

Privacy Policy

CURRENT STATE 01-2022

Data protection information for customers and prospective customers

in accordance with Art. 13, 14 and 21 General Data Protection Regulation (GDPR)

The RE: GmbH appreciates your interest in our company. Data protection is an important concern for us. In the following we inform you how your data will be processed by us and which rights you are entitled to.

1. The Controller

As a visitor to our website, you expect a high level of quality not only from our products, but also from the processing of your personal data. We are responsible for the handling of your data, which we process according to your wishes and the requirements of the German and EU data protection laws. Personal data is data that identifies you or makes you identifiable. We only process personal data if this is permitted by law or if you have given your prior consent.

The controller for the collection and processing of personal data is the:

RE: GmbH

Datenschutzbeauftragter
Deutz-Mülheimer Str. 119
51063 Cologne
Germany
privacy@re-digital.io

It is important to us that you can find out at any time from the following information which personal data we collect and process from you.

2. Data privacy at a glance

General Information

The following notes provide a simple overview of what happens to your personal information when you visit our website. Personal information is any information that personally identifies you. For detailed information on the subject of data protection, please refer to our data protection declaration listed below this text.

Who is responsible for data collection on this website?

The data processing on this website is carried out by the website operator. The contact data can be found in the imprint of this website.

How do we collect your data?

Your data is collected by you communicating it to us. This may involve data that you enter in a contact form, for example. Other data is automatically collected by our IT systems when you visit the website. These are mainly technical data (e.g. Internet browser, operating system or time of the page call). This data is collected automatically as soon as you enter our website.

What do we use your data for?

Some of the data is collected to ensure that the website is error-free. Other data may be used to analyze your user behavior.

What rights do you have with regard to your data?

You have the right at any time to receive information about the origin, recipient and purpose of your stored personal data. You also have the right to demand the correction, blocking or deletion of this data. Should you have any further questions on the subject of data protection, you can contact us at any time at the address given in the imprint. Furthermore, you have the right to appeal to the responsible supervisory authority. In addition, you have the right, under certain circumstances, to demand the restriction of the processing of your personal data.

3. Your rights in data protection & right of revocation

Your personal data will be processed in accordance with the provisions of the General Data Protection Regulation (GDPR), the Federal Data Protection Act (BDSG) and other relevant data protection regulations. The processing and use of the individual data is dependent on the agreed or requested service we provide for you. In our contract documents, forms, declarations of consent and other information provided to you (e.g. on the website or in the terms of business) you can find further details and additions to the purposes of processing.

3.1 Consent (Art. 6 para. 1 letter a GDPR)

A consent for the processing of personal data, which you have given us, is considered as a legal basis for the mentioned processing. You can revoke your consent at any time with effect for the future.

3.2 Fulfilment of contractual obligations (Art. 6 para. 1 letter b GDPR)

Your personal data will be processed for the purpose of carrying out the application procedure. The processing can then also take place electronically. This is particularly the case if you send us your application documents electronically, for example by e-mail or via a web form on the website.

3.3 Compliance with legal obligations (Art. 6 para. 1 c GDPR)

We process your personal data, if this is necessary for the fulfilment of legal obligations. (e.g. trade, tax laws). These could be, among others:

- Comparisons with European and international anti-terror lists
- Compliance with fiscal control and reporting obligations as well as the archiving of data for the purposes of data protection and data security as well as auditing by tax and other authorities.

3.4 Legitimate interest of us or third parties (Art. 6 para. 1 f GDPR)

The RE: GmbH may also use your personal data on the basis of a balance of interests to protect the legitimate interest of us or third parties. This takes place for the following purposes:

- for advertising or market research, if you have not objected to the use of your data.

- for obtaining information and exchanging data with credit agencies if this goes beyond our economic risk.
- for the limited storage of your data, if a deletion is not possible or only with disproportionately high expenditure because of the special kind of the storage.
- for comparison with European and international anti-terror lists, if this goes beyond the legal obligations.
- for the safeguarding and exercising of our house rights through appropriate measures (e.g. video surveillance).
- to complete our contact information, if necessary personal data from public sources (e.g. Internet, media, press, trade and association registers, population registers, debtor registers, land registers)

3.5 Right of appeal to a regulatory authority

You have the right to object to the processing of your data at any time for reasons arising from your particular situation if the legal requirements are met. This also applies to profiling based on this provision within the meaning of Art. 4 No. 4 GDPR. If you object to the processing of your data for advertising purposes or wish to revoke your consent, a short message to our data protection officer by e-mail to privacy@re-digital.io or by post to RE: GmbH, Deutz-Mülheimer Str. 119, 51063 Cologne, Germany. Your data will then no longer be processed for the advertising purposes covered by the objection or revocation of consent. This also applies to profiling insofar as it is connected with such direct advertising. This does not affect the legality of the processing carried out up to the point of objection or revocation. After your objection to the processing of your personal data for advertising purposes or the revocation of your consent, we are obliged under data protection law in accordance with the requirements of the German data protection regulatory authorities to include the necessary data (name, address, e-mail address) in our internal blocking list and permanently - only for this purpose - store (block) and use for comparison with our future advertising files (Art. 21 para. 3, Art. 17 para. 3 b, Art. 6 para. 1 c GDPR). This will ensure that your objection or the revocation of your consent is observed on a permanent basis. If you have any questions about the processing of your personal data by us, we will of course be happy to provide you with information about the data concerning you at any time.

Furthermore, you have the right to information according to Art. 15 GDPR, the right to correction according to Art. 16 GDPR, the right to deletion according to Art. 17 GDPR, the right to limitation of processing according to Art. 18 GDPR as well as the right to data transfer from Art. 20 GDPR if the legal requirements are met. In all these cases, please contact our data protection officer (see contact data under point 1) at the communication addresses listed there. Finally, you have the right to lodge a complaint (Art. 77 GDPR) with a competent data protection regulatory authority.

The regulatory authority responsible for us is:

Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit
Nordrhein-Westfalen
Postfach 20 04 44
40210 Düsseldorf
Tel: 0211/38424-0
E-Mail: poststelle@ldi.nrw.de

4. Categories of personal data processed by us

Cookies

Our website does not use web analysis technologies to collect and use data for marketing and optimization purposes.

Contact form

If you send us enquiries via the contact form, your details from the enquiry form including the contact data you provided there will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. These data will not be passed on without your consent.

The processing of the data entered in the contact form is therefore carried out exclusively on the basis of your consent (Art. 6 para. 1 lit. a GDPR). You can revoke this consent at any time. For this purpose, an informal e-mail notification to us is sufficient. The legality of the data processing operations carried out until the revocation remains unaffected by the revocation.

The data entered by you in the contact form will remain with us until you request us to delete it, revoke your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory legal provisions - in particular retention periods - remain unaffected.

Inquiry by e-mail, telephone or fax

If you contact us by e-mail, telephone or fax, your request including all personal data (name, request) will be stored and processed by us for the purpose of processing your request. We do not pass on this data without your consent.

This data is processed on the basis of Art. 6 Para. 1 lit. b GDPR if your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, processing is based on your consent (Art. 6 para. 1 lit. a GDPR) and / or on our legitimate interests (Art. 6 para. 1 lit. f GDPR), as we have a legitimate interest in the effective processing of enquiries addressed to us. The data you send us via contact requests will remain with us until you request deletion, revoke your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory statutory provisions - in particular statutory retention periods - remain unaffected.

Processing of data (customer and contract data)

We collect, process and use personal data only to the extent necessary for the establishment, content design or modification of the legal relationship (inventory data). This is done on the basis of Art. 6 para. 1 lit. b GDPR, which permits the processing of data for the fulfilment of a contract or pre-contractual measures. We collect, process and use personal data relating to the use of our Internet pages (usage data) only to the extent necessary to enable the user to make use of the service or to bill the user.

The collected customer data will be deleted after completion of the order or termination of the business relationship. Legal retention periods remain unaffected.

The following data can be processed:

- **Personal data**
(name, date of birth, place of birth, nationality, marital status, occupation/industry and comparable data)
- **Contact data**
(address, email address, telephone number and comparable data)

5. Processing of personal data

Your personal data will be passed on by us within our company to those areas which require this data to fulfil their contractual and legal obligations or to implement our legitimate interest. In addition, the following offices may receive your data:

- contract processors used by us (Art. 28 GDPR) in particular in the following areas: IT services, logistics services, suppliers, external computer centres, controlling, auditing services, financial institutions, courier services and logistics
- public bodies and institutions where there is a legal or official obligation under which we are obliged to provide information, report or pass on data or where the passing on of data is in the public interest
- other bodies for which you have given us your consent to data transfer (e.g. dealers or business partners)

6. What are required fields?

If certain data fields are designated as mandatory fields and/or marked with an asterisk (*), the provision of this data is either required by law or contract, or we need this data for the conclusion of the contract, the desired service or the stated purpose. Of course, you also have the right to specify the data in the mandatory fields at your discretion. Failure to provide this information may result in the contract not being fulfilled by us or the desired service not being provided or the stated purpose not being achieved.

7. How long do we store your data?

We need your data for the duration of your visit to our website. Your data is stored regularly for the duration of your browser session. In addition, log files are stored by us for a short period of time in order to identify faults and for security reasons and then deleted. Log files whose storage is necessary for evidence purposes, are excluded from deletion until the final clarification of the respective incident. In individual cases, data may be passed on to investigating authorities.

Extended storage periods The specified storage periods may be extended accordingly if a longer statutory or contractual storage period exists in individual cases, in particular if the data are processed for different purposes.

8. To what extent is there automated decision-making in individual cases (including profiling)?

We do not use purely automated decision-making procedures in accordance with Article 22 GDPR. Should we use these procedures in individual cases, we will inform you of this separately if this is required by law.

9. Data Processing through social networks

We maintain publicly accessible profiles on social networks. The social networks used by us in detail can be found below.

Social networks such as Twitter etc. can generally analyze your user behavior extensively when you visit their website or a website with integrated social media content (e.g. like buttons or advertising banners). Visiting our social media presences triggers numerous processing operations relevant to data protection. In detail:

If you are logged into your social media account and visit our social media presence, the operator of the social media portal can assign this visit to your user account. However, your personal data may also be collected under certain circumstances if you are not logged in or do not have an account with the respective social media portal. In this case, this data collection takes place, for example, via cookies that are stored on your end device or by recording your IP address.

With the help of the data collected in this way, the operators of the social media portals can create user profiles in which your preferences and interests are stored. In this way, you can be shown interest-based advertising inside and outside the respective social media presence. Provided you have an account with the respective social network, the interest-based advertising may be displayed on all devices on which you are or were logged in.

Please also note that we cannot track all processing on the social media portals. Depending on the provider, further processing operations may therefore be carried out by the operators of the social media portals. For details, please refer to the terms of use and data protection provisions of the respective social media portals.

Legal basis

Our social media presences are intended to ensure the most comprehensive presence possible on the Internet. This is a legitimate interest within the meaning of Art. 6 (1) lit. f GDPR. The analysis processes initiated by the social networks may be based on different legal bases, which are to be specified by the operators of the social networks (e.g. consent within the meaning of Art. 6 (1) lit. a GDPR).

Responsible party and assertion of rights

If you visit one of our social media sites, we are jointly responsible with the operator of the social media platform for the data processing operations triggered during this visit. In principle, you can assert your rights (information, correction, deletion, restriction of processing, data portability and complaint) both vis-à-vis us and vis-à-vis the operator of the respective social media portal. Please note that despite the joint responsibility with the social media portal operators, we do not have full influence on the data processing operations of the social media portals. Our options are largely determined by the corporate policy of the respective provider.

Storage period

The data collected directly by us via the social media presence will be deleted from our systems as soon as the purpose for storing it no longer applies, you request us to delete it, revoke your consent to store it, or the purpose for storing the data no longer applies. Stored cookies remain on your terminal device until you delete them. Mandatory legal provisions - in particular retention periods - remain unaffected. We have no influence on the storage period of your data, which is stored by the operators of social networks for their own purposes. For details, please contact the operators of the social networks directly (e.g. in their privacy policy, see below).

LinkedIn

We have a profile on LinkedIn. The provider is LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland. LinkedIn uses advertising cookies.

If you would like to disable LinkedIn advertising cookies, please use the following link: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out> .

For details on their handling of your personal data, please refer to LinkedIn's privacy policy: <https://www.linkedin.com/legal/privacy-policy> .

10. Data Security

We take technical and organizational security precautions to protect your personal data against accidental or intentional manipulation, loss, destruction or against access by unauthorized persons and to ensure the protection of your rights and compliance with the applicable data protection regulations of the EU and the Federal Republic of Germany. The measures taken are intended to ensure the confidentiality and integrity of your data and to ensure the availability and resilience of the systems and services when processing your data on a permanent basis. They are also intended to quickly restore the availability of and access to the data in the event of a physical or technical incident. Our security measures also include encryption of your data. All information that you enter online is technically encrypted and only then transmitted. This means that this information cannot be viewed by unauthorized third parties at any time. Our data processing and security measures are continuously improved in line with technological developments. The employees of the RE: GmbH are or will be obligated in writing to maintain confidentiality and to comply with the data protection requirements of the GDPR.

SSL encryption

To protect the security of your data during transmission, we use state-of-the-art encryption procedures (e.g. SSL) via HTTPS.

11. Changes

The privacy policy must be adapted from time to time to the actual circumstances and to the legal situation. Please check the privacy policy in each case before using our application portal.

Changes of purpose

If we change the purposes of processing over time, we will inform you in advance by updating this privacy notice.