

Yahoo DSP: FIFA World Cup CTV deals

The FIFA World Cup takes place in Qatar between November 20th - December 18th. Reach passionate supporters and tournament fans with **Yahoo DSP CTV deals targeting live games** and further coverage throughout the competition.

Run on multi deals to increase your reach and connect in the moment with fans of the beautiful game.



yahoo/

Sample deals

DIRECTV World Cup CTV via Yahoo Exchange

Exchange Deal ID: 2717703244

Price: \$35 Floor

FuboTV World Cup OTT via Magnite

Exchange Deal ID: IOA_Yahoo_Verizon_WC22_40_MG_071122

Price: \$40 Floor

SlingTV World Cup CTV via Magnite

Exchange Deal ID: IOA_YAH_WorldCup_40_112022

Price: \$40 Floor

FOX Sports World Cup CTV via Yahoo Exchange

Exchange Deal ID: 4280800527

Price: \$50 Floor

Fox Sports Men's World Cup CTV via FreeWheel

Exchange Deal ID: FS-Yahoo-MWC-00001

Price: \$50 Floor

Sample networks/channels

FOX
SPORTS

FS1

T
TELEMUNDO

sling

fubo^{TV}