

## This event in a nutshell:

Join us in India to witness first-hand how long-term strategic thinking, leveraging the platform economy and radical problem solving is opening a whole new window of opportunities. India is a destination you don't want to miss out on. Discover how radical change is made with nexxworks!

- For C-level or equivalent leaders / change-makers
- See how radical change is happing in India, a brewing ground for opportunity in the next decade(s)
- Moderated by Pascal Coppens (+20 years experience in China and SF) who visited India with nexxworks as a moderator before





# Leaders from these companies attended previous nexxworks experiences























# What impact will emerging markets have on the western world? FOMO-check?

The world is facing some huge and fast-evolving challenges: climate change, energy and raw material shortages, geopolitical instability or a pandemic to name but a few.

Radical problems call for radical solutions. With its population going on 1.5Billion people (!!), India is the second-largest democracy in the world. It is a pluralistic, multilingual, and multi-ethnic society, trying to find solutions to many of the complex issues the world is struggling with, launching cutting-edge initiatives in green tech, smart cities, food production & supply chain.

#### Why India?

- India now has the third largest startup ecosystem in the world, after the US and China.
- Indian tech companies raised a record \$39 billion in 2021, up four times from 2020.
- India currently has 102 unicorns (privately held tech companies worth at least \$1 billion) a record number.



What can we learn from a developing nation?



How does the infrastructure for 1.5B people work?

# What you'll take away from this experience



Understand rapid change happening in real time



How an emerging tech market is thriving



How a nation like India is succeeding in its SDG's

# You'll be travelling with this great moderator



## **Pascal Coppens**

Author, keynote speaker, sinologist and technology entrepreneur with +20 years experience in China and SF

## This is what you go home with

- Understand how the world is changing
- See how they solve complex problems with complex solutions
- ✓ Travel and network with a group of peers

## **Pricing**

€11.999 Excl. VAT

Incl. Transport at the location, food & hotel Excl. Transport and from India, visa requirements





# Here's the shortened schedule of a previous nexxworks tour to Asia as an example

| Day 1 |                     | Day 3 |                 |
|-------|---------------------|-------|-----------------|
| 08:30 | Introduction        | 08:30 | Moneytree       |
| 10:30 | Softbank            | 11:00 | Network moment  |
| 14:00 | University of Tokyo | 14:00 | Travel to Seoul |

| Day 2 |                   | Day 4 |                          | Day 5 |                  |
|-------|-------------------|-------|--------------------------|-------|------------------|
| 08:00 | Opening keynotes  | 09:00 | Roche                    | 08:30 | Keynotes         |
| 13:00 | DX Experience Lab | 11:00 | Schinsegae               | 10:00 | Samsung          |
| 12:00 | Nitori            | 14:00 | Yongsag market           | 13:00 | Start up Factory |
| 13:30 | Retail safari     | 13:30 | <b>Lotte World Tower</b> | 14:30 | Riid             |

# What previous attendees said about our innovation tours





"For me, the real power of a nexxworks tour is the unique group of people you meet and travel with"

Lieve Pattyn, Sales & Marketing Director EG Stada Group





It was truly an eye-opening experience that both enriched my network with amazing people and helped me shape the further direction of my career.

Peter Vindevogel, CEO The Park





The tour founded relationships with interesting people I otherwise would've never met, and that's what nexxworks is great at.

Ann Viaene, Founder Sparkz





The things you hear, see and learn are a source of inspiration and motivation for the future. We have already implemented some of these in our current strategy and operations.

Emile Maes, Head of Retail Filou & Friends

# You don't want to miss this. Get in touch with us if you want to reserve your spot!

**Email or call Anneleen** 



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### Frequently asked questions

#### Who should join this tour?

C-level or equivalent leaders / change-makers

#### Can multiple team members join this tour?

Joining with multiple team members is in fact encouraged! Talk to us for more info.

#### What is the cancellation policy?

If you cancel your participation 4 months before the event, there is no cancellation fee.

If you cancel between 4 months and 8 weeks before the event, the cancellation fee is €5.999 excl. VAT. If you cancel during the last 8 weeks, the full fee will be charged. If due to an international travel ban we have to postpone and you aren't available during the new date, there is no cancellation fee. In all circumstances, you are allowed to send someone else to take your place, if it does not work out for your own agenda or personal life.