

Learning+ Impact Report 2021 Highlights



A systemic mission requires systemic change.
We've always aimed to grow and shape tech for good with integrity. This year we mapped and shared how we try to do this:

- Working to increase the flow of resources such as capital or people
- Aiming to influence policy
- Building strong and wide communities
- Shifting power dynamics, especially for the under-represented
- Reducing the acceptance of impact washing

Founders in our community feel valued and fairly treated.

4.4 out of 5



portfolio inclusion score

We want to work towards a fairer and more representative investment ecosystem so we compare ourselves to the wider population rather than an industry rife with inequalities.

“A decade on and our mission remains the same: to positively impact the lives of millions.”

Our portfolio diversity and inclusion survey found

42%
of founders come from ethnic minority backgrounds

19%
of founders identify as LGBTQIA

2.3% of the UK population identify as gay, lesbian or bisexual.

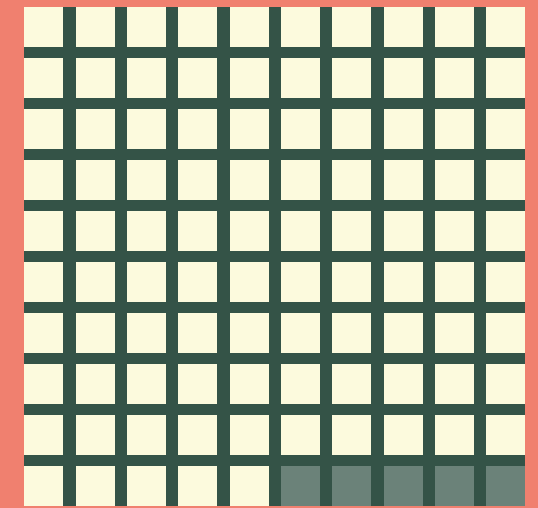
14% of the UK population come from Asian, Black, Mixed/Multiple or other ethnic groups.

19% of working age adults in the UK are disabled.

18%
of founders have a disability

95% benefit from BGV experience

The nature of early-stage ventures is high risk. So what about when it doesn't go to plan? 95% of founders whose businesses didn't work out say they still benefited from their experience with BGV.



As tech for good ventures scale is there a risk of 'mission-drift'?

By cross-referencing companies' stage of fundraising and their impact practices we find that BGV portfolio companies get better at impact as they scale. All of Series A+ ventures have rigorous evidence of their direct impact.

“BGV is always keen to raise the bar of what good looks like in impact investing.”

Nicholas Andreou
Big Society Capital
BGV investor

Series
A

100%