

March Madness 2023

DOOH Tentpole

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March Madness 2023 arena list

2023 Dates	Round	City, State	Venue	Street	City	State/Province	Zip
March 14-15	First Four	Dayton, OH	UD Arena	1801 S Edwin C Moses Blvd	Dayton	OH	45417
March 16 & 18	First/Second Rounds	Birmingham, AL	Legacy Arena	1898 9th Ave N	Birmingham	AL	35203
March 16 & 18	First/Second Rounds	Des Moines, IA	Wells Fargo Arena	233 Center St	Des Moines	IA	50309
March 16 & 18	First/Second Rounds	Orlando, FL	Amway Center	400 W Church St Suite 200	Orlando	FL	32801
March 16 & 18	First/Second Rounds	Sacramento, CA	Golden 1 Center	500 David J Stern Walk	Sacramento	CA	95814
March 17 & 19	First/Second Rounds	Albany, NY	MVP Arena	51 S Pearl St	Albany	NY	12207
March 17 & 19	First/Second Rounds	Columbus, OH	Nationwide Arena	200 W Nationwide Blvd	Columbus	OH	43215
March 17 & 19	First/Second Rounds	Denver, CO	Ball Arena	1000 Chopper Cir	Denver	CO	80204
March 17 & 19	First/Second Rounds	Greensboro, NC	Greensboro Coliseum	1921 W Gate City Blvd	Greensboro	NC	27403
March 23 & 25	West Regional	Las Vegas, NV	T-Mobile Arena	3780 Las Vegas Blvd S	Las Vegas	NV	89158
March 23 & 25	East Regional	New York, NY	Madison Square Garden	4 Pennsylvania Plaza	New York	NY	10001
March 24 & 26	Midwest Regional	Kansas City, MO	T-Mobile Center	1407 Grand Blvd	Kansas City	MO	64106
March 24 & 26	South Regional	Louisville, KY	KFC Yum! Center	1 Arena Plaza	Louisville	KY	40202
April 1 & 3	Final Four	Houston, TX	NRG Stadium	8825 Kirby Dr	Houston	TX	77054

March Madness DOOH solutions, 5 mile radius of arenas

Select the targeting option you need within a 5 mile radius of March Madness arenas, ensuring your campaign is unmissable for fans going to the games and consumers in the immediate vicinity. Please check the [March Madness 2023 arena list](#) for specific dates and locations.

DMAs, 5 mile radius of arenas

[DMA details](#)

Top 5, estimated avails
New York, NY
Las Vegas, NV
Denver, CO
Houston, TX
Orlando, FL

Media Owners, 5 mile radius of arenas

[Media Owner details](#)

Top 5, estimated avails
Uber
Firefly
Intersection
Captivate
Clear Channel Outdoor

Venue Types, 5 mile radius of arenas

[Venue Type details](#)

Top 5, most relevant
Transit/Taxi & Rideshare Top
Outdoor/Urban Panels
Outdoor/Billboards
Entertainment/Casual Dining
Entertainment/Bars

Airports, within arena DMAs

[Airport DMA details](#)

Top 5, estimated avails
New York, NY
Denver, CO Houston,
TX Orlando, FL
Kansas City, MO



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