

SAVE THE DATE

June 15th, 2023

CELEBRATE WITH US
40 YEARS OF IRONDALE

IRONDALE

INSPIRE

2023
GALA



M. EDGAR ROSENBLUM AWARD 2023 RECIPIENTS

BARBARA MACKENZIE-WOOD

UNIVERSITY PROFESSOR (CARNEGIE MELLON)
AND IRONDALE FOUNDER

THE CHILDREN OF UKRAINE

PRESENTED TO PRESIDENT
VOLODYMYR ZELENSKY

Sponsor Irondale's 40th Anniversary Gala

Featuring the presentation of the ***M. Edgar Rosenblum Award*** to **Barbara Mackenzie-Wood** and a special award to the courageous **Children of Ukraine**, presented to President Volodymyr Zelenskyy

We are delighted to celebrate our 40th Anniversary Gala and to honor Irondale Founder and Carnegie Mellon University Professor, Barbara Mackenzie-Wood and the Children of Ukraine, who continue to find light and joy in dark times.

The evening will include a cocktail reception at Brooklyn Winery, in the heart of Williamsburg, Brooklyn, with performances by special guests (TBA).



About Us

Irondale exists at the intersection of art, education, community engagement and social justice. We develop long-term artistic collaborations to create theatre that expands the boundaries of the art form and helps both audiences and artists make sense of today's world.

Our loyal community is part of our family, and the fact that we are turning 40 is a testament to this spirit. **We depend on you and we are strengthened by your generosity.** Please help us celebrate this milestone with a Gala sponsorship.

With your support, we can continue to present meaningful programs such as:



AMERICAN CENTURY

The company's next theatrical undertaking will be a multi-disciplinary performance – a deep dive into theatre, film, music, dance, and visual art of post-WWII America.

YOUNG COMPANY

Irondale's legacy project for teens, Young Company provides training in acting, devised theatre, playwriting and stagecraft, and is the lens through which we pass on what we have learned to the next generation.



STEM TO STEAM

Irondale works with hundreds of young scientists, engineers and mathematicians annually to teach them the skills they need to better communicate their academic research and science using theatrical improvisation.



TO PROTECT, SERVE AND UNDERSTAND (TPSU)

TPSU pairs NYC police officers with civilians to explore what it means to coexist peacefully and with empathy. Harnessing the transformative power of theatre, TPSU uses techniques such as improvisation, story-telling and ensemble building to establish bonds and build deeper trust and understanding between these communities.

Irondale challenges the limits of where and how theatre can be used and made. Past endeavors include:

- a 7-year program with the NYC Department of Health on Adolescent HIV/AIDS education and prevention with high school students, and with youth outside schools in gangs, working in the sex industry;
- 10 years of working with incarcerated men and women on Riker's Island;
- a collaboration with the United Nations and the Alan Alda Center to present communications workshops to delegates attending the 68th Civil Society Conference at the United Nations;
- the creation of more than 80 Off-Broadway productions in New York City and multiple tours throughout the United States, Russia and the former Soviet Union; and
- co-founding both the national Network of Ensemble Theaters and the Downtown Brooklyn Arts Alliance.



Sponsorship of Irondale's 40th Anniversary Gala is essential to helping us reach the next levels of artistic and educational innovation. We can only create this kind of work with the support of generous visionaries like you.

We are very proud to have been a sponsor for The School of Open Minded Kids' Studio Theatre in Ukraine. **In honor of that collaboration, we will dedicate 5% of all sponsorships raised for this anniversary to further theatre education programs in Ukraine.**

Sponsorship Levels

Citizen Artist - \$40,000 (\$37,600 tax-deductible)

Your gift will sponsor 20 nights of free theatre for the community and reach at least 2,000 people and entitles you to:

- 14 tickets to the gala
- A private dinner with Irondale's three founders Terry Greiss, Jim Niesen and Barbara Mackenzie-Wood on a separate evening this year
- Car service provided to and from the gala
- Your name engraved on a large plaque on Irondale's Donor Wall
- Full-page ad in both our gala program AND our season program
- Name recognition in the event slideshow
- Acknowledgment on Irondale's website for one year following the gala
- Five dedicated "thank you" posts on Irondale's social media, which can include an image of your choice
- Listing on post-event acknowledgments

Truth Seeker - \$25,000 (\$23,300 tax-deductible)

Your gift will sponsor new outdoor signage for The Space at Irondale and entitles you to:

- 10 tickets to the gala
- Car service provided to and from the gala
- Your name engraved on a large plaque on Irondale's Donor Wall
- Full-page ad in both our gala program AND our season program
- Name recognition in the event slideshow
- Acknowledgment on Irondale's website for one year following the gala
- Four dedicated "thank you" posts on Irondale's social media, which can include an image of your choice
- Listing on post-event acknowledgments

Storyteller - \$15,000 (\$13,600 tax-deductible)

Your gift will sponsor meals and civilian stipends for the next round of "To Protect, Serve and Understand" and entitles you to:

- 8 tickets to the gala
- Car service provided to and from the gala
- Your name engraved on a plaque on Irondale's Donor Wall
- Half-page ad in our gala program
- Name recognition in the event slideshow
- Three dedicated "thank you" posts on Irondale's social media, which can include an image of your choice
- Listing on post-event acknowledgments

Collaborator - \$5,000 (\$3,900 tax-deductible)

Your gift will sponsor scholarships for 5 students for a year's training in Irondale's Young Company and entitles you to:

- 6 tickets to the gala
- Half-page ad in both our gala program AND our season program
- Name recognition in the event slideshow
- Two dedicated "thank you" posts on Irondale's social media, which can include an image of your choice
- Listing on post-event acknowledgments

Art Activist - \$2,500 (\$1,800 tax-deductible)

Your gift will sponsor improvisational training for STEM to STEAM students and entitles you to:

- 4 tickets to the gala
- Your name listed in the gala program
- One dedicated "thank you" post on Irondale's social media, which can include an image of your choice
- Listing on post-event acknowledgments



@irondaleensemble: 3,000 followers

Gala Program Advertisements

We welcome you to help us celebrate our 40th year by placing an advertisement in our wonderful, full-color event program. Congratulate our honorees and the Irondale Ensemble on this memorable occasion!

Text and logos must be received by May 20th, 2023

- Full-page ad: \$1,000
- Half-page ad: \$650



For more information, please contact Victoria Entel, Director of Development, at victoriae@irondale.org.



40 Years of
Theatre in the Moment
and of the Moment

