



# Learn how **L&M** is helping **Elevated Mixers** shake up the beverage industry

[www.lloydmousilli.com](http://www.lloydmousilli.com) | 512.609.0059 | [info@lloydmousilli.com](mailto:info@lloydmousilli.com)

**LLOYD & MOUSILLI**  
ATTORNEYS AND COUNSELORS AT LAW

# ELEVATED MIXERS

## MAKING THE MARKET BETTER

The cocktail and beverage market is inundated with options, including pre-mixed alcoholic drinks, bottled mixers, syrups, and powders. Most of these products are high in sugar and chemical additives. Elevated Mixers has entered the scene as a pioneer, bringing the first and only product line of Cold Pressed Organic Non-Alcoholic Cocktail Mixers to the market.

## THEIR STORY

Elevated Mixers began as a passion, created by Sean Fitzgerald of Fitzgerald Beverage Company. Sean's love of sharing drinks with friends and family inspired him to turn his interest into a profitable business. Elevated Mixers has claimed a distinct place in the market, with its unique products being the first of their kind. Following a successful launch in 2022, Elevated Mixers continues to thrive.



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**INDUSTRY:** Food & Beverage

**COMPANY SIZE:** Small Business (1-25 employees)

**LOCATION:** Katy, Texas

## SERVICES UTILIZED

Corporate Governance

Trademarks

Financing Rounds Structure

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Our partnership with Lloyd & Mousilli has been vital for the formation and launch of Elevated Mixers. The legal professionals of Lloyd & Mousilli have given invaluable advice regarding trademarks, early-stage startup investment vehicles, as well as world-class legal services. Feras and his team were able to see my vision for this company and help me to structure it in the best way possible.”



**Sean Fitzgerald**, Founder

# ELEVATED MIXERS

## GROWTH WITH L&M

L&M has had the privilege of partnering with both Elevated Mixers and its parent company, Fitzgerald Beverage Company. The firm has provided legal counsel on variety of matters for Elevated Mixers, including corporate governance, trademarks, and financing.

## CORPORATE GOVERNANCE

Sean was dedicated to the success of Elevated Mixers, a drive recognized by the Lloyd & Mousilli team. In order to prepare for rapid growth, L&M ensured that proper corporate bylaws, board resolutions, and intellectual property assignments were established. This partnership allowed Elevated Mixers to focus on their company, while the firm maintained legal support.



# ELEVATED MIXERS

## TRADEMARKS

L&M has assisted Elevated Mixers with filing trademarks to establish the branding and intellectual property protection for their products. L&M managed the trademark application process in full,

## FINANCING ROUNDS STRUCTURE

Elevated Mixers, like most startups, needed to raise capital in order to support the growth of the business. L&M was able to advise the company on the best course of action for financings. As many initial investors were Sean's friends and family, the firm worked to put agreements in place that benefited both the company and its contributors.



READY TO LAUNCH ?



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Schedule a **free** consultation at  
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Reach out if you are interested in  
partnering with L&M to grow your  
business