



Canada & the United States use  
**353 BILLION GALLONS**  
of water *every day*.  
Every drop is part of the  
**WATER-ENERGY  
NEXUS.**

The life cycle of  
**1 MILLION  
GALLONS**  
of water emits about  
**7190 LBS**  
OF CO<sub>2</sub>e



When you waste water, you're  
**WASTING  
TREATED  
WATER.**

Water related  
**CO<sub>2</sub>e EMISSIONS**  
were equivalent to the annual  
greenhouse gas emissions of  
**53 MILLION**  
passenger vehicles.



Wasting water wastes energy. Wasting  
**HEATED WATER**  
wastes up to  
**20X MORE  
ENERGY**

**100,000 GALLONS**  
of water, and  
**700 POUNDS OF CO<sub>2</sub>e**  
per year.

Given **1 in 4 toilets leak**, that's a  
💩 ton of wasted water and energy.



If everybody in Canada & the United States  
**TURNED OFF THE TAP**  
while washing their hands *for 1 year*,  
we could stop  
**1.91 TRILLION  
POUNDS OF CO<sub>2</sub>e**  
from entering the atmosphere.