



CAMBRIDGE
Business Association

Powered by University of Cambridge unique ecosystem

Join CBA’s exclusive
International Business Trip

Discover what Silicon Fen has to offer in an intensive 4-day live experience in Europe’s innovation hub. Access classes, expert talks, unique visits, and investment opportunities from disruptive startups which are shaping the future, while expanding your international network.

In a connected world collaboration keeps you ahead, apply to join today.



~~USD 2500~~ Free for CBA Members



damico@cambridgebusinessassociation.com

Sunday

18

September

Monday

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September

Tuesday

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September

Wednesday









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September

Thursday

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September

Arrival		Ecosistem a Strategy		Investment	Innovation	London Day	
 Arrivals	8:30 9:30	Silicon Fen ecosystem - Harriet Fear		Oxbridge Ventures - Managing Partner Stephen Lile	Doing business in UK and Cambridge Andy Neily (Pro VC) - West Hub	9:00 10:30	Scaling Innovation - ProChile
	9:30 10:30	Strategy & international Business Professor Shaz Ansari		Cambridge Enterprise - Carolyn Hyde	Digital Transformation and Nnovation Maximilian Ge		
	10:30 11:30	Tech Transfer: From idea to market Cambridge Enterprise - Dr. Jessica Ocampos		IQ Capital	Quantum Computing Centre for alternative finance - West Hub	10:30 11:00	Coffe Break
	11:30 12:30	Manufacturing Investment decision making, risk and network resilience perspectives Dr Mukesh Kumar		Cambridge Innovation Capital (CIC)	Talk at the Institute for manufacturing (IFM) Tim Minshall Head of the Institute for Manufacturing and Innovation. Visit to Maxwell Centre	11:00 13:00	Peer Advisory Boards (PAB)
	12:30 13:30	 Lunch		 Lunch	 Lunch		
	14:00 17:00	Visit to St John’s Innovation Centre: Blockchain revolution Cyber Security strategies Strategic Agility - How to today’s company cam make strategy activation an everyday job - Davide Sola		Visit to TusPark Holdings (UK). Dr Jerry Wu - Head of Investment at TusPark Holdings (UK), Venture Capital and Private Equity Bio-Innovation Centre	Benjamin Hartley -Head of IdeaSpace at University of Cambridge. Meet the startups from ideaSpace Incubator (100k-500k, tech based, multy-industry West Hub	13:00 15:00	London Eye - fast track
17:00 19:00	Free	Free		Free	Free	End of agenda	
19:00 21:00	 Diner	 Dinner		 Dinner	 Dinner		

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ideaSpace

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CAMBRIDGE
enterprise