

We design
software products
that gets attention.

amplifyn

Founded in

2016

Specialised in

SaaS products

Products delivered

18

Full time staff

30



Our work has been
featured in



Our clients



VeteraSky

Migrating to a new user experience for veterinary practice platform.



Industries

Healthcare, Veterinary practice

Region

DACH region, Germany

Domain

Healthcare

Services

Branding

Design system

User experience design

Product engineering

Results



Acquired by Nordhealth AS

Client

VeteraSky is the modernization of VeteraNet, the leader in veterinary practice management in the DACH region. With over 30 years of experience and boasting more than 18,000 satisfied users, VeteraSky GmbH brings solutions you can rely on to your veterinary practice, veterinary clinic or university.

Challenge

Leadership at Vetera wished to update their existing product in several aspects. They wanted to build a lightweight, cloud-based SaaS product and provide a seamless user experience (UX), while simultaneously refactoring the backend to integrate with the existing platform.

Client Testimonial

We've been working with Amplifyn for over 3 years now. They are well experienced, able to follow our platform guidelines, work directly with our client partners, and always deliver on time. Having a partner I can rely on, like Amplifyn, brings a lot of convenience and peace of mind.



Alexander Felber

CEO - Vetera GmbH



< January 2021 >

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

My calendars

☒ Alfhard Botwrighte

+ Add new

Vet Calendars

☐ All

☒ Dr. Faramund Eks

☒ Dr. Eysteinn Bushe

☒ Dr. Jacob Stellwagen

☒ Dr. Justin Brandler

☒ Dr. Faramund De ..

☒ Dr. Mette Geißlerg

☒ Dr. Nguyen Nyu

☒ Dr. Alfhard Botwrig..

Staff

Departments

< Today >

May 23, 2021



New appointment +

Staff

AB Dr. Alfhard B..

FE Dr. Faramund..

EB Dr. Eysteinn..

JS Dr. Jacob S..

JB Dr. Justin Br..

FD Dr. Faramund..

MI Dr. Mette G..

RT Dr. Alfhard B

8 AM		Steffen Rocco (Dog)	Guy Hawkins Rasta (Dog) 08:00 - 08:45 AM			Darrell Steward Cheye	Kristin Watson
9 AM	Darrell Steward Peanut (Cat)	Gisa Thomas Goofy (Dog) 9:00 - 10:00 AM	Esther Howard Fade (Horse) 9:00 - 9:45 AM	Jenny Wilson Dirty (Dog)	Annette Black Morsel (Cat) 09:00 - 10:15AM	Cody Gadge 9:00 -	
10 AM	Gisa Thomas Goofy (Dog) 9:30 - 10:00 AM						
11 AM	Robert Fox Spud (Cat) 10:45 - 11:45 AM				Dianne Russell Swag (Dog) 10:45 - 11:45 AM		
12 PM				Marvin McKinney Morsel (Cat)			
1 PM		Dianne Russell Peanut (Cat) 12:15 - 01:45 PM				Leslie Kelvin 12:15 -	
2 PM			Heloise				

9:41



AA

veterasky.com



New appointment

Save

Customer/Patient

Internal/Private

Notfall



Customer

HP

John Klotz

Delayed payment due on 28th Feb 2023.

Appointment for

Enter or select name

Add GP

Patient

Enter or select name

Species

Select species



Time (from) *

May 24, 2021



00:30 AM



Sales



Customers



Animals



Visits



Sales

1D

1W

1M

1Q

1Y

Today

Compared to

Yesterday

Sales

10,500€

▼ 0.34%

Open visits

7,100€

4%

Referrals

1,100€

▼ 0.34%

Open invoices

5,100€

12%

Payments

Credit card

34%

Treatments

Articles types

Services type



Medikament

2000€

Verbrauchsartikel

1850€

Shop

1600€

Vakzine

1570€

Narkosenmittel BTM

1555€

Antibiotika

1400€

Medikament

1200€

Cardiaka

1160€

Ophthalmika

1090€

Antiphlogistika

940€

TOTAL SALES



Yesterday : 10,500€



Today : 10,500€



100K

8K

6K

4K

2K

800

8am

9am

10am

11am

12pm

1pm

2pm

3pm

4pm

12pm

● Today : 1,500€

● Yesterday: 1,500€

Earnings per vet

Vets



Isabel Feulner

▲ 0.14%

2200€

Earnings per department

Title



Apotheke

▲ 0.14%

2150€

Byways

Dynamic time slot and yard management system.



Industries

Transportation, Logistics

Region

Germany, EU

Domain

Supply chain management

Services

User experience design

User research

Visual design

Results



Partnership with ASOS

Client

Byways is a digital system for managing the loading and unloading process between trucks and logistics hubs. Byways leverage technology for every step of the process which makes it easier for warehouse planners, dispatchers, and drivers. This is a boost to the overall efficiency of the logistics system. A number of seed investors have provided exceptional backing in the first round of funding.

Client Testimonial

They were quick to understand our product and after a very short period of time they already significantly improved the user experience and design. Amplifyn team was friendly from the start and bonded well with the rest of our team here in Berlin. We are growing together and happy to extend our collaboration to 2nd year.



Dr. Simon Jordan

Co-Founder & CTO - byways

Manager

Dashboard

Manager Calendar

Transports

Settings

Assign

Settings

Ramp Calendar

Check-in

Check-in

Ramp

Assigned list

Ramp view

Carrier

New booking

Carrier calendar

Bookings list

Collapse

Dashboard

Warehouse Overview

Carrier Overview

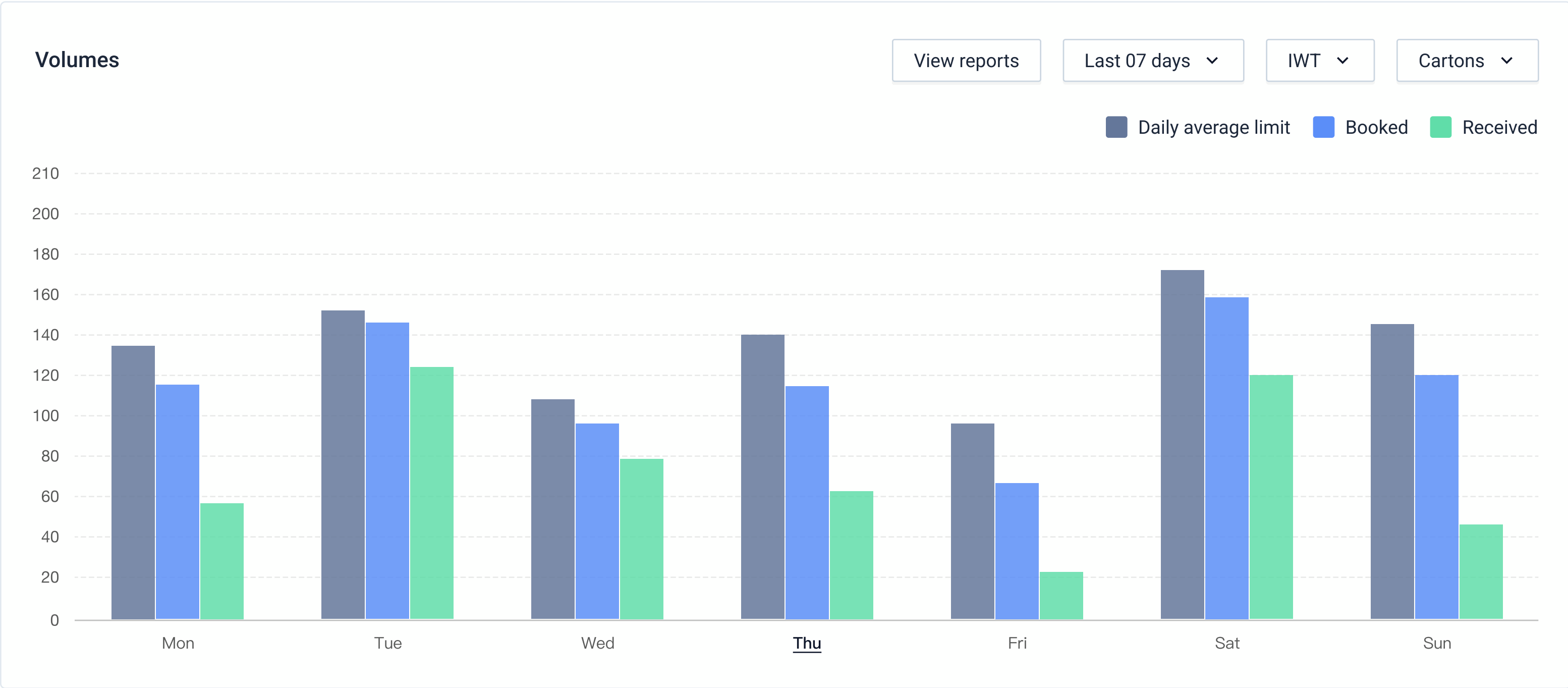
Volume Overview

Trucks on premise
38

Pending approvals
24

Average waiting time
1h 14m

Volume reach
89%



Manager

- Dashboard
- Manager Calendar
- Transports
- Settings

Assign

Queue management

- Ramp Assignment
- Ramp Calendar

Check-in

Check-in

Ramp

- Assigned list
- Ramp view

Carrier

- New booking
- Carrier calendar
- Bookings list

Collapse

Queue management

Not assigned

Search by booking ID

13.30 - 14.30 457457 Inbound	13.30 - 14.30 5045 Inbound	13.30 - 14.30 6690 Inbound	13.30 - 14.30 4600 Outbound	13.30 - 14.30 9462 Inbound	13.30 - 14.30 1148 Outbound
------------------------------------	----------------------------------	----------------------------------	-----------------------------------	----------------------------------	-----------------------------------

Inbound

Activity Log

Legend

Inbound 4	14	<div>1 3576</div> <div></div> <div>3 8811</div> <div>4 5028</div> <div>5 1577</div> <div>6 5560</div> <div>7 88229</div> <div>8 323575</div>						
Inbound 5	10	<div>1 8861</div> <div>2 8013</div> <div>3 1374</div> <div>4 3933</div> <div>5 6065</div> <div>6 9151</div> <div>7 5626</div> <div>8 113556</div>						
Inbound 6	20	<div>1 4846</div> <div>2 4349</div> <div>3 1439</div> <div>4 5028</div> <div>5 9359</div> <div>6 9374</div> <div>7 1784</div> <div>8 334844</div>						
Inbound 7	11	<div>2 6025</div> <div>Add to queue</div>						
Inbound 8	0							
Inbound 9	5	<div>1 8829</div> <div>2 5948</div> <div>3 4152</div> <div>4 4349</div> <div>5 3536</div> <td colspan="3"></td>						
Inbound 10	10	<div>1 4152</div> <div>2 1577</div> <div>3 7791</div> <div>4 6065</div> <div>5 3933</div> <div>6 7791</div> <div>7 8861</div> <div>8 1876</div>						

Bedrekommune

Measuring perceived quality through user surveys.



Industries

Public sector / GovTech

Region

Norway

Domain

Survey management

Services

User experience design

Brand identity

Visual design

User research

Software engineering



Norwegian government subsidiary for municipal sector's organisation and development.

Client

Bedrekommune is a tool for measuring service quality, and user and employee satisfaction. With Bedrekommune you can choose from 30 surveys with accompanying professional guidelines prepared by KF. The web portal contains surveys on many of the services the municipality is obliged to offer its inhabitants, such as daycare centres, health stations.

Challenge

The current application behind Bedrekommune functionally lacked many of the newer features of an application built on the latest UX standards. The entire workflow from creating and publishing workflows, to administration modules was up for a modernisation.

Client Testimonial

We have used Amplifyn to create UX and designs for a large scale enterprise software project done for Norwegian government, and are very satisfied with the results. We find the Amplifyn representatives to be skilled, dedicated, flexible, and hardworking, and I give my best recommendations.



Tore Holmen

Project manager

God morgen, Jane Cooper

Start en undersøkelse

Aktive undersøkelser

3



Antall svar

567,897



Avventer svar

120,456



Svarprosent gjennomsnitt

64.3%



Undersøkelser

[Se alle undersøkelser](#)

Nylig

Aktiv (3)

Planlagt (2)

Utkast(1)

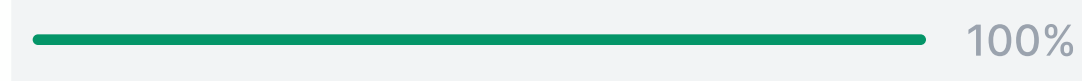
Fullført (2)

Pasientundersøkelsen

Fullført

1. januar 2021 - 30. januar 2021

Siste påminnelse sendt 22. januar 2021

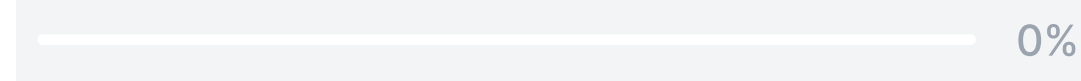


Barnevern - Spørsmål til barn og unge

Påbegynt

1. januar 2021 - 30. januar 2021

Sist endret 22. januar 2021



Kalender

Uke

Dag

Aktiv

Planlagt

Fullført

2021

JAN

FEB

Uke 1

Uke 2

Uke 3

Uke 4

Uke 5

Uke 6

Start - Jan 21, 2021

Slutt - Jan 15, 2021

Skolehelsetjenesten - Foreldre / foresatte



PLO Institusjon

v 1.0

Privat

Låst

Questionnaire

Forhåndsvisning

Lagrer endringer



Engelsk

Publiser



12 spørsmål

Bakgrunnsspørsmål

Først ønsker vi at du svarer på noen bakgrunnsspørsmål.

1. Hvor gammel er du?

- ☐ Under 30 år
- ☐ 30-49 år
- ☐ 50-59 år
- ☐ 60 år og over



Hvor fornøyd er du?

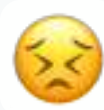
Ufornøyd-fornøyd

1



til

8



Veldig
misfornøyd



Misfornøyd



Stort sett
misfornøyd



Noe
misfornøyd



Nøytral



Stort sett
fornøyd



Fornøyd



Veldig
fornøyd



Vet ikke



Obligatorisk



Slett



Kopier

Ferdig



2. Ansettelsestid i nåværende kommune?

- ☐ Ukentlig
- ☐ Månedlig

Felter

Innstillinger

Forgrening

Spørsmåls-ID: 001

Generelle innstillinger

Type

Emojis

Etikettalternativer

Vis alle etikettene

Hjelpetekst

Hjelpetekst

Off

Beskrivelse

Skriv her....

Valideringsvarsel

Skriv her...

Bakgrunnsspørsmål

Av

Beskrivelse

Valgfri

Av

Beskrivelse

Cloud Assess



An online assessment platform for RTOs, schools and enterprises.

Industries

E-Learning, Skill Assessment

Region

Australia

Domain

EdTech

Services

UX audit

User research

User experience design

Software engineering

Product

Cloud Assess, a fully configurable and customisable digital assessment authoring tool with added extras like the ability to contextualise content to industry, scope and for reasonable adjustment.

Challenge

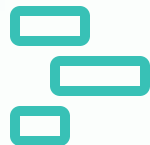
The existing platform suffers from an outdated and unintuitive interface, complex assessment process, limited compatibility. The modernised version aims to address these issues by incorporating modern UX/UI principles, streamlining the assessment process, improving reporting capabilities, ensuring compatibility, and enabling seamless integration with other systems.

Our Approach



UX Audit

Evaluating product's user experience to identify strengths, weaknesses, and areas for improvement, using various methods such as heuristic evaluation and user feedback analysis.



Design system

Created a design system to help deliver cohesive and intuitive user experiences while saving time and effort in the design and development lifecycle.



Product modernisation

Improving the product to align with current market trends and user expectations, enhancing its functionality, user experience, and overall value proposition.











Journeys

Automate the learner's experience through an entire course.

Create Journey

Active (40) Draft (12) Archive (08)

Title ↓	Qualification ↓	Intakes ↓	Enrolments ↓	Last modified ↓
Path to BTech	Bachelor of Technology (BT)	4	22	<div> Davis Westervelt 02-Feb-2023</div>
BA Journey	Bachelor of Arts (BA)	8	53	<div> Randy Septimus 02-Feb-2023</div>
Journey to your Bachelor's	Bachelor of Education (BEd)	3	29	<div> Tiana Herwitz 02-Feb-2023</div>
MBA Journey V2	Master of Business Administration (MBA)	5	45	<div> Jordyn Saris 02-Feb-2023</div>
Path to Success	Doctor of Philosophy (PhD)	4	34	<div> Anika George 02-Feb-2023</div>
Certified PA	Certified Public Accountant (CPA)	8	53	<div> Abram Ekstrom 02-Feb-2023</div>
BSc Journey	Bachelor of Science (BSc)	3	29	<div> Kaiya Botosh 02-Feb-2023</div>
MBA Journey V1	Master of Business Administration (MBA)	5	45	<div> Miracle Philips 02-Feb-2023</div>

Journeys

Automate the learner's experience through an entire course.

[Active \(40\)](#)
[Draft \(12\)](#)
[Archive \(08\)](#)

Title ↓	Qualification ↓
Path to BTech	Bachelor of Technology (BT)
BA Journey	Bachelor of Arts (BA)
Journey to your Bachelor's	Bachelor of Education (BEEd)
MBA Journey V2	Master of Business Administration (MBA)
Path to Success	Doctor of Philosophy (PhD)
Certified PA	Certified Public Accountant (CPA)
BSc Journey	Bachelor of Science (BSc)
MBA Journey V1	Master of Business Administration (MBA)

Journey Rules

Cancel

Save

Journey rules can be created to trigger an action when selected activity types in a unit are completed satisfactorily. [Learn more](#)

If

Standard

×

Third Party

×

Search type

are satisfactory

Then

Flag to inbox

▼

OR

If

RPL

×

SCORM

×

Search type

are satisfactory

Then

Mark as

▼

Select outcome

▼

+ Add rule

Industries
Customer support

Type
New Venture

Domain
Communication

Services
User research
User experience design
Software engineering

Product

Becaon is a SaaS product built by Amplifyn to help customer support teams connect and resolve user issues remotely. Beacon's omnichannel support capabilities allow support to be extended at any user touchpoint with a digital service.

Challenge

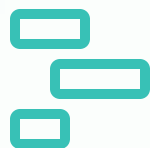
The ever-growing list of digital customer touchpoints makes customer support harder by day. As a result support agents and well as users find it hard to resolve their queries. Beacon solves this challenge by deploying a plug-and-play channel-agnostic customer support platform.

Our Approach



Market research

The team conducted extensive research on customer support existing tools and their user reviews and understood a market gap in an omnichannel support platform.



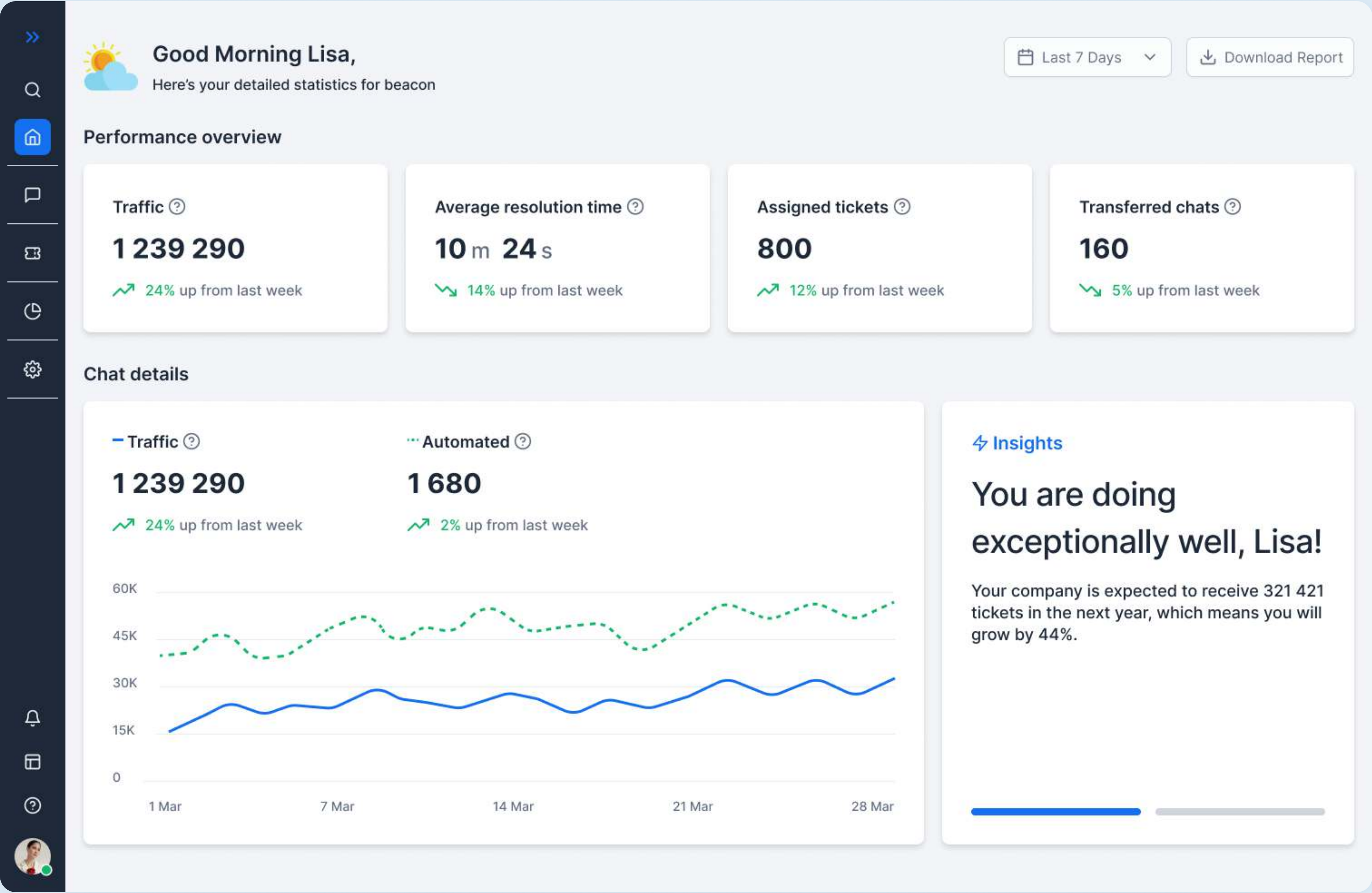
MVP roadmap

Based on the research Beacon team conducted a service of workshops to draft the MVP feature scope and prioritised features based on value and effort.



Prototype and distribution

The prototype was created to conduct customer demos and gather user feedback. At the same time, the team reviewed multiple avenues for potential partnerships for distribution.



>>

🔍

🏠

💬

💬

📅

@

🔖

🕒

⚙️

🔔

📅

❓

DT

Dean Taylor

🖥️

📞

📺

Hi, my name is Dean Taylor and I need help to create a postcard campaign.

Agent Lisa • 8.25 am

Hi Dean, thank you for contacting Snapmail Support Desk. My name is Lisa and I will assist you today. You mentioned that you need help to create a postcard campaign.

DT

Dean Taylor • 8.25 am

Yes, exactly.

Agent Lisa • 8.25 am

Okay. Maybe it would be easier if I showed you how to create a postcard campaign. Let's have a video call and I will guide you step by step.

DT

Dean Taylor • 8.25 am

Wow, that would be great!

Beacon bot • 8.25 am

Video Call started with Dean Taylor

↩️

🔁

Agent Lisa

▼

Type a message

🎤

📺

😊

📎

Send

Dean Taylor

0:36

📺

🎤

⋮

📞

Chat actions

ℹ️

🔊

📄

+

⋮

Visitor Information

Basic Details

Edit

Email

dean.taylor@gmail.com

Phone

Unknown

Location

Colombo (View on map)

Local time

06.30 am (+5.30 GMT)

Language

English

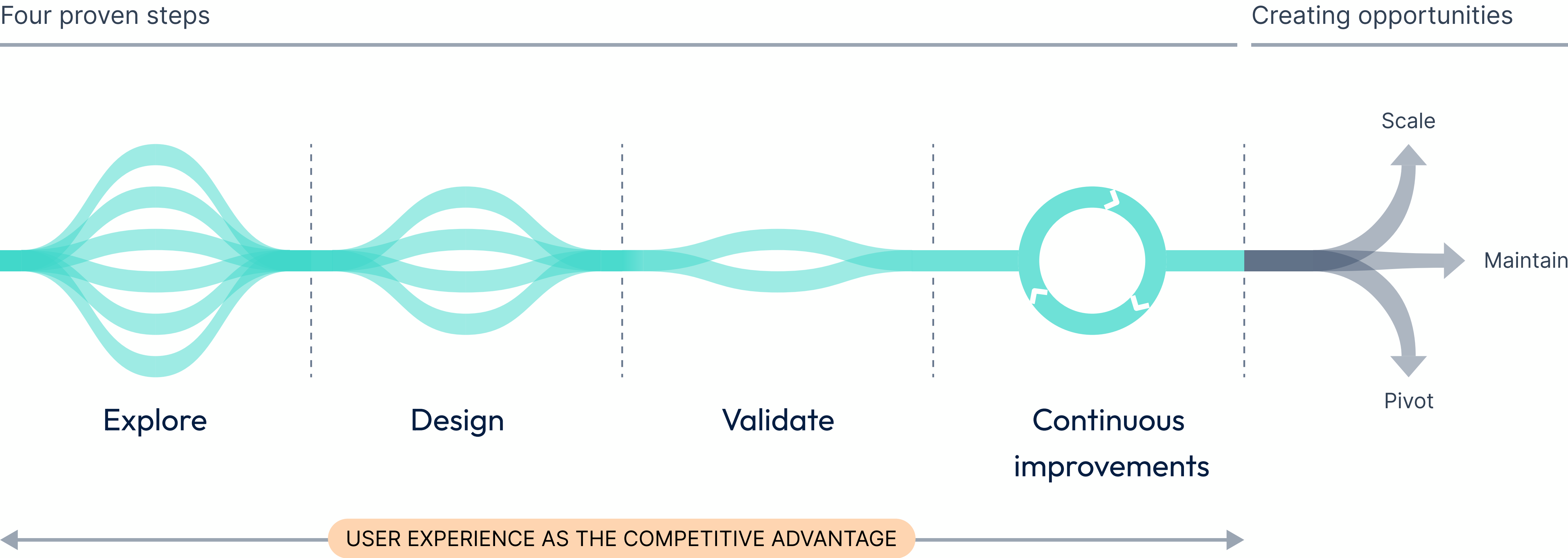
Device Info

Edit

IP

107.116.91.201

Building ventures, creating opportunities





We're a cross-disciplinary team that loves to create great experiences and make meaningful connections with your team.

amplifyn

Challenge your dreams and start building

Let's start an ad-venture.



Hasanga Abeyaratne

CEO, Founder

hasanga@amplifyn.com



hello@amplifyn.com



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#7 Charles Place, Colombo 03, Sri Lanka