



FINANCE

A Fieldproxy Case Study





"Aproksha aim to bring more efficiency into their existing processes and partnering with Fieldproxy"

About The Company

Aproksha(Loan2wheels) are an Exclusive Two-wheeler finance aggregator, providing Paperless & Real-time loan sanctions.

Their App based Loan Processing Solution ensures customers can avail of finance at the showroom or at their home with just a touch of a button. Their objective is to disrupt the traditional brick & mortar lending model, so as to ensure availing finance is a simple and convenient process.



Fieldproxy helped Aproksha accelerate their field teams and make it easier for these teams to coordinate, automate, and deploy operations faster than ever before.

Obstacles In Aproksha Growth Plans

Aproksha, the exclusive two-wheeler finance aggregator, faced a few challenges that they needed to overcome in order to continue providing their customers with top-notch service.

One of their main challenges was loan collection. As a finance aggregator, they needed to ensure that their customers were able to pay back their loans on time, and that the collection process was streamlined and efficient.



Additionally, managing attendance and leave for their employees was a time-consuming task that needed to be simplified. Lastly, real-time location tracking was a necessity to ensure that their field service team was able to provide quick and efficient service to their customers.

Aproksha Partnership With Fieldproxy

Fieldproxy is glad to have partnered with Aproksha to help align their field teams towards the mission and vision of the organization. Here's how we helped Aproksha overcome their challenges in as little as two months.

Loan Collection

Fieldproxy provided Aproksha with a ticket management system that enabled them to track and manage their loan collection process in real-time. This helped Aproksha to optimize their resource allocation and reduce response times.



Attendance and Leave Management

Fieldproxy provided Aproksha with an attendance management system that helped them to manage their field service team's attendance and leave in a hassle-free way. This helped Aproksha to reduce errors and improve their operational efficiency.

Real-time Location Tracking

Fieldproxy provided Aproksha with a real-time location tracking system that helped them to monitor their field service team's location in real-time. This helped Aproksha to optimize their resource allocation and improve their response times.



How Are **Aproksha Sales Team** Doing Now?

- Agents are reportedly able to approach more opportunities than they could before, meaning faster prospect qualification and more sales and service.
- Aproksha to improve their business processes, reduce costs, and enhance their customer experience.
- 150+ responses recorded on the Fieldproxy app, per day. 1050+ responses a week means a lot of data for managers to make better decisions in just a few minutes, instead of spending multiple hours trying to make sense of data on paper.



Fieldproxy Could Be the right fit for your business

We look forward to having a great relationship with you.

There are tons of More free Tools and resources on the fieldproxy website.

[Click here to access them now](#)

On the fence? [Click here](#) to get in touch with us, or write to

sales@fieldproxy.com and we will help solve any queries you've got.