

Media Contact:

Ian Twinn | Tandem Marketing Communications
iantwinn@tandemcomms.com



WAVERLY LABS LAUNCHES FORUM A GROUNDBREAKING INTERPRETATION APP WORTHY OF A STANDING OVATION

Versatile app helps the longest-running Broadway play entertain foreign audiences and major multinationals conduct multilingual Zoom and Google Chat meetings.

Brooklyn, NY. – January 31, 2023 – Today, [Waverly Labs](#), pioneers of smart translation solutions, is expanding its mission to break down language barriers with the launch of **Forum**, a mobile and web-based app that helps unlimited numbers of people communicate with ease. Designed for use in lectures, auditoriums, and theaters, as well as in-person and/or remote meetings (working alongside platforms such as Zoom, Google Chat, and Microsoft Teams), it facilitates communication in 20 languages and 42 dialects.

Forum is extremely easy to download and use and allows users to either host or attend a session. Once a session is created, participants can join by simply scanning a QR code or entering a meeting code generated by the host. They then select which language they want to receive, and Forum provides text and audio translation direct to their device. At the end of the session, users have the option to receive a full transcript of the conversations.

Forum is a highly flexible platform that facilitates one-to-many, one-to-one, and many-to-many communications. It is suitable for a host of use cases, across multiple verticals and debuts with various tiered plans to suit all needs.

Multi-lingual Meetings

A number of companies have partnered with Waverly Labs to trial Forum to streamline meetings. The Japanese company Uniqlo uses Forum for in-person meetings within its New York office. In this use case, the host acts like a lecturer, communicating in their native tongue with participants dialing into their meetings and receiving translations on their devices while in the room together. Participants can follow along on text or audio using any earphones that can connect to their device.

With employees all over the globe, French powerhouse Chanel leverage Forum for international multi-person, multi-lingual meetings. Used alongside Google Chat, Forum is a great second-screen solution, allowing users to participate in video calls while receiving translations on their devices or web browsers.

Bilingual Broadway

“A Funny Thing Happened On The Way To The Forum” – Well, now Forum is back on Broadway! The Perfect Crime, the longest-running play on Broadway, relies on Forum to enhance the experience it can provide its international visitors. Audience members have the option to join a session during the play and hear translations on their devices connected to headphones.

Leveraged In Lectures

Forum is also a powerful tool for lectures, speaker presentations, and events. In this one-to-many use case, a speaker starts a session that audience members can join. Translations in their chosen language are received directly on their device as text and audio. A session can be “broadcast” in multiple languages simultaneously.

"We are on a mission to bridge global communications by building a world without language barriers. Forum is an exciting addition to our portfolio and ideally placed to help achieve this goal," said Andrew Ochoa, Founder, and CEO of Waverly Labs. "Forum leverages our core translation technology that uses the latest speech recognition and machine translations in a compelling and easy-to-use app without the need for any hardware or equipment."

Forum has free and tiered feature plans. It is always free for people to download, join sessions, and listen and stream translations (text) on their devices. Hosting sessions and sending communications for translation requires a plan. Plans vary based on the number of participants and languages they can support, the number of minutes of translation available per month, the number of sessions that can be hosted per month, and the ability to unlock additional features such as vocabulary preferences. Free, Personal, Professional, and Premium plans are available, ranging from \$0 to \$34.99 per month. Customized "Team Plans" are also available to individual companies to best suit their needs.

Forum joins the Waverly Labs portfolio of translation solutions that includes **SUBTITLES**, a two-sided customer service counter display facilitating safe in-person interactions, and the **AMBASSADOR INTERPRETER**, the over-the-ear device providing near-simultaneous audio and text translations. Its fast, fluid and fluent translations are highly accurate and made possible thanks to its patented translation technology that combines the latest speech recognition and machine translation.

Its core technology captures speech, processes it in the cloud, and delivers translations to various devices and solutions optimized for different use cases. It is so fast and accurate it can handle ongoing fluid conversations with people in a natural and unimpaired way. Highly sophisticated, it can translate conversations with multiple users, receiving different language translations simultaneously.

Waverly Labs offers audio and text translations in over 20 languages and 42 dialects, including English, French, German, Italian, Portuguese, Spanish, Arabic, Greek, Russian, Hindi, Turkish, Polish, Chinese Mandarin, Japanese, Korean, Cantonese, Hebrew, Thai, Vietnamese and Dutch.

Forum is currently available as an IOS and web-based app, with an Android version launching at the end of Q1. Its additional advanced features include:

- **Versatile speech recognition and transmission options**
 - Hold-to-Talk: Hold the mic button to capture your voice and release it to translate.
 - Pause-to-Translate: Simply talk and following a 2- second pause in speaking, translations will be completed without the need to hold any mics or press any buttons.
 - Live Translation: In this mode, Forum translates as you speak in real-time.
- **Vocabulary Preferences:** Providing great control over terminology and decency.
 - Profanity filter: Provides the option to block any words or phrases not wanted in a chat.
 - Custom Terms and Definitions: Add uncommon terms that are regularly used, such as names, acronyms, expressions, and slang, to personalize and increase the accuracy of your experience.
- **Transcripts:** Past conversations are available as transcripts. You can see the messages displayed in all the participants' languages during the session.
- **Host Controls:** The HOST speaker has complete control to mute the audience and lock the session so no other participant joins during the speech.

For further information, please visit <https://www.waverlylabs.com/forum>

-ENDS-

About Waverly Labs Inc.

Waverly Labs, a tech startup at the forefront of voice and language products for professionals and teams, was founded in 2014 by Andrew Ochoa (CEO) and Sergio Del Río (VP of Product). Between 2016–2020, they introduced the world's first translation earbuds, Pilot Smart Earbuds, and Ambassador Interpreter, **establishing** the category and shipping over 50,000 units worldwide. As experts in speech translation, Waverly Labs is now introducing a suite of voice and translation solutions to meet the needs of professionals across various industries, including education, hospitality, conferences & events, and remote meetings.