

Fidelis

Fueled By Automation



350% Spike In
Operational Efficiency
With Minimal Overhead.

How Fidelis Healthcare Is Using Fieldproxy To Power Its Sales Operations

A Fieldproxy Case Study



What Fidelis Healthcare Does



How Fieldproxy Helped



How Fieldproxy Can Help You

fidelis
HEALTHCARE

Fidelis Healthcare

Understanding
the medical pioneer



What Fidelis Does

Fidelis Healthcare is one of India's largest medical equipment manufacturers.

It manufactures and sells medical equipments to distributors all over India, **with operations looking to scale globally** in the coming decade.



30+

Cities Of Operation

27+

Government Sectors

350+

Clients Across The Country

www.fieldproxy.com

The Problem

What Fidelis
Needed Help With



Sales Tracking

A way for Fidelis' healthcare agents to be able to keep a record of all their existing customers and increase the chances of an upsell.



Product Catalogue

Show their prospects all of what Fidelis has to offer, and more, with pictures, specifications, and detailed use cases - from one place.



Record Deals Digitally

Pitch to prospects and record the sales in a digital medium quickly, instead of using time-consuming paper inputs.

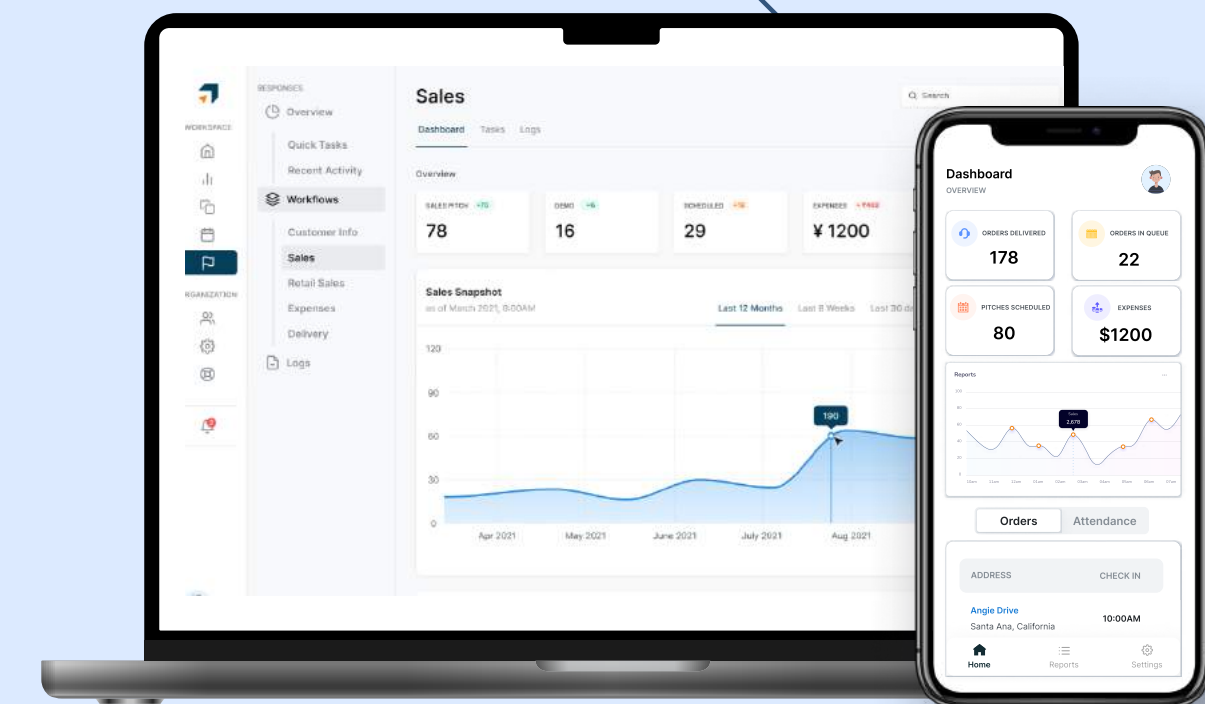


Let Us Know How We Can Help You

Reach out to our sales team and we'll get you set up and ready to go in just a few minutes.
Reach out to us now!

www.fieldproxy.com
support@fieldproxy.com

How **Fieldproxy** Helped Fidelis



Expense Tracking And Management Dashboards

For easier tracking of finances for individual sales teams.



Geofenced Task Allocation And Reporting

For easier tracking of finances for individual sales teams.



Live Agent Data Reporting And Product Sales Info Collection

For easier tracking of finances for individual sales teams.

The Results

50%

Reduced Fidelis' operation times by **roughly half** within the first quarter.

Agents recorded on average **10,000 responses** per month on tasks

10k

22%

Increased Fidelis' revenue by **22% YoY**, helping them move their operations at scale

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