

# **Privacy Policy**

We are committed to protecting all personal information in accordance with National Privacy Principles.

Reacon Group Ltd ACN 625 934 974, including its subsidiaries, affiliates and agents (collectively known as "Connekta Holdings" and may be referred here as 'we', 'us', 'our') is committed to providing quality services to you and this policy outlines our ongoing obligations to you in respect of how we manage your Personal Information. We have adopted the Australian Privacy Principles (APPs) contained in the Privacy Act 1988 (Cth) (the Privacy Act). The NPPs govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the Australian Privacy Principles may be obtained from the website of The Office of the Australian Information Commissioner at www.aoic.gov.au.

# What is Personal Information and why do we collect it?

Personal Information is information or an opinion that identifies an individual. Examples of Personal Information we collect include names, addresses, email addresses, phone and facsimile numbers. This Personal Information is obtained in many ways including:

- Information you give to us. For example, we collect information if you register for an account or make a purchase. We might also collect information if you post a comment, make a request, or complete a survey.
- Information about you passively. We use tracking tools like browser cookies and web

beacons to distinguish you from other users of our site and to help us to improve our site and services. To learn more about these tools, how we use them and how you can control them, access our Cookies Policy here.

Information about you from other sources.
 Third parties we work with may give us contact information about you. These third parties might include business partners and service providers. These third parties may also include advertising and analytics providers.
 Social media platforms may also give us contact information about you. We combine information.

For example, we may combine information that we have collected offline with information we collect online. Or, we may combine information we get from a third party with information we already have. We don't guarantee website links or policy of authorised third parties. We collect your Personal Information for the primary purpose of providing our services to you, providing information to our clients and marketing. We may also use your Personal Information for secondary purposes closely related to the primary purpose, in circumstances where you would reasonably expect such use or disclosure. You may unsubscribe from our mailing/marketing lists at any time by contacting us in writing. When we collect Personal Information we will, where appropriate and where possible, explain to you why we are collecting the information and how we plan to use it.

#### Sensitive Information

Sensitive information is defined in the Privacy Act to include information or opinion about such things as an individual's racial or ethnic origin, political opinions, membership of a political association, religious or philosophical beliefs, membership of a trade union or other

professional body, criminal record or health information. Sensitive information will be used by us only:

- For the primary purpose for which it was obtained
- For a secondary purpose that is directly related to the primary purpose
- With your consent; or where required or authorised by law.

#### **Third Parties**

Where reasonable and practicable to do so, we will collect your Personal Information only from you. However, in some circumstances we may be provided with information by third parties. In such a case we will take reasonable steps to ensure that you are made aware of the information provided to us by the third party.

#### Disclosure of Personal Information

Your Personal Information may be disclosed in a number of circumstances including the following:

- Third parties where you consent to the use or disclosure; and
- Where required or authorised by law.

### Security of Personal Information

Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorised access, modification or disclosure. When your PersonalInformation is no longer needed for the purpose for which it was obtained, we will take reasonable steps to

destroy or permanently de-identify your PersonalInformation. However, most of the Personal Information is or will be stored in client files which will be kept by us for a minimum of 7 years.

### Access to your Personal Information

You may access the Personal Information we hold about you and to update and/or correct it, subject to certain exceptions. If you wish to access your Personal Information, please contact us in writing. Connekta Holdings ill not charge any fee for your access request but may charge an administrative fee for providing a copy of your Personal Information. In order to protect your Personal Information, we may require identification from you before releasing the requested information.

### Maintaining the Quality of your Personal Information

It is an important to us that your Personal Information is up to date. We will take reasonable steps to make sure that your Personal Information is accurate, complete and up to date. If you find that the information we have is not up to date or is inaccurate, please advise us as soon as practicable so we can update our records and ensure we can continue to provide quality services to you.

## **Policy Updates**

This Policy may change from time to time and is available on our website.

# Privacy Policy Complaints and Enquiries

If you have any queries or complaints about our Privacy Policy please contact us at:

Reacon Group Ltd S1102, 201 Miller Street North Sydney, NSW 2060 AUSTRALIA

Like to get in touch? Call or email us now.

Phone: +61 2 9122 6803

Email: info@reacongroup.com