



Transforming your Business with AWS A.I. services and Amazon Bedrock

Motivation

Artificial Intelligence (A.I.) is revolutionizing the way businesses operate by enabling companies to use A.I. to automate processes, improve customer experiences, generate new products, and gain insights into their data. Companies using A.I. are faster, more agile, and have a better understanding of themselves and their customers. These advantages enable companies to innovate and gain a competitive advantage over incumbents continuing to rely on traditional tooling and methodologies.

What we bring

20 years of experience with software architecture and custom software development projects for many of the world's largest enterprises has generated the expertise needed for PRODYNA to help you design and develop applications in the AWS Cloud. We are a AWS Consulting Partner and a member of the Cloud Native Computing Foundation (CNCF). This open-source organization maintains many innovative A.I. frameworks and projects used in data science projects today. With this offering, we will assist you with the following:



- Understanding the features and capabilities of the AWS A.I. services
- Understanding the use cases in which the AWS A.I. services can be integrated
- Demonstrating how the AWS A.I. services can be integrated into your existing applications for quick wins

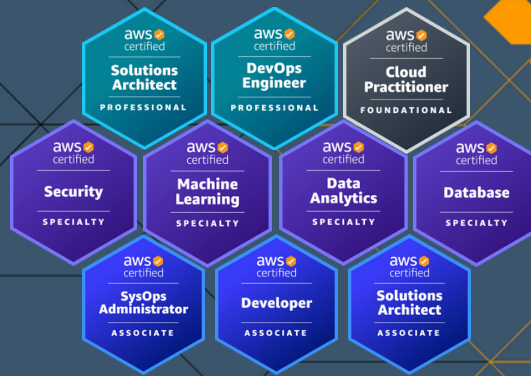
What you need

All you need are people interested in how to use A.I. in your organization. This should be a mix of people with business (product owner) and technical knowledge (service/application owner).

- Use cases (implemented or unimplemented) Applications
- 2 days of continuous time
- AWS account (recommended)

What you get

Experienced consultants will guide you and your employees through the following two-day program:

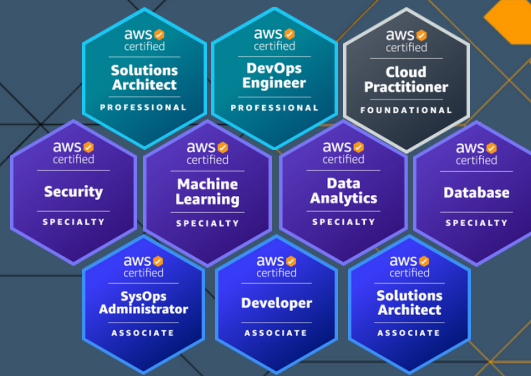


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Simply choose from the following topics that interest you:

AGENDA	ACTIONS
Day 1: Morning	<p>You will tell us about the following:</p> <ul style="list-style-type: none"> • Your business (overview) • Your business use cases • Unimplemented use cases • Pain points (e.g., business or technical) • Existing applications • Identification of suitable customer applications
Day 1: Afternoon	<ul style="list-style-type: none"> • Overview and a guided tour through AWS A.I. (incl. live demos in AWS) • Compute vision service (e.g. Amazon Rekognition) • Automated data extraction and analysis service (e.g., Amazon Textract, Amazon Comprehend) • Language A.I. (e.g., Amazon Lex, Amazon Transcribe, Amazon Polly, Amazon Kendra) • Generative A.I. – Amazon Bedrock • Short overview of Amazon SageMaker • Example use cases
Day 2: Morning	<ul style="list-style-type: none"> • Analysis of your applications (or use cases) for quick wins where A.I. could provide business value with a low implementation effort– interactive whiteboard and screen session • Creativity methods to support finding new possibilities with A.I.
Day 2: Afternoon	<ul style="list-style-type: none"> • Summary and creation of a road map for using A.I. in your applications and organization • How to leverage A.I. services in your use case • The importance of a data platform in the long-term A.I. strategy

Note: This is our standard agenda. We are happy to modify the plan to your specific needs.



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Get Started

- To learn about pricing and how to get started, please get in touch with us AWS@prodyna.com

About PRODYNA

PRODYNA is an innovative IT consultancy specializing in creating custom software solutions and serving the needs of corporates and enterprises across the European continent. Please visit www.prodyna.com for more information.

Benefits

- A quick and comprehensive understanding of AWS A.I.
- Insights into what is needed to leverage A.I. in your organization correctly
- The ability to identify opportunities for A.I. within your business
- A starting point for a road map for implementing A.I. within your organization
- Clearly defined next steps on how you can use A.I. in your company

Amazon Web Services



Quick Facts:

- Duration: 2 days
- Up to 12 participants

