

GET INVOLVED ON SOCIAL MEDIA

Now that you're taking part the only thing left to do is tell your friends and networks. Here's how...

KEY INFO

We will be using the hashtag: **#AntiBullyingAssembly** and leading up to The Assembly we will be sharing key messages, statistics from our latest research, a star-studded film, and lots more from our social media accounts, **@AntiBullyingPro**.

WHERE TO FIND US_

[@AntiBullyingPro](#)

[@AntiBullyingPro](#)

fb.com/antibullyingpro

youtube.com/user/antibullyingpro

THREE WAYS YOU CAN GET INVOLVED

- 1. Tell the world:** post on social media to announce that your school will be watching the **#AntiBullyingAssembly** and show you are taking a stand against bullying and encourage others to join you.
- 2. Take the pledge:** On Monday 3rd October, help us make a social splash by sharing photos of your student's pledges to end bullying on your social media profile to show you are proudly supporting the **#AntiBullyingAssembly**.
- 3. Share your involvement:** show us your assembly day involvement by sharing pictures and videos on your social media channels using the hashtag: **#AntiBullyingAssembly**.

Don't know what to post? We've got you covered! Here are few suggestions to get you started.

TWEETS

Leading up to **#AntiBullyingAssembly** day

- We are proud to join thousands of schools who are taking a stand against bullying by signing up to the **@AntiBullyingPro's #AntiBullyingAssembly**. **It's going to be big!**
Join me: thebigassembly.com
- As students all over the UK return to schools and lessons, we are joining **@AntiBullyingPro #AntiBullyingAssembly** to pledge to put an end to bullying, celebrate diversity and create communities of kindness. Join us: thebigassembly.com

On **#AntiBullyingAssembly** day

- We are watching **@AntiBullyingPro's** celebrity anti-bullying assembly today and joining thousands of primary schools putting their hands up to end bullying! thebigassembly.com
#AntiBullyingAssembly



FACEBOOK POSTS

- We are proud to join thousands of schools who are taking a stand against bullying by signing up to The Diana Award [@AntiBullyingPro](#) [#AntiBullyingAssembly](#). Together we will pledge to put an end to bullying, celebrate diversity and create communities of kindness. It's going to be big!
Join us: thebigassembly.com

INSTAGRAM

- We are proud to join thousands of schools who are taking a stand against bullying by signing up to The Diana Award [@AntiBullyingPro](#) [#AntiBullyingAssembly](#). It's going to be big!

Together we will pledge to put an end to bullying, celebrate diversity and create communities of kindness.

Join in: thebigassembly.com

LINKEDIN

- As students all over the UK return to schools and lessons, we are proud to join The Diana Award [@AntiBullyingPro](#) [#AntiBullyingAssembly](#) to pledge to put an end to bullying, celebrate diversity and create communities of kindness.
Join me: thebigassembly.com

DOWNLOAD & SHARE

USE ONE OF OUR SUPPORTING ASSETS IN YOUR SOCIAL MEDIA POST!

YOU'LL FIND ALL THE SOCIAL MEDIA ASSETS YOU NEED ALONGSIDE OTHER RESOURCES IN YOUR EMAIL FROM US.

It would be awesome if you could help us spread the word about 'The Big Anti-Bullying Assembly' through your own social media channels. If you're able to re-tweet, share and like our feed it would make our day!

Watch The Big Anti-Bullying Assembly
Monday 3rd October 2022

youtube.com/antibullyingpro



**DIGITAL
BACKPACK**

We're proud to be the only charity set up in memory of Diana, Princess of Wales and her belief that young people have the power to change the world. It's a big mission but there are two things within it that we focus our charity's efforts on – young people and change.

Throughout all of our programmes and initiatives 'change' for and by young people is central, including our anti-bullying work which encourages change in attitudes and behaviours for young people by young people.

We hope you found this resource useful and wish you all the best in your anti-bullying journey. If you would like to help us create more resources and train even more Anti-Bullying Ambassadors you can make a £5 donation by texting CHANGE 5 to 70470 or visit diana-award.org.uk/donate

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Website: www.diana-award.org.uk