# strategy work

#### founder

Indigo Infinito

2023

### strategist

self-employed

2019-2021

blockchain solution + investment companies

Applied Blockchain (2021)—business development

TheBlockBox (2020)—business affiliate

Harmonic Chain LLC (2019)—investment deck design

non-profit organizations

Apne Aap Women Worldwide (2019)—development The Changing Room 11 (2019)—fundraising strategy

#### strategy consultant

Acceleration Group

2017-2018

client projects

RiseBoro Community Partnership—impact model Lott Residence—brand strategy blueprint

social impact initiatives

An Ecosystem Model for Credentialing Entrepreneurs

—co-author

Credentialing Entrepreneurs: How and Why—writer

Passive House Case Study—interviewer + storyteller

#### UX research · design intern

NYU Tandon Future Labs

2016

## IT business analyst

UBS Graduate Training Program (GTP)

2013-2016

# impact projects

### legal aid

Lutheran Church of the Good Sheperd

2022

## performer

Sun & Sea

2021

# analyst

FCA Sustainability Techsprint

2021

NYS DOF Techsprint

2021

CoronaTracker

2020

## mentor

# Brooklyn Community Services

2020

Blockchain for Social Impact Coalition (BSIC)

SolidarityCard (2020), unCHAINed (2018)

Smart Shower Project (Bosch Startup

Harbour)

2018-2020

SINGA Business Lab

2018-2019

SAP.iO

2018

# education

## certifications · workshops

Yellowbrick x NYU Tisch School of the Arts

#### Film + TV Industry Essentials

2022-2023

The Million Underscores

Findings at the Edges of the Materials

2021

Yellowbrick x NYU Tisch School of the Arts

#### Music Industry Essentials

2021

RLab (NYU Tandon)

### Human-Centered Design for AR + VR

2020

Berlin Writers' Workshop

Creative Writing I

2018

MIT CSAIL

### HCI for UX Design

2018

# bachelor's degree

NYU Tandon School of Engineering

BSc Business and Technology Management

(Finance Concentration)

2009-2013 · Magna Cum Laude

NYU Stern School of Business (2013)

Entrepreneurial Finance (FINC-GB.3361.00)

Independent Research Project (2013)

6-month financial analysis of Coty, Inc. NYU in London (2012)

Shakespeare and the Elizabethan Stage (ENGL-UA 9412)

Major British Writers (ENGL-UA 9060)

# skills

## human languages

English

native

Spanish

advanced

German, Italian

beginner

## computer languages

CSS, HTML, Processing, Pythin, SQL beginner-intermediate

# design

Figma, Illustrator, InDesign, Photoshop intermediate

### 3D + animation

After Effects, Blender, Dimension, Tinkercad beginner-intermediate

### XR

Glitch, Reality Composer, Spark AR beginner-intermediate

# recording vocals

Ableton, Blue Microphones, Focusrite beginner