



2022 COMMUNITY IMPACT REPORT

Transforming More Than Smiles

Diane & Bruce Halle
Brighter Way
Dental Center

Parsons Center for
Pediatric Dentistry
& Orthodontics

"Tooth Bus" –
Brighter Way/
United Healthcare
Mobile Dental Center



BRIGHTERWAY
INSTITUTE

FOUNDER'S MESSAGE

To My Dear Friends -

It's hard to believe that it's now over 3 years since the unimaginable declaration was made that we were facing a worldwide pandemic. In this reflection, one word comes to mind – *resilience*. Although we saw the best and worst of humankind, we also witnessed how resilient people were as they did whatever was necessary to care for our families and community.

The Board, staff and supporters of Brighter Way exemplify the unwavering resilience that was needed to ensure our most vulnerable patients received critical oral health care. Even with insurmountable obstacles, even during a pandemic, Brighter Way continued to *transform more than smiles*.

As vaccines became available and the country recovered, Brighter Way charted a new future through increased efficiencies and sustainability. In addition to providing extraordinary care to over 5,600 vulnerable children in 2022, our resiliency paid off with a new initiative. In November 2022, we proudly celebrated the naming of the *Thunderbirds Charities Institute for Implantology*. You can read how this initiative is having an incredible impact on the number of low-income and homeless adults and veterans we now have the capacity to serve.

In 2022, we served a total of 8,629 patients, providing 57,679 oral health services, impacting the lives of underserved children, families, men, women, and veterans. Since inception, Brighter Way has served over 174,016 patients and we are thrilled to announce our services have an estimated market value of \$209,892,700!

We appreciate your trust and your resilience. Thank you for all you do.

Big love,

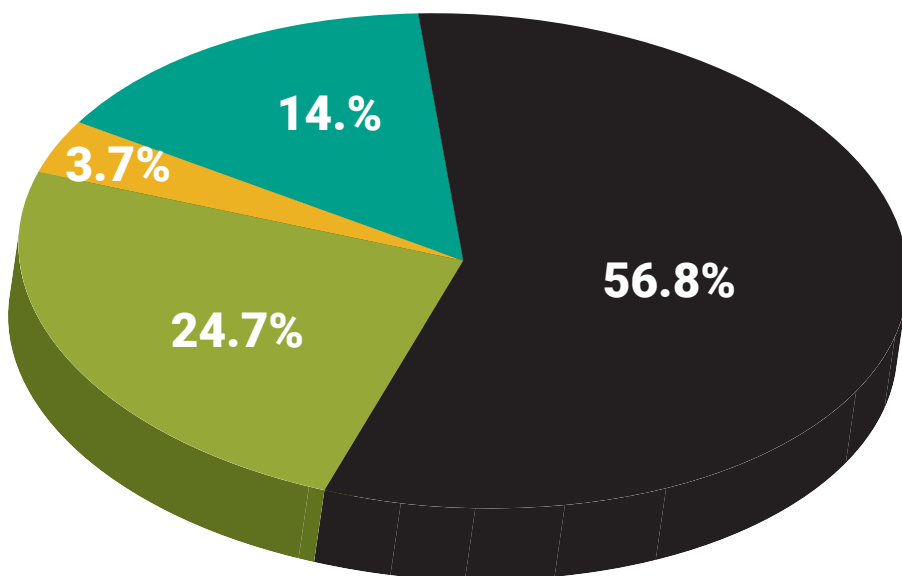
Kris Volcheck, DDS, MBA
Founding CEO
Brighter Way Institute



FINANCIAL SUMMARY

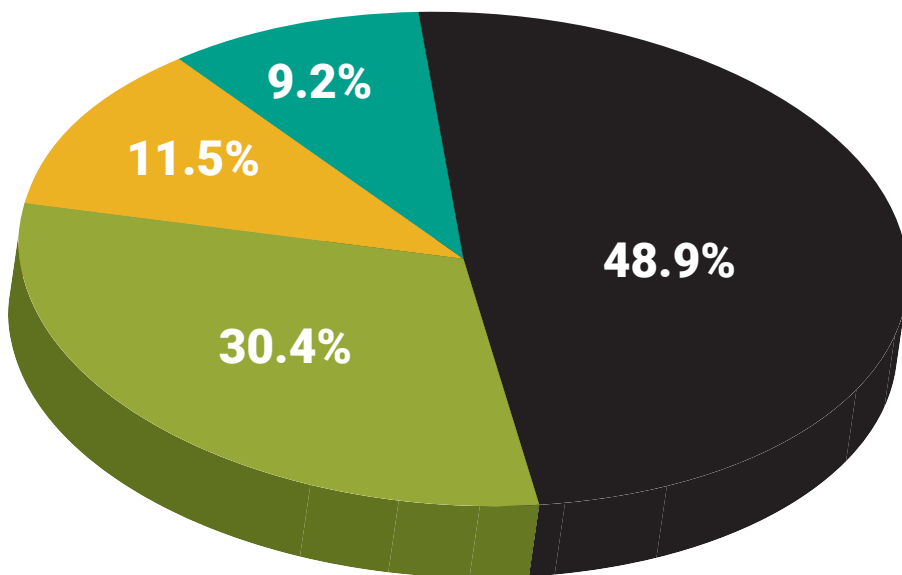
TOTAL REVENUE BY SOURCE – \$3,842,301

Dental Revenue	56.8%
Contributed Income	24.7%
Training & Education	3.7%
Contract Income	14.8%

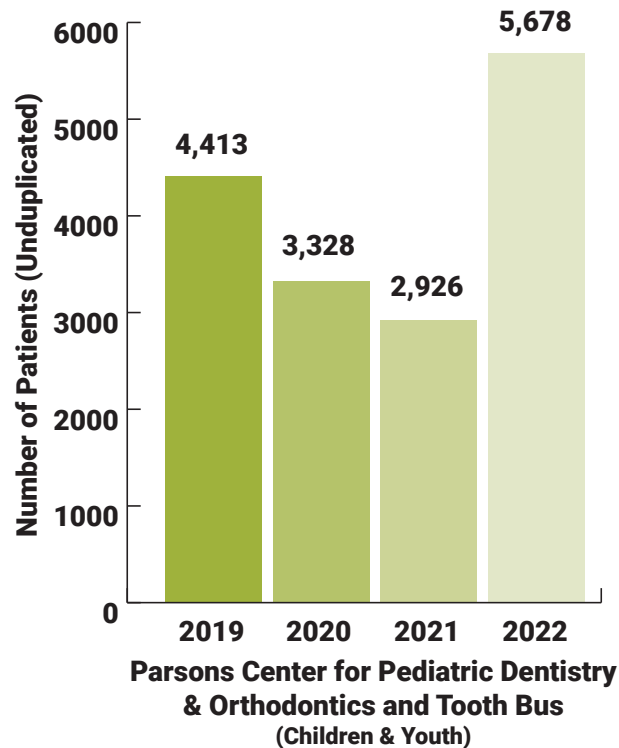
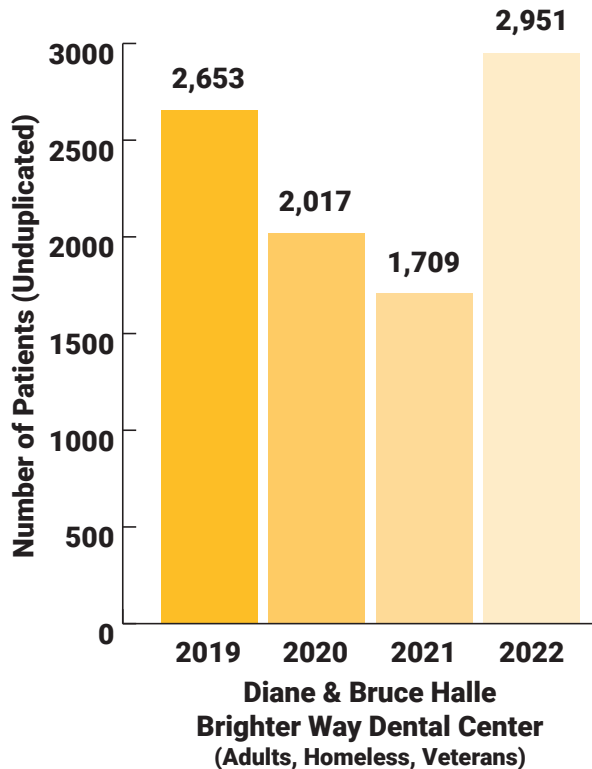


Total Expense Summary - \$4,311,654

Diane & Bruce Halle Brighter Way Dental Center	48.9%
Parsons Center for Pediatric	30.4%
Brighter Way/United Healthcare Mobile Dental Center Dentistry & Orthodontics	11.5%
Administrative & Other Expenses	9.2%



2019-2022 PATIENT IMPACT



8,629
2022 TOTAL
UNIQUE
PATIENTS

57,679
2022 TOTAL
SERVICES
PROVIDED

THUNDERBIRDS CHARITIES INSTITUTE FOR IMPLANTOLOGY



Members of
The Thunderbirds

In July 2022, Brighter Way entered into a partnership to provide an extraordinary and unprecedented level of specialized services, expanding Brighter Way's already formidable implant program. Brighter Way became one of fifteen (15) Jacksonville University Clinical Training Affiliate sites – the first and sole training site in Arizona where low-income and homeless adults and veterans can get the ultimate care they deserve. Leading this initiative is the nation's only dually certified specialist in oral and maxillofacial surgery and oral and maxillofacial radiology, Dr. Todd R. Erickson.

On November 4th, Brighter Way paid tribute to local philanthropists by naming, the Thunderbirds Charities Institute of Implantology, and the Ed Portnoy Endowment for Implantology. The Celebration took place at the Diane & Bruce Halle Brighter Way Dental Center, located on the Phoenix Human Services Campus.



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MegaGen America*

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Kris Andrew Volcheck, MBA, DDS
Founding CEO, Brighter Way Institute

**Corrie Worth – Board Secretary/
Treasurer**
Community Volunteer

With Gratitude to our Board! On behalf of Brighter Way patients, a special thanks to our Board Members for their generous dedication of time, expertise, resources, and governance.



ED PORTNOY ENDOWMENT FOR IMPLANTOLOGY

It is an honor to pay tribute to our long-time Brighter Way Board Member, Edmund H. Portnoy, PhD. As our Honorary Founder of The Brighter Way Endowment, we are recognizing his everlasting spirit through the Ed Portnoy Endowment for Implantology.

BRIGHTER WAY INSTITUTE LOCATIONS

DIANE & BRUCE HALLE BRIGHTER WAY DENTAL CENTER

Serving vulnerable adults, veterans, and individuals experiencing homelessness

230 S. 12th Ave. • Phoenix, AZ 85007

PARSONS CENTER FOR PEDIATRIC DENTISTRY & ORTHODONTICS

Serving low-income children & youth

3140 W. Buckeye Rd. • Phoenix, AZ 85009

"TOOTH BUS" – BRIGHTER WAY/UNITED HEALTHCARE MOBILE DENTAL CENTER

Increasing community access to under-served children & families in Greater Phoenix

3140 W. Buckeye Rd. • Phoenix, AZ 85009



BRIGHTER WAY
INSTITUTE

brighterwaydental.org

Brighter Way Institute is a
501(c)(3) nonprofit organization.

Tax ID 81-1096448

Arizona Tax Credit QCO Number: 20880



"Having an attractive smile has made all the difference in my life."

*Walter, US Navy Veteran
and Brighter Way patient*

BRIGHTER WAY VETERAN'S PROGRAM **2019 – 2022**

"Transforming More Than Smiles"
for Veterans often means full mouth reconstruction. With so many Veterans lacking some or all teeth, this is our gold standard in service. Since 2019, Diane & Bruce Halle Brighter Way Dental Center provided 9,044 oral health services to 2,174 Veterans valued at \$1,123,807.