

JAMES GALL

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EDUCATION

University of Cincinnati

Industrial Design Student

Cincinnati, 2012-2017

EXPERTISE

Sustainability

Adobe Suite

Design Strategy

Optimism

Technical Packages

Pattern-making

Sewing

Consumer Analysis

Figma

Webflow

Shopify

Solidworks

INVOLVEMENT

OR Absurdly Excessive Fashion Fieldworker

We've Got Your Back organizer

WORK Run Across May runner

2019 MIT Solve Circular Economy Challenge

Ohio>Alaska>Ohio participant

Design in Mind volunteer

DAAP Sneaker Camp instructor

FEIT Bowery Shoe Drive coordinator

IDSA participant

EXPERIENCE

Day Owl

Design Director

Pittsburgh, 2018-Present: Strategized a vision for the first fully circular bag brand and directed a team of designers and sewers to carry it out. Worked to design a New* product range that is as sustainable and functional as possible based on feedback from customers, while building up a robust Secondhand program to close the loop on the brand's mission. Was instrumental in tripling the company's revenue in the 2 years following a successful Kickstarter campaign. *Day Owl products come from landfills, so nothing is actually "new".

Almanac

Owner-Employee

Remote, 2016-Present: A cooperative design studio started with my friend and collaborator Danny Chambers. Designed brands and products relative to their impact on our planet and its inhabitants. Design work for clients including One Army, David Coggins, New Models, Stripe, Josh Citarella, Build_cities, Gwynne Sound, FEIT, and Day Owl.

FEIT

Product Designer

New York City, 2016-2020: Worked collaboratively with founder Tull Price to conceptualize, design, source, and develop the company's complete footwear and accessories range. Learned, hands-on, the entire process of bringing a product to market. Traveled to materials shows to source all natural materials and to production facilities to refine product concepts. Collaborated with the creative director on the overall direction and marketing of the brand.

Fixing Fashion

Strategist

Remote, 2019-2020: Collaborated to strategize, develop, and design their open-sourced platform of methods and tools to fight textile pollution. Built off of the existing Precious Plastic project, my team researched the clothing waste crisis and designed a platform to allow consumers to access global knowledge of clothing care and repair.

Nike

Footwear Design Intern

Portland, 2015: Designed footwear for Nike Sportswear with the Special Projects, Innovation, Elements, Running, and Global Football divisions. Learned how to prototype footwear with my own two hands and helped out on a number of products now out on the market.

Brandblack

Footwear Design Intern

Los Angeles, 2014: Worked designing lifestyle-influenced performance footwear as well as various logos, colorways, and renders for the then young brand.