

A Fieldproxy Case Study

Shreesha Traders



"Shreesha Traders's aim to bring more efficiency into their existing processes and partnering with Fieldproxy"

Company Overview

Shreesha Traders is an established India-based corporation best known for iron slag rock, iron slag crushed stone & other products products retailers

They have a history of making some of the finest quality services, made simple, inventive and reliable - for everyone, everywhere.

Naturally, they have a massive field force and sales team across India, and need some assistance in managing them.



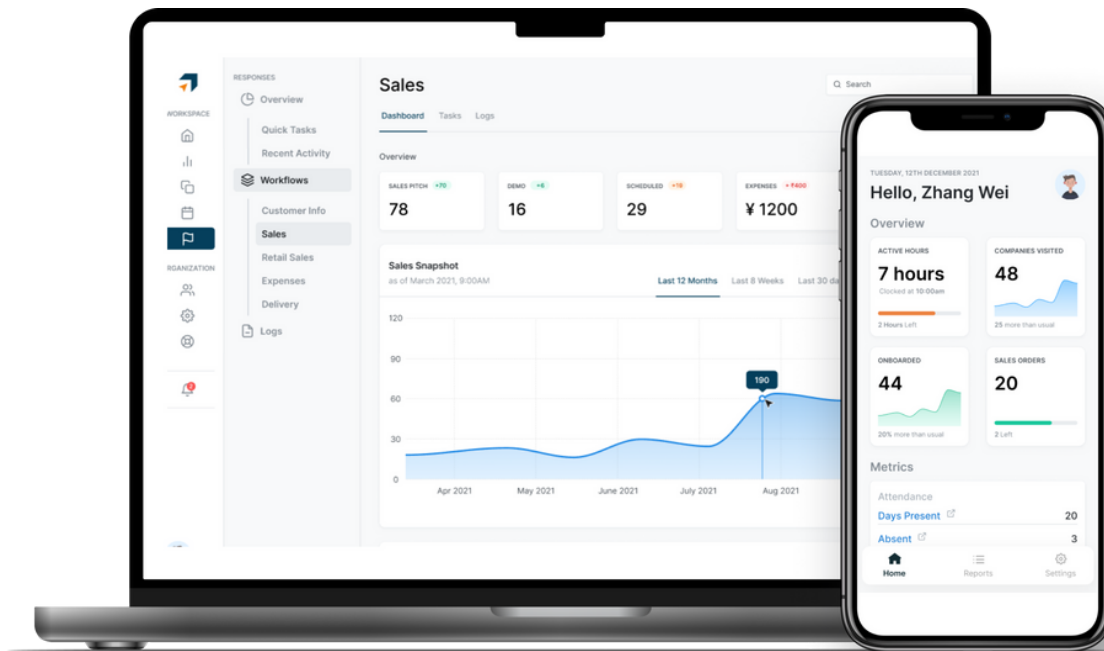
Fieldproxy helped Shreesha Traders accelerate their field teams and make it easier for these teams to coordiante, automate, and deploy operations faster than ever before.

What Shreesha Traders **Needed**

- A completely online data collection and management tool for Point of Sales related details.
- A more robust task scheduling solution for processing their sales orders.
- Updates in sales and numbers reported to managers in real-time. An expense, delivery, and payments management tool all clubbed together in one complete employee management software.



Our **Solution?**



Real-Time Dashboards

Designed real-time dashboards enabling managers to view data as soon as their sales team records it from their mobile app



Simple Task Allocation

Provided managers to be able to use geofencing to allocate tasks to the salesmen closest to the stores



Migrate Operations Online

Transferred all of Shreesha Traders' operations online on the Fieldproxy app, providing their sales teams to just login and access past data with zero to little effort.



Merchandising and Order Management

Enabled field sales teams to perform merchandising and taking down sales orders from the app, reducing friction between the suppliers and buyers and closing deals faster.

Conclusion

Fieldproxy's field service automation and field team management solution changes the way business operate. It helped Shreesha Traders grow their business drastically, enabling them to save time, but generate more revenue at the same time. And it can do the same for your business as well.



Fieldproxy Could Be the right fit for your business

We look forward to having a great relationship with you.

There are tons of More free Tools and resources on the fieldproxy website. [Click here to access them now](#)

On the fence? [Click here](#) to get in touch with us, or write to sales@fieldproxy.com and we will help solve any queries you've got.