Ryan Alden

Los Altos, CA

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Work Experience

Product Design Consultant

November 2019 - Present, San Francisco/Los Altos

- CAD modeling, 3D printing, Graphic Design
- Transforms ideas into high-quality designs
- Combines business insight with technical creativity
- Delivers exceptional, diverse client results

Mushroom / Founder + Design Director

May 2020 - Present, Los Altos

- Founder of Mushroom, leading the entire process of hardware product design and engineering.
- Utilized Solidworks and Fusion 360 for creating precise and integrated manufacturing-ready models.
- Leveraged Keyshot to produce visually captivating representations, enhancing user experience.
- Developed a cohesive brand identity, effectively communicating the product's unique value proposition.
- Crafted design guidelines, including product renders, website design, pitch deck, and logo.
- Created a comprehensive visual identity reflecting the company's core values and differentiation.
- Established a strong brand strategy, setting the company apart from competitors.
- Successfully created a compelling product resonating with the target audience.
- Built a robust brand identity through experience as founder and designer at Mushroom.

Education

San Francisco State University

BS Industrial Design

08.2017 - 05.2020

I acquired valuable hands-on experience in the design field, including knowledge of the design process, proficiency in design software, skills in prototyping and collaboration.

Skills

Personal:
- Communication Skills
- Adaptability
- Attention to Detail
- Flexibility
- Organizational Skills

Technical:
- Solidworks
- Fusion 360
- AutoCAD
- Rhino 3D
- Keyshot
- Adobe Creative Cloud Suite
- Figma
- HTML/CSS
- Microsoft Office Suite
- G Suite
- Unreal Engine 5

Manufacturing:
- Schematic Design
- Supplier Management
- Product Assembly
- Problem-solving

Design:
- Design Strategy
- Vision Presentations
- CAD Modeling
- Rendering
- Concept Sketching
- UI/UX Wireframes
- Storytelling
- Product Roadmap Development
- Physical Mockups
- User Walkthroughs
- Product Simulations
- User Research