



NUMBSKULL MARKETING SPECIALIST- Monmouth/Ocean County, NJ

Who are we: Next Century Spirits is a full-service distilled spirits and marketing company specializing in the creation and processing of distilled spirits for private label, bulk, and private brands. Next Century Spirits has won numerous awards including the 2023 North Carolina Distillery of the Year. It produces one of the top 20 whiskies in the world and ships to customers all over the globe. The NCS Brand Group focuses on the marketing and distribution of its owned portfolio of brands which includes Bear Fight American Single Malt Whiskey, Creek Water American Whiskey, Caddy Cocktails, and Numbskull Whiskey.

Primary Duty: The Marketing Specialist will assist the State Sales Manager and our distributor sales force in bringing the Numbskull brand to life. This position is a part-time hybrid sales and marketing role focused on building brand awareness and supporting accounts in their dedicated market.

Reports: The Numbskull Marketing Specialist reports to the Numbskull Brand Manager. This person will also collaborate closely with the respective State Sales Manager.

JOB RESPONSIBILITIES

- Manage the follow up visits and onboarding of accounts new to Numbskull Whiskey
- Showcase your creativity in the execution of impactful retail displays through merchandising in the off-premise
- Support both on and off premise accounts through staff/consumer engagement, samplings and events
- Ensure POS and merchandising objectives are being executed in conjunction with the internal and distributor sales team
- Aid in maintaining key account relationships to drive mutually beneficial growth within territory
- Maintain consistent communication with the Brand Management Team, State Manager, and/or Sales Rep teams to ensure initiatives are aligned and executed at the local level.
- Share Numbskull Whiskey with your network and following where applicable to increase brand awareness

JOB REQUIREMENTS

- Preferred 1 or more years of experience in the alcoholic beverage/CPG industry with knowledge and passion for the retail environment
- Must be 21+ years old
- Results oriented with strong problem solving and negotiation skills
- Works well independently, without need of micromanagement; problem solver
- Must be able to build and maintain customer relationships
- Must have reliable transportation for territory with room for POS/product
- Understanding of Google Suite and Microsoft Office platforms

Please send your resume to Emily Hermann at ehermann@nextcenturyspirits.com