



**Press Release**



## **BayBridgeDigital Expands Partnership With Snowflake To Turn Data Into Insights For Salesforce Customers**

Expanded partnership will bring the power of the Snowflake Data Cloud to Salesforce customers

NEW YORK & PARIS, December 13<sup>th</sup> 2022.

BayBridgeDigital, the game-changing software company, announced the expansion of their partnership with [snowflake](#), the Data Cloud company, to simplify business data pipelines and optimize data stored in the cloud for Salesforce customers. The partnership will allow salesforce customers to help their clients build data-based technology solutions.

“We’re excited to expand our partnership with Snowflake to give our Salesforce customers better experiences and the opportunity to better leverage their data” said Alain Attias, CEO at BayBridgeDigital.

BayBridgeDigital is strengthening its cloud solutions across the retail industry by combining Snowflake’s single, integrated platform with Salesforce clouds to allow customers to drive real-time and seamless customer-centric outcomes.

“We look forward to the continuation of our partnership with BayBridgeDigital as we work together to unlock new value for customers and assist them in their digital journeys” Edouard Beaucourt, Country Manager of France at Snowflake



**Baybridgedigital.com**





### About BayBridgeDigital

BayBridgeDigital is a game changing software company headquartered in NYC. We are building a suite of digital applications on the Salesforce platform. Our mission is to create a world where healthcare providers are loved by patients and employees. We connect brands, technology and people to create new growth and business value faster.

BayBridgeDigital is a leading provider of industry-specific cloud and mobile software, driving digital transformation for the world's largest companies. BayBridgeDigital is an "industry cloud" pure-player specialized on Salesforce, the world's #1 CRM provider.

For more information visit : [www.baybridgedigital.com](http://www.baybridgedigital.com)



### About Snowflake

Snowflake enables every organization to mobilize their data with Snowflake's Data Cloud. Customers use the Data Cloud to unite siloed data, discover and securely share data, and execute diverse analytic workloads. Wherever data or users live, Snowflake delivers a single data experience that spans multiple clouds and geographies. Thousands of customers across many industries, including 510 of the 2022 Forbes Global 2000 (G2K) as of July 31, 2022, use Snowflake Data Cloud to power their businesses. Learn more at [snowflake.com](http://snowflake.com).

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