions and calling this a
- 8 national security priority? What would you want to see
- 9 from the intelligence community and others?
- 10 MS. OUINN: I would like to see resources
- 11 allocated to our particular asset class specifically,
- 12 you know, to do private partnerships, as I mentioned,
- 13 and also make sure that research education is done, you
- 14 know, throughout all levels of government to actually
- 15 understand the power of this asset. And, you know,
- 16 really, I mean, it's such a perfect solution to this
- 17 problem when you think about the ultimate transparency
- 18 of blockchain. And so just the ability to have
- 19 resources to continue to further develop these tools
- 20 that we're using, and, you know, put these kind of
- 21 sting nets into place.
- MR. ZARATE: Christie, posing the question to

- 1 you. Anything you'd want to see from the IC or the
- 2 national security establishment to support you and the
- 3 work you do?
- 4 MS. LITTMAN: I think it's important that we
- 5 continue the kind of public private collaboration that
- 6 you have been talking about today, sharing information,
- 7 sharing ideas, and really, you know, working together
- 8 with some of the groups that the presidential working
- 9 group has already spun off. Certainly, we at the SEC
- 10 are committed to doing that.
- 11 MR. ZARATE: Great. Dante?
- MR. DISPARTE: Quickly, I would just say two
- 13 things. First, the Chinese have chosen to have a
- 14 digital renminbi or the Yuan on the internet, and
- 15 they're exporting it through the Belt and Road, and
- 16 they could process \$60 trillion or more a year in
- 17 mobile and internet native form. We do not have an
- 18 answer as a policy matter. And I think that's one item
- 19 that should come from the White House.
- The second is we need a privacy preserving way
- 21 of having digital identity. And the use of money in
- 22 all of its forms should be the -- should inherit the

- 1 presumption of privacy in a series of first principles.
- 2 We don't currently enjoy that today. And I think that
- 3 too, is a major vulnerability.
- 4 MR. ZARATE: The closing remarks from me would
- 5 be that this -- the crypto economy is not going away.
- 6 It's part of the system. Ransomware is not going away
- 7 as a threat. And we need to view this as a domain of
- 8 both competition, threat risk and opportunity and apply
- 9 the kinds of resources we've done in the
- 10 counterterrorism context, the cyber context, and the
- 11 same way that we've done in the anti-money laundering
- 12 sanctions. Well, we have to apply that to this context
- 13 in this environment.
- So, with that, join me in thanking the
- 15 panelists.
- 16 (Applause)
- 17 MR. ZARATE: Dante, Christie, Georgia, thank
- 18 you very much.
- MR. CLARK: Juan, just a moment. Jeanne
- 20 Meserve me to see you, you didn't meet your panel
- 21 expectations.
- 22 (Laughter)

- 1 MR. CLARK: She doesn't understand crypto yet.
- 2 Let's give it up for the best dressed man in national
- 3 security, Dante. All right. Quick 10-minute break,
- 4 folks. Please be back in your seats at five after.
- 5 We're trying to get back onto schedule. Thanks.

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