# **PIGGYBACK**

# Template for business card design

Open this document in Adobe Illustrator, place your artwork in the card outline to the right. Once complete, save the file as .pdf, and upload at www.piggyback.press.

For any and all questions, just email us or give us a call, we're happy to help!

print@piggyback.press or 612.234.1756

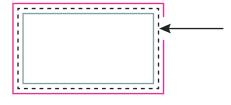
Contact name:		
Contact email:		





### **Bleed**

If you choose to have art extend beyond the edge of your card ("bleed"), make sure it extends out to this pink line.



### Trim

This is roughly where the edge of your card will be cut.



### Safe Area

Keep art inside this line, unless it intentionally bleeds off the edge of the card.

## **Tips for Success**

- Use only pure black RGB: #221F20
  CMYK: CO/MO/YO/K100
- Use font size 6pt or larger
- Outline all strokes and type before submitting (the most frequent cause of print delay)
- Do not use opacity on artwork
- Minimum line width of ⊙.25pt or .⊙⊙3"
- For line art, scan and save at 12⊙⊙ DPI
- Avoid heavy ink areas of art wider than 0.25" or 18pt (additional cost if multiple print runs are required)