

XINYI SHAO

Visual Designer
+1 626.714.9738

xinyishao.com
hello@xinyishao.com

EDUCATION

09/2019–Anticipated 12/2022
ArtCenter College of Design, Pasadena, CA
Master of Fine Arts in Graphic Design

08/2015–06/2019
Southern University of Science and Technology, Shenzhen, China
Bachelor of Science in Finance

EXPERIENCE

08/2021–01/2022
SLOPE
Freelance Branding Designer

Worked with the internal team to conceptualize and design identity and applications for different types of clients.

06/2021–01/2022
ArtCenter Library
Graphic Designer & Research Assistant

Worked with the librarian to design infographics and illustrations for library guides. Created posters for event promotion and helped to update and organize library website.

06/2021–08/2021
Röhma Motorsport
Design Intern

Helped to design the website focusing on the layout, typography and photography of the website. Created series of image assets for product use.

04/2021–05/2021
Studio Saint
Freelance Designer

Designed the website landing page and created high-fidelity prototype using Figma and After Effects that was consistent with the studio's voice.

RECOGNITION

Communication Arts Design Annual 2022
Award of Excellence
Vanity Fair Rebranding

Graphis New Talent Annual 2022
Gold Award
Posthuman Toolkit

Sliver Award
Vanity Fair Rebranding

Indigo Design Award 2022
Gold Prize
Vanity Fair Rebranding

DNA Paris Design Awards 2022
Grand Prix, Emerging Designer of the Year

Mutopia: Visualizing the Unseen

Winner
Fogo Island Inn Rebranding
Between Bodies

Communication Arts Design Annual 2021
Shortlist
Donald Judd

Communication Arts Typography Annual 2021
Shortlist
Between Bodies

ArtCenter College of Design 2019–2022
Student Gallery
Academic Scholarship

EXPERTISE

Proficient in:
Adobe InDesign, Adobe Illustrator, Adobe XD, Adobe Photoshop, Adobe After Effects, Figma, Processing, MadMapper, Adobe Premiere Pro, Principle, Adobe Media Encoder, Keynote, Google Slide, Word, Excel

Familiar with:
Cinema 4D, P5.js, HTML, CSS, Javascript

Languages:
Native in Mandarin Chinese
Fluent in English