



CASE STUDY:

Enleaf Developer

Challenges

As an agency of web developers, Enleaf bounces between client projects and requires easy-to-use, customizable payment solutions.

Enleaf's Director of Operations, Adam Chronister shared that, "The biggest pain point with payments systems is the integration process. We frequently had to markup e-commerce websites because there were a lot of unknowns with payment processors. We can sometimes scope it out, but there would be too many variations."

When managing multiple projects, Enleaf requires access to simple technologies that reduce complexity and can address the needs of multiple clients. The payment processing platforms available had integration issues, did not have an updated module for WordPress and lacked reliable customer service to make the implementation a seamless experience.



Qualpay's payments platform integration is seamless. A lot of our work is done on WordPress and the less we have to do from an integration perspective, the more we can focus on digital marketing, website design and branding – which is always something we appreciate.

– Adam Chronister, Director of Operations, Enleaf

Solution

Enleaf was looking for a new payments processing platform that could address the different client needs and make the integration experience easier. The solution needed to be user-friendly, easy to administer and have an interface that was not only detailed in its data representation, but also understandable. During his research, Chronister came across Qualpay and was happy to see that Qualpay satisfied all his requirements, in addition to offering a personalized experience.

Once Chronister began working on new web design projects that required a payments system to be integrated through WordPress, he decided to see if Qualpay could deliver. As a result, Qualpay customized its platform, providing the necessary up to date plug-in to meet this request.

Once Qualpay developed a WordPress plug-in, the partnership became an immediate success. "The process was as seamless and easy as promised" said Chronister. "Enleaf now recommends and introduces almost all of their clients with an e-commerce site or looking for a payments processing platform to Qualpay".

Chronister appreciated the merchant user interface. He specifically called out that, "From the back-end, clients have not run into any confusion when administering Qualpay, which is a big difference compared to other systems. It's clear Qualpay dedicated a lot of time to making its interface user-friendly and understandable."

Chronister also noted, "With most payments providers, it can be a hassle to connect with technical support and near impossible to create a customized solution. Qualpay is very agile, delivers exceptional customer service and is easy to integrate with."

Benefits

- Easy integration process
- WordPress module provides seamless implementation
- Friendly and understandable administration and reporting
- Accessible and responsive customer service
- Agile and easy-to-use and customize



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Based in Spokane, Washington, Enleaf is a design and digital marketing agency specializing in internet marketing, web development, branding and design. Enleaf works with small and mid-sized companies, as well as large enterprises, that prioritize quality in its services to customers. Its customer base is comprised of businesses who seek professional expertise but lack the budget for large agency minimums. Enleaf's team of expert independent developers help clients achieve business goals by ensuring their websites are equipped with state-of-the-art technologies.



Go to www.qualpay.com for more information.

Or call 1-844-282-0888 to speak with one of our helpful sales associates.