PICKING THE RIGHT LEARNING MANAGEMENT SYSTEM









UNDERSTANDING THE APPROPRIATE LMS FOR YOUR PROGRAMS & BUSINESS



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Audiences will apply training content if, you put them first



LEARNING MANAGEMENT SYSTEM SELECTION CHECKLIST

ANSWER THE FOLLOWING QUESTIONS

Are you struggling to identify the best LMS to fit your programming needs?	YES	NO
Do you have limited funds to invest in a LMS?	YES	NO
Is your curriculum fully created?	YES	NO
Are you currently using a learning management system?	YES	NO
Are you comfortable using technology?	YES	NO



TOP 2 QUESTIONS ABOUT LMS (AND ANSWERS)

WHICH LMS SHOULD I USE? I'VE HEARD ___ IS GOOD, WHAT DO YOU THINK?

• Do not pick an LMS based the recommendation of colleagues with programs different from yours. Your expected outcomes are different based on your business.

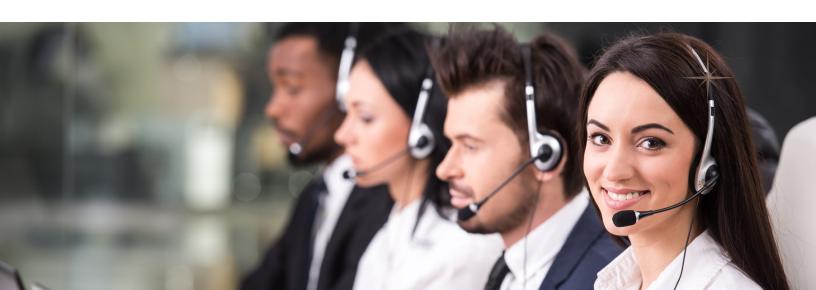
HOW MUCH SHOULD I SPEND ON A LEARNING MANAGEMENT SYSTEM?

How much you spend on an LMS is totally based on your needs, abilities, and resources.
 Use your answers to the questions on the previous page to help you decide how much you can or are willing to invest.

DO NOT PURCHASE ANY LMS BEFORE CONSTRUCTING YOUR LEARNING PROGRAM
CONTENT

LMS SELECTION STRATEGY RECOMMENDATIONS

- **Reflect >** Your responses to the questions below will help you select the right LMS:
 - what are your primary learning & skills outcomes
 - what type learning experience do you want to create
 - do you intend on creating each step in the learning process
- Research > I did the research for you and listed the top resources to find the best LMS for your business
 - Use the links on the next page to identify 3 platforms
 - Schedule a demo of your top 3 platforms and speak with a representative to answer your questions



RESOURCES TO FIND YOUR LEARNING MANAGEMENT SYSTEM

#1 > CAPTERRA helps you find the right software for your business. Find software, compare options, and read reviews

- https://www.capterra.com/learning-management-system-software/
- **#2 > G2 Knowledge Management** supports an integrated approach to identifying, capturing, retrieving, and sharing information
 - https://www.g2.com/categories/knowledge-management
- **#3** > eLearning Industry is a leading publishing platform that delivers inspiring, industry-specific content to eLearning professionals.
 - https://elearningindustry.com/directory/software-categories/learning-management-systems

- SCHEDULE A CALM CONSULTATION > This 25-minute call free of tension, anxiety, and no sales pitch.
 - share your questions about integrating instructional design for adult learners with your LMS
 - get expert guidance how to improve learner engagement, information retention, and skills application
- Click the link to schedule > https://app.acuityscheduling.com/schedule.php?
 owner=21919500&appointmentType=20197832

