



A Fieldproxy Case Study

PRIME | प्राइम

GIFTING | DRY-FRUIT | CHOCOLATES | NUTRITION



" Prime Store aim to bring more efficiency into their existing processes and partnering with Fieldproxy"

Company Overview

Prime Store is an established India-based corporation best known for Indian and imported food products.

They have a history of making some of the finest quality products, made simple, inventive and reliable - for everyone, everywhere.

Naturally, they have a massive field force and sales team across India, and need some assistance in managing them.



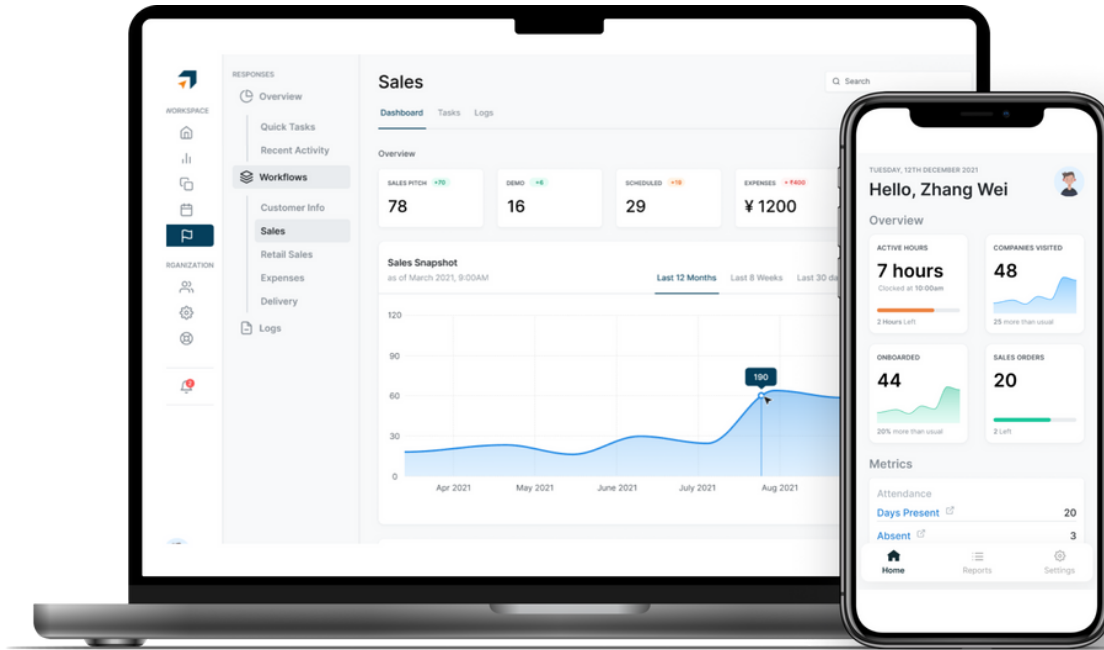
Fieldproxy helped Prime Store accelerate their field teams and make it easier for these teams to coordinate, automate, and deploy operations faster than ever before.

What **Prime Store** Needed

- A completely online data collection and management tool for PoS and after sales Service related details.
- A more robust task scheduling solution for processing their sales orders.
- Updates in sales and numbers reported to managers in real-time. An expense, delivery, and payments management tool all clubbed together in one complete employee management software.



Our Solution?



Real-Time Dashboards

Designed real-time dashboards enabling managers to view data as soon as their sales team records it from their mobile app



Simple Task Allocation

Provided managers to be able to use geofencing to allocate tasks to the salesmen closest to the stores



Migrate Operations Online

Transferred all of Prime Store operations online on the Fieldproxy app, providing their sales teams to just login and access past data with zero to little effort.



Merchandising and Order Management

Enabled field sales teams to perform merchandising and taking down sales orders from the app, reducing friction between the suppliers and buyers and closing deals faster.

Conclusion

Fieldproxy's field service automation and field team management solution changes the way business operate. It helped Prime Store grow their business drastically, enabling them to save time, but generate more revenue at the same time. And it can do the same for your business as well.



Fieldproxy Could Be the right fit for your business

We look forward to having a great relationship with you.

There are tons of More free Tools and resources on the fieldproxy website.

[Click here to access them now](#)

On the fence? [Click here](#) to get in touch with us, or write to

sales@fieldproxy.com and we will help solve any queries you've got.