

# SERVICES & PRICING GUIDE



*Welcome to INTERLUNAR! Come explore our services.*

[INTERLUNAR.CO](https://interlunar.co)

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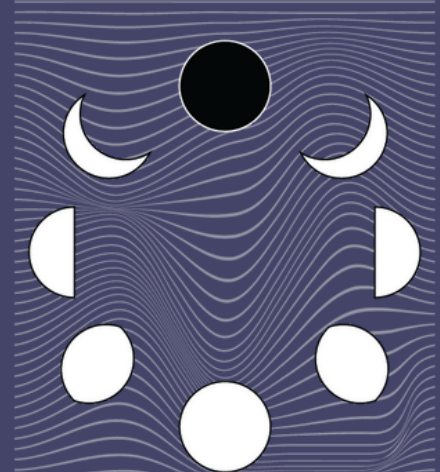
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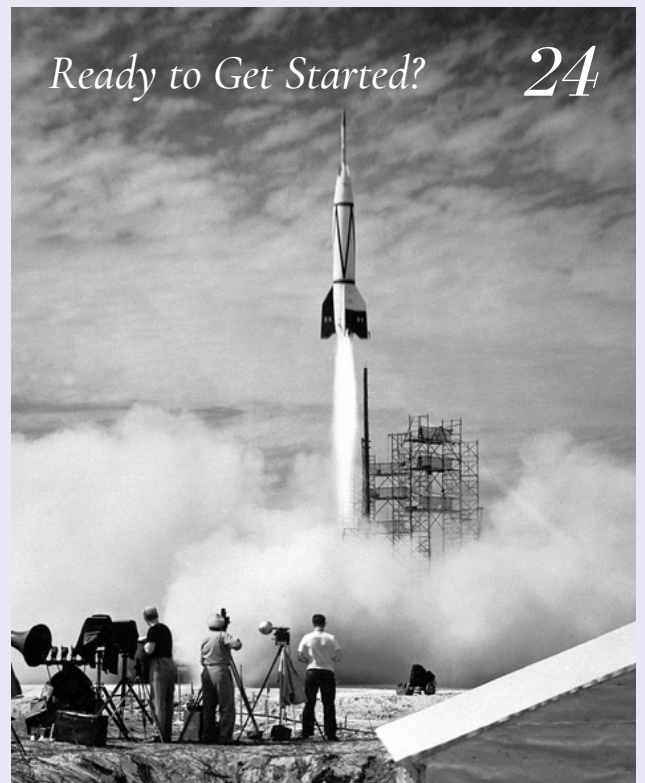
INTERLUNAR



WORK LIVE PLAY

*Ready to Get Started?*

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# HELLO

*INTERLUNAR is a digital transformation and innovation consultancy with a design wing. We partner with you to optimise your technology stacks, workflows, and productivity by implementing automation software and artificial intelligence (AI). We reimagine how you can improve the look and feel of your digital presence through improved branding, design, and strategy.*

# Our Story

*We chose the name INTERLUNAR after the notion of the moon being ‘invisible’ for four days between the old and new moon phases.*

INTERLUNAR was founded in June 2021 to provide digital transformation and innovation initiatives with a quick turnaround for the people we work with.

Now, we embody this four-day principle to deliver comprehensive roadmaps and solutions to our newly onboarded clients within four working days.

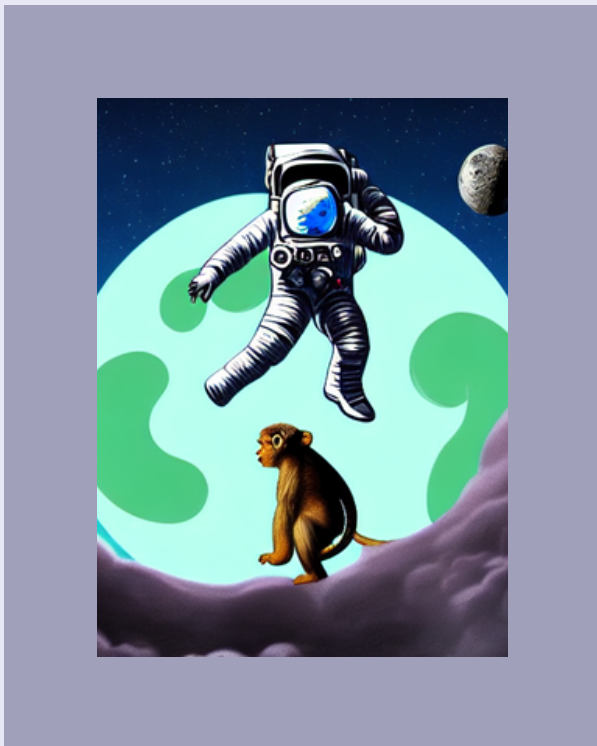
# Our Values

*Innovation through passion, integrity, growth, and wellbeing.*

These principles influence how we work and interact with clients. We are driven by first-principles thinking, design thinking, and a sustainable mindset to deliver impact throughout our engagements.







*Our vision is to reimagine  
how individuals and  
businesses alike can better  
utilise and experience design  
and technology in all aspects  
of life, work, and play.*

## ABOUT US

# Our Mission

Our team is committed to exploring suitable approaches to modern challenges and staying ahead of the curve. We aim to reduce analysis paralysis by making today's tools, skillsets, and frameworks serve startups and organisations, working professionals, and students better.

We strive to comprehensively understand pain points and develop creative, innovative solutions that have a lasting impact.

In that spirit, we offer our expertise in the form of research, workflow and productivity solutions, workshops, UI/UX solutions, digital and physical assets, and technology implementation.



# Meet the Team



FOUNDER

*David Z.*

📍 SINGAPORE

David spearheads business growth, project management, and requirements-gathering sessions with clients.

Before INTERLUNAR, he was a Headhunter, recruiting for Digital and Technology talent across Southeast Asia. David enjoys reading about global affairs, exploring cultural events, and participating in wine tastings in his spare time. As a Canadian, he loves ice hockey and maple syrup.



ART & CREATIVE LEAD

*Chaehyeon L.*

📍 DAEGU

Chaehyeon is a seasoned graphic designer known for her unwavering focus, enthusiasm, and meticulous attention to detail. With a successful track record of collaborating on diverse projects spanning Singapore, the UK, and Korea, she leverages design as a universal language.

As an avid traveller, she loves photography and soaking in new environments. Chaehyeon also frequents pilates studios and music events.



DIGITAL STRATEGIST

*Abby C.*

📍 CEBU

Abby specialises in sales and marketing insights. She creates, implements, and optimises strategic campaigns across digital channels.

Her extensive background in content creation is rooted in a journalism degree and a lifelong love for the written word. During her free time, she attends local gigs and art fairs, windowshops at bookstores, and fills up her Letterboxd diary. She hopes to become a programmer someday.



USER INTERFACE &  
EXPERIENCE LEAD

*Kenzi W.*

📍 KUALA LUMPUR

Kenzi is a versatile UI/UX designer passionate about creating seamless and visually stunning digital experiences.

Outside work, he brings his creativity and precision from INTERLUNAR to the big screens. His work in cinema showcases a talent for immersive storytelling, which he translates into a more holistic approach to creating exceptional user experiences for clients.



# Meet the Team



ACCOUNT EXECUTIVE

*Gloria J.*

📍 JAKARTA

Gloria spearheads account management and client relations, with a passion for delivering exceptional service and fostering strong partnerships.

In her leisurely time, she channels her creativity through fashion, art, and music. Gloria plays the guitar to unwind and express her artistic flair as a former band member.



BUSINESS DEVELOPMENT  
EXECUTIVE

*Tracy D.*

📍 LONDON

Interested in innovation, developing new business opportunities, and establishing strategic relationships, Tracy is a highly motivated individual who grasps the critical components that drive business success.

Beyond her work, she co-founded the Models and Photography Club in Hanoi, which organises events and activities for members.



DIGITAL CONTENT  
& COPYWRITER

*Angeline C.*

📍 MELBOURNE

Passionate about the art of storytelling, Angeline weaves words that not only inform but also inspire, making every piece a journey of discovery for our readers.

Her penchant for storytelling extends to crafting compelling copy. She enjoys tapping into innovative spaces during her spare time, bringing in a fresh perspective that fuses academic insights with a creative flair.



CHIEF WELLNESS  
OFFICER

*Barley*

📍 SINGAPORE

Meet Barley, the Chief Wellness Officer at INTERLUNAR. Barley is a Singapore Special, a canine luminary with a nose for wellbeing. Our furry entrepreneur ensures work is filled with tail-wagging positivity.

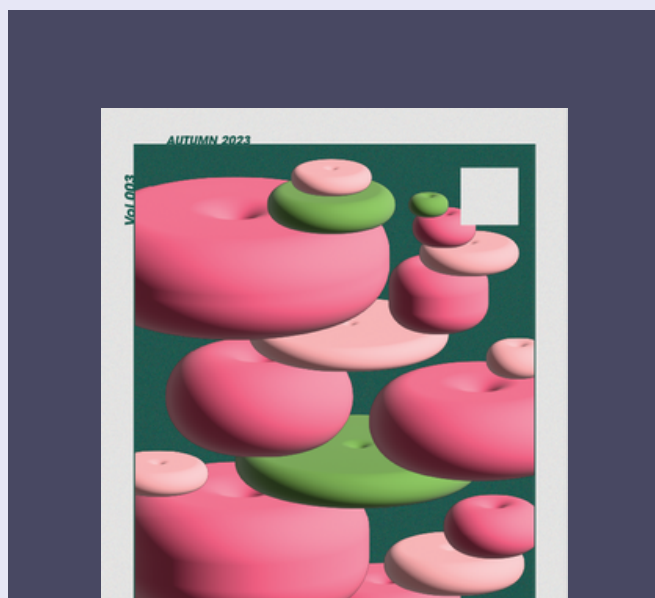
From lunchtime walks to impromptu fetch sessions, Barley is dedicated to boosting morale and reducing stress. Her infectious enthusiasm makes Barley the heart and soul of the company.





# CLIENT TYPES & TESTIMONIALS

*Who we love to work with and what they have to say about engaging us.*





## STARTUPS & ORGANISATIONS

For founders striving for more streamlined organisational practices and/or eye-catching visual design.

Work with us to evolve from outdated paper-based processes into more sustainable systems of thinking and doing. We'll craft a distinct brand so you can separate yourself from the crowd, generate more leads, and experience business/network growth.

## WORKING PROFESSIONALS

For individuals looking for career growth, mid-career pivots, or personal branding.

Engage our services to accelerate your productivity with technology, implement AI to accelerate content production and workflows, and enhance career growth and enrichment opportunities. Be involved in our partnerships and collaborative ecosystem, and engage INTERLUNAR as your trusted advisor and confidante.



## STUDENTS

For learners seeking guidance on securing their first job after graduation or school-life balance.

Join our membership to effectively infuse technology into your workflow, kickstart your career, receive personalised CV/portfolio critique, and prepare for interviews. Reduce burnout and fatigue by embracing digital wellness strategies and practices through our custom-made methodologies.



# Client Testimonials

THOSE  
WHO  
MOVE  
US



*Sarrah said...*

I had the pleasure to work with INTERLUNAR for a project and appreciated how efficient and diligent they were at their job. They were also transparent with the complete process by keeping me constantly updated on a regular basis. I would definitely recommend them to others! Hope to be able to work together with INTERLUNAR again in the future 😊



*Farzana said...*

Working alongside INTERLUNAR has been the most effortless experience. Apart from having technical qualities, one of the best things about them is that they're super patient in helping me understand the process. It's been a great journey, and I wouldn't have it any other way! Would totally recommend INTERLUNAR to anyone who needs it.



*Hattie said...*

Had the best experience working with INTERLUNAR. The team was very attentive, organised, and detail-oriented with our project, and delivered beyond expectations. They are also very communicative and easy-going, so our team's working atmosphere was very pleasant. Would definitely like to collaborate with INTERLUNAR again if the opportunity arises. Thanks!





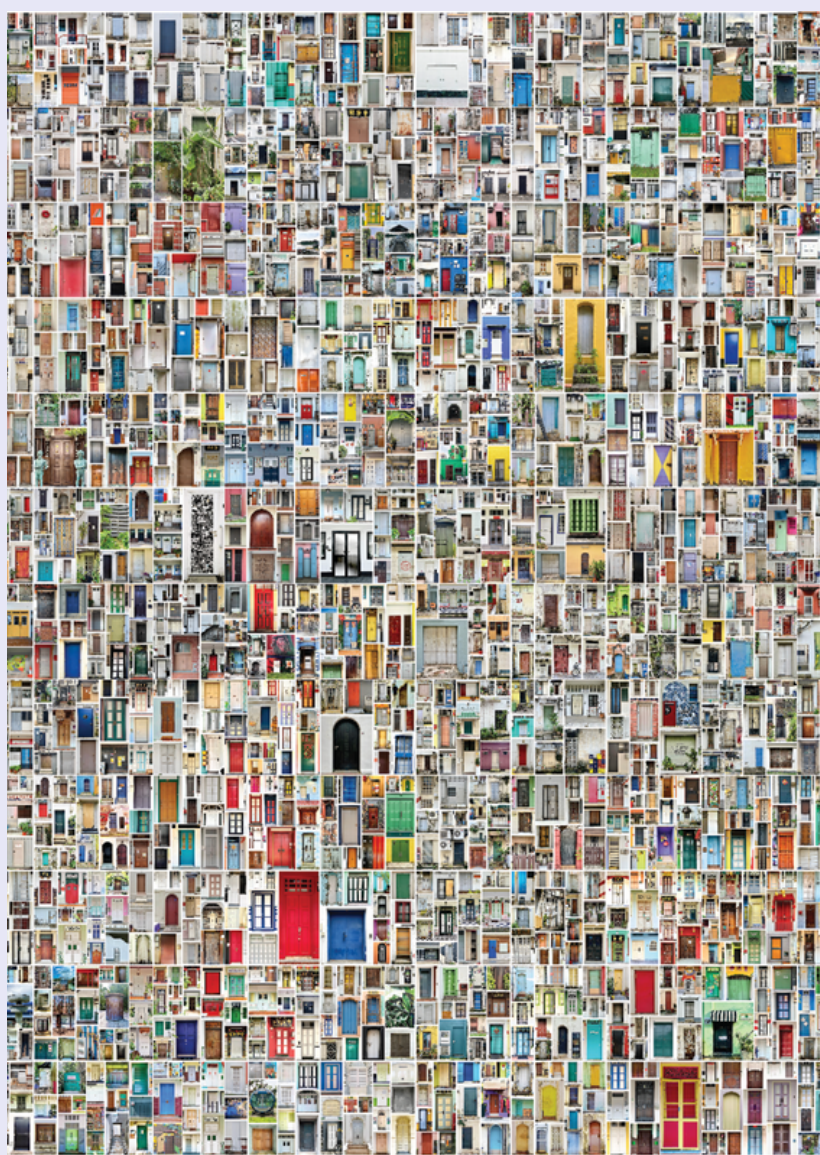
CHASING MEN 1965

A mosaic of 1965 doors of  
Singapore created as an NFT.



NATIONAL YOUTH COUNCIL

Poster submitted as part of a proposal  
to the 2022 Youth Statistics council.



# VISION BOARD



NATIONAL GALLERY

Banner submitted as part of a  
proposal to the National  
Gallery for the 2023 Children's  
Biennale.





# SERVICES & PACKAGES

*We tailor our solutions to your requirements.*





# Membership Options

## (Startups & Organisations)

PERFECT FOR THE  
SOLOPRENEUR

### Basic Membership\*

# \$488

MONTHLY PAYMENTS



8 Hours of Consultation  
and Project Delivery



Time-Tracking and Active  
Task Monitoring



Unlimited Task  
Queuing

PERFECT FOR NIMBLE  
TEAMS (2-4)

### Premium Membership\*

# \$1,088

MONTHLY PAYMENTS



20 Hours of Consultation  
and Project Delivery



Time-Tracking and Active  
Task Monitoring



Unlimited Task  
Queuing



White-Labeling  
of Deliverables

PERFECT FOR GROWING  
TEAMS (5+)

### Platinum Membership\*

# \$2,388

MONTHLY PAYMENTS



50 Hours of Consultation  
and Project Delivery



Time-Tracking and Active  
Task Monitoring



Unlimited Task  
Queuing



White-Labeling  
of Deliverables



Personalised Workshops &  
Professional Training

\*TOP-UPS AVAILABLE UPON REQUEST



# Membership Options

## (Working Professionals)

PERFECT FOR FRESH  
GRADUATES/ASSOCIATES

### *Basic Membership\**

# \$228

MONTHLY PAYMENTS



5 Hours of Consultation  
and Project Delivery



Time-Tracking and Active  
Task Monitoring



Unlimited Task  
Queuing

PERFECT FOR TEAM  
LEADERS/MANAGERS

### *Premium Membership\**

# \$488

MONTHLY PAYMENTS



12 Hours of Consultation  
and Project Delivery



Time-Tracking and Active  
Task Monitoring



Unlimited Task  
Queuing



White-Labeling  
of Deliverables

PERFECT FOR  
DIRECTORS/C-SUITES

### *Platinum Membership\**

# \$1,088

MONTHLY PAYMENTS



30 Hours of Consultation  
and Project Delivery



Time-Tracking and Active  
Task Monitoring



Unlimited Task  
Queuing



White-Labeling  
of Deliverables



Personalised Workshops &  
Professional Training

\*TOP-UPS AVAILABLE UPON REQUEST



# Membership (Students)

PERFECT FOR TERTIARY  
STUDENTS

*Kickstarter  
Membership\**

**\$48**

MONTHLY PAYMENTS



3 Hours of Consultation  
and Project Delivery



Time-Tracking and Active  
Task Monitoring



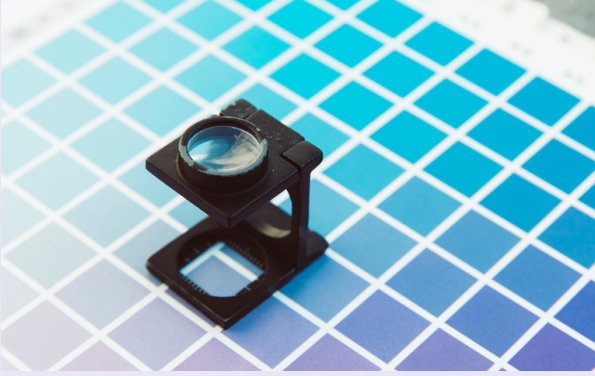
Unlimited Task  
Queuing

\*TOP-UPS AVAILABLE UPON REQUEST



## SERVICES & PACKAGES

# *Packages Price Sheet*



### REBRANDING

Inclusive of a brand kit, website re-design, and organisational templates (slide deck, name cards, etc.)

**\$1,999+**



### AUDITS

Inclusive of business/HR processes, technology stack, and digital presence audits

**\$199+**



### SOCIAL MEDIA

Inclusive of 8 post templates, 3 months of social media calendar planning, and 1 campaign plan

**\$1,899+**



### PHOTOGRAPHY

Inclusive of 5 corporate headshots, 2 group photos, 3 interior photos, and 3 stock images

**\$999+**



## SERVICES & PACKAGES

# Services Price Sheet

### AUDITS

*Business/HR Processes*     **\$129+**

*Technology Stack*     **\$99+**

*Digital Presence*     **\$49+**

*Resumé/CV*     **\$29+**

### BRANDING

*Logo Design*     **\$299+**

*Brand Kit*     **\$899+**

*Namecards*     **\$299+**

*Positioning/Research*     **\$199+**

### SOCIAL MEDIA

*Post Templates*     **\$129+**

*Social Media Calendar*     **\$399+**

*Social Media Copywriting*     **\$199+**

*Campaign Planning*     **\$499+**

### WEBSITES

*Landing Page Only*     **\$799+**

*Redesign Per Page*     **\$499+**

*Content Refresh Per Page*     **\$299+**

*Website (Re)design*     **\$1,999+**



## SERVICES & PACKAGES

# Services Price Sheet

### DESIGN

*Graphic Design* **\$99+**

*Publication Design* **\$199+**

*Art/Illustration* **\$199+**

*Document Templates* **\$299+**

### COPY

*Copywriting* **\$399+**

*Copyediting* **\$299+**

*SEO* **\$99+**

*Research* **\$99+**

### PHOTOGRAPHY

*Corporate Headshot* **\$89+**

*Group Corporate Photo* **\$129+**

*Interiors* **\$39+**

*Stock Images* **\$99+**

### WORKSHOPS

*Digital Transformation* **\$1,499+**

*Workflow Optimisation* **\$1,499+**

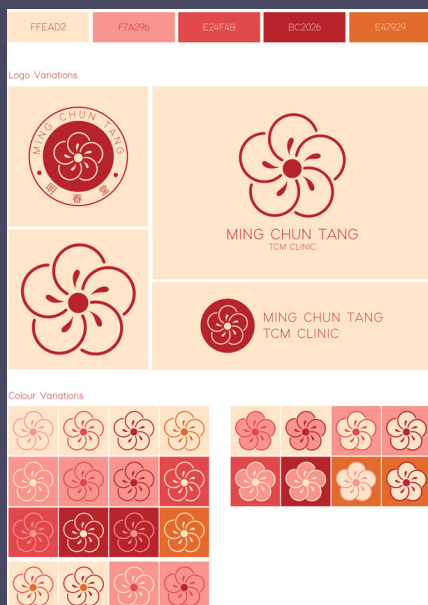
*Automation/AI* **\$1,499+**

*Bespoke* **\$1,999+**



# THE JOURNEY

*From start to finish, here's how we do it.*



## THE JOURNEY

# INTERLUNAR'S PROCESS

### *Requirements Gathering*

In this stage, we will have a series of initial discussions to fully understand your needs and pain points.

01

### *Roadmapping*

As we determine the next steps in our journey, we will agree on prospective timelines, services, and deliverables.

03

### *Feedback & Revisions*

Throughout the delivery process, we will conduct feedback sessions to ensure requirements are met and to gather feedback and suggestions for improvement.

05

### *Sharing Sessions*

In our preliminary and discovery calls, we will share our insights and feasible solutions.

02

### *Delivery*

The core of our work. We will provide (bi-)weekly review sessions or written updates, inclusive of time-tracking for members.

04

### *Reflections & Next Steps*

As we complete each deliverable, we will discuss actionable insights and tips to ensure each asset or service is put into its full use.

06







# CLIENT HOMEWORK

*Help us get to know you better.*



## CLIENT HOMEWORK

# What We Need from You

### REQUIREMENTS & GOALS/MOTIVATION

DUE BY WEEK ZERO

*Before our first call, you will share your motivation and intentions for engaging INTERLUNAR, including pain points, goals, milestones, and deadlines.*

### BRAIN DUMP

DUE BY WEEK ONE

*By the end of our first week, you will have completed the 'brain dump' exercise, sharing all possible bottlenecks. We will conduct a review to assess the urgency and relevancy of each item to produce an actionable roadmap.*

### EXISTING ASSETS

DUE BY WEEK TWO

*We will request all relevant assets (technology usage, workflows, copy, typography, logos, brand kits, etc.) to conduct audits in order to spearhead deliverables.*

### FEEDBACK

DUE BY THE END OF THE ENGAGEMENT

*We would be keen to understand your insights and feedback about our journey, through a review/testimonial or coffee chat.*



# *Frequently Asked Questions*

## *Q1. How do I get started?*

You can contact us through our [website](#) or schedule an initial [e-coffee](#) for us to understand your requirements.

## *Q2. How often will we meet?*

Depending on your needs, we will meet weekly or bi-weekly to provide updates and discuss progress.

## *Q3. How do I make payments?*

All invoices will be issued and will be payable through Stripe using your debit/credit card or through bank transfer.



# TERMS & CONDITIONS

*By accessing and using our memberships and services, you agree to the following terms and conditions:*

1. *PRIVACY* – We collect and process personal information in accordance with our Privacy Policy. You will also allow us to use selected non-confidential works for our portfolios and track records.
2. *ACCOUNT SECURITY* – Keep your account credentials confidential and notify us of any unauthorised use or security breaches.
3. *PRICING* – Prices are guides and are not set until membership, and services have been agreed upon.
4. *MEMBERSHIP* –
  - a. *BENEFITS*. Our digital membership provides access to exclusive content and services, subject to change without notice.
  - b. *HOURLY BALANCE*. The remaining hours in your subscription can be rolled over to subsequent months if you choose to keep us on. Hours can also be borrowed from future months. If your subscription is stopped upon your last day of membership, you forfeit your remaining hours.
  - c. *UPGRADES/DOWNGRADES*. Memberships can be upgraded immediately. Downgrades require at least 2 weeks' notice.
  - d. *HOURLY ADD-ONS*. Memberships can be supplemented with one-off hourly add-ons, which are applicable immediately.
  - e. *REFERRAL INCENTIVES*. Earn a fee when you refer us (10% of the referral's first month of subscription OR 5% of their project fee).
  - f. *TERMINATION* – We may terminate or suspend your membership at any time without liability. You can cancel your membership with a 1-month notice.
5. *LIMITATION OF LIABILITY* – We are not liable for indirect or consequential damages or any loss resulting from using our digital memberships or services.
6. *GOVERNING LAW* – These terms are governed by the laws of Singapore, and any disputes are subject to the exclusive jurisdiction of its courts.
7. *MODIFICATIONS* – We may modify these terms without notice, and your continued use constitutes acceptance of the modifications.
8. *ENTIRE AGREEMENT* – These terms constitute the entire agreement between you and us regarding our digital membership and services.

*Please carefully review these terms before using our digital membership and services. If you have any questions, contact us at [info@interlunar.co](mailto:info@interlunar.co).*



## ABOUT US

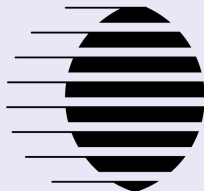
# Contact Details

*We are a digital-first consultancy, with the vast majority of client engagements occurring online.*

*We'd be keen to learn more about you/your business. Please get in touch with us through WhatsApp or email. You may also schedule a discovery call.*

*Have another project or initiative in mind? Let us know!*

*We look forward to hearing from you and becoming your trusted advisor.*



### WORKING HOURS

Monday - Friday  
10am - 6pm

### CONTACT BY POST

3 Temasek Avenue  
21st Floor,  
Centennial Tower,  
Singapore 039190

### CONTACT BY PHONE

+65 9882 8278

### SEND US AN EMAIL

[info@interlunar.co](mailto:info@interlunar.co)

### ON SOCIAL MEDIA

 [interlunar.co](https://interlunar.co)

 [@interlunar.co](https://www.instagram.com/interlunar.co)

 [@interlunar.co](https://www.linkedin.com/company/interlunar.co)

# READY TO GET STARTED?



*We're excited to have you embark on this journey!*



[EMAIL US](#)



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