MONICA RAVITCH

INFO

Location
Los Angeles, CA

Phone
619.730.5871

Website
monicaravitch.com

Email
monica.ravitch@gmail.com

SKILLS

Art Direction
Branding
Layout
Video Editing
Packaging
Motion Design
Illustration
Social Strategy
Marketing
Web Design

TOOLS

Photoshop
Illustrator
InDesign
After Effects
Premiere
Animate
Procreate
Miro
Figma
Webflow

GRAPHIC DESIGNER

I am a consumer-focused graphic designer who leads with empathy to create eye-catching, innovative solutions. I have four years of professional design experience across theater and digital media industries, with two years of fast-paced design agency experience. I pride myself on my resourcefulness, my ability to create impactful designs, and my passion for effective storytelling.

PROFESSIONAL COMPETENCIES

- Excellent at multitasking and meeting tight deadlines while managing multiple large projects simultaneously
- Organization-obsessed, which helps me to manage swift turnarounds, adjust for quick changes and feedback, and be a supportive teammate
- Practiced at articulating ideas and communicating thoughtfully, both in written and verbal formats
- Overall, a delight to work with! I'm cool under pressure, and maintain a positive outlook in even the most stressful of situations.

PROFESSIONAL EXPERIENCE

2022 - Now
Graphic Designer
Huck Yeah, LLC — *Remote*

- Support the Creative Director in the development of print, digital, and animation projects
- Design and create print and digital materials including, but not limited to, social media graphics, logos, brand guidelines, merchandise, and video assets.
- Assist in content strategy and marketing plans

2018 – Now
Freelance Graphic Designer
Self-Employed — *Remote*

- Manage and design a variety of print and digital projects for clients across multiple industries
- Maintain open and clear communication with clients, involving them in the development process, and consistently exceeding expectations

2021 – 2021
Graphic Designer
The Brain Institute — *Orange, CA*

- Designed promotional posters and merchandise, generated graphics for both digital and print media, and contributed to marketing and brand strategy
- Maintained a CMS on the company's website
- Art directed and executed illustrations for publications

EDUCATION

June 2022
Seattle Central Creative Academy
AAS, Graphic Design

June 2019
University of California, Santa Cruz
MA, Theatre Arts with emphasis in Design

June 2018
University of California, Santa Cruz
BA, Film & Digital Media/ Theatre Arts