

The RAVE FabriCARE Difference

A Handy Checklist

TRUE QUALITY CLEANING vs ORDINARY CLEANING

DRY CLEANING

A True Quality Cleaner	And An Ordinary Dry Cleaner?	What About Your Dry Cleaner?
Offers a wide array of services related to caring for your garments, household textiles and accessories	No	
Performs all their work in-house (with the possible exception of fine reweaving) using craftspeople who specialize in specific garments, household textiles and accessories	No	
Removes all foreign matter from pockets and cuffs — prior to delivering them for cleaning	No	
Conducts extensive garment inspection and preparation procedures — focusing on fabric issues, pressing issues, stain and color variation issues, and hardware and trim issues — prior to delivering them for cleaning	No	
Removes all hardware and buttons that could possibly chip, crack or scratch during the cleaning process — prior to delivering them for cleaning	No	
Protects all hardware and buttons that could possibly chip, crack or scratch during the cleaning process but cannot be removed — prior to delivering them for cleaning	No	
Uses no staples or pins to attach unique identification tags to your garments	No	
Does not glue or heat seal “uniform rental” bar code labels onto your garments	No	
Disassembles garments before cleaning and then reassembles after cleaning where necessary (e.g., a black and white dress with a white bodice that turned grayish as as result of improper prior cleanings by ordinary dry cleaners)	No	
Employs an array of wet cleaning, hand washing and/or other restoration techniques and regimens to complement the dry cleaning process — techniques and regimens that are tailored to each specific garment	No	
Employs an array of odor remediation technologies and processes to complement the dry cleaning process — techniques and regimens that are tailored to each specific garment	No	

Pre-spots all garments (to the extent practicable) prior to any cleaning in a dry cleaning machine, a wet cleaning machine, or soaking in a water-based solution	No	
Separates garments for cleaning by color, weight and fragility	No	
Dry cleans delicate, fragile, specialty and couture garments and ties separately from all other garments – often with no tumbling after being placed inside a dry cleaning machine	No	
Cleans trims – sequins beads and rhinestones, plastic and vinyl, paint and glitter, suede leather and fur, feathers, and the like – expertly and safely	No	
Dry cleans your garments in a non-regulated, dermatologically-friendly, odorless, fabric gentle, chemically inert/non-dye stripping dry cleaning fluid	Possibly but not likely	
Does not dry clean your garments in a highly regulated, probably toxic, relatively aggressive dry cleaning solvent, including chorine-based solvents (such as perchlorethylene aka Dowper), hydrocarbon- based solvents (such as synthetic petroleum aka DF 2000 or EcoSolv), or formaldehyde-based solvents (such as formaldehyde dibutyl acetal aka K4 or SOLVON K4)	Possibly but not likely	
Dry cleans your garments in a dry cleaning fluid that's as crystal clear as bottled mountain spring water – a clarity that's achieved through both continuous purification and continuous filtration before, during and after every load	Possibly but not likely	
Classifies their dry cleaning loads into at least 6 color and fragility classifications	No	
Uses top-of-the-line Sanitone dry cleaning detergents	Possibly but not likely	
Does not inject moisture into their dry cleaning machine's "wash" cycle	Possibly but not likely	
Does not inject sizing into their dry cleaning machine's "wash" cycle	Possibly but not likely	
Does not inject fragrance, perfume or other (temporary) odor masking chemicals into their dry cleaning machine's "wash" cycle	Possibly but not likely	
Operates their dry cleaning machines with lighter loads, longer cleaning cycles and lower drying temperatures	No	
Measures all knit garments and garments containing spandex prior to cleaning to ensure that your garment's original dimensions are maintained (a process known as "blocking")	No	
Produces garments that are free of water-based and oil-based stains to the greatest extent possible consistent with not damaging the garment	No	
Produces garments with the brightest whites, creams and pastels	No	
Produces garments with colors that are rich and lustrous, without that "washed out," faded look	No	
Produces garments with renewed, revitalized fabric textures	No	

Produces garments that have the softest, silkiest fabric feel, even on heavy cotton sweaters	No	
Produces garments with absolutely no “dry cleaning solvent” smell	No	
Produces garments with absolutely no “dirty dry cleaning solvent” smell	No	
Produces garments with absolutely no “perspiration” smell	No	
Produces garments with trims and other embellishments that are not melted, de-lustered or otherwise damaged	No	
Hand irons – and does not machine press – all your garments meticulously – inside and out	No	
Produces garments with no shine or seam impressions (to the extent permitted by pre-existing conditions, i.e, the damage resulting from machine pressing by ordinary cleaners)	No	
Produces suit jackets, sport coats and blazers with perfectly-rounded, non-rippled, “factory formed” collars and lapels	No	
De-pills all sweaters and knits	Possibly but not likely	
Blocks all knits and garments containing spandex to pre-cleaning measurements to ensure that the original measurements have been maintained and provides you with proof of the before and after measurements	No	
Customizes the finishing of your garments to your personal preferences	No	
Conducts detailed inspections of your garments – inside and out – top to bottom – by trained inspectors whose only function is to inspect garments – not by a “customer service representative” with some free time to kill	No	
Completes all repairs to your garments – involving zippers, hems, seams, snaps, hooks, eyes, buttons, and the like – utilizing skilled, on-site tailors and alterationists	No	
Completes all other repairs to your garments – to the extent possible and/or authorized by the client – utilizing skilled, on-site tailors and alterationists	No	
Removes the dry cleaner’s unique garment identification tags	Possibly but not likely	
Packages your garments individually and elegantly	No	
Packages your garments using premium packaging materials that are technically aligned with and supportive of your garments over the long and short term – heavy duty trouser/slacks hangers (with soft plastic clips, not metal clips) and contoured, wide-shouldered suit jacket, sport coat and blazer hangers	No	
Does not use thin (straight or wishbone shaped) wood, chrome or other metal hangers on suit jackets, sport coats and blazers	Possibly but not likely	
Cushions your garments with soft, white (never colored), acid free tissue paper	No	

Uses extra wide, heavy duty poly bags	No	
Moves your garments around their facility by hand — gently — not through mechanical, conveyor-like means	Possibly but not likely	
Declines to offer same or next day in-store service on your garments — a service that is incompatible with true quality cleaning	No	
Declines to pick up and deliver your garments in 2 or 3 days — a service that is incompatible with true quality cleaning	No	
Charges prices that affords the dry cleaner to opportunity to concentrate solely on the quality of the product they deliver and not be influenced by the prices charged by any other dry cleaner across the street or across town	No	
Offers no discounts, coupons, specials, reward programs or other financial incentives that negates their focus on true quality cleaning	No	

SHIRT LAUNDRY

A True Quality Cleaner	And An Ordinary Dry Cleaner?	What About Your Dry Cleaner?
Uses no staples or pins to attach unique identification tags to your shirts	Possibly but not likely	
Does not glue or heat seal “uniform rental” bar code labels onto your shirts	Possibly but not likely	
Removes foreign matter from pockets — prior to delivering them for cleaning	No	
Removes ink and other staining at the bottom of shirt pockets (depending on the color of a shirt, certain inks may not be removable if the ink is a permanent ink and/or if the ink has been previously but unsuccessfully worked on by another dry cleaner)	No	
Examines each shirt individually	No	
Tailors the dry cleaning, wet cleaning, hand cleaning and multi-process cleaning regimens to be employed to each specific shirt	No	
Tailors the odor remediation technologies and processes to be employed to each specific shirt	No	
Hand cleans the cuffs of french cuff shirts — individually	No	
Soaks your shirts in siloxane dry cleaning fluid to dissolve oil-based stains, including body oils in the collars and cuffs and oils and fats from food spills	No	
Uses top-of-the-line Sanitone shirt laundry chemistry	Possibly but not likely	

Washes your shirts in cold or cool temperature water for no longer than 5 minutes (no warm, hot or boiling water washes) followed by 2 short rinses to remove any detergent residue	No	
Uses a pH controlled, buffered sour to ensure that your shirts don't "yellow" during pressing	Possibly but not likely	
Starches your shirts with a premium, natural wheat starch (no synthetic starch or corn starch)	Possibly but not likely	
Offers a choice of 3 different starch levels — none and light; medium if you're absolutely adamant (any request for heavy starch is politely declined)	No	
Produces the brightest whites, creams and pastels	No	
Hand irons each shirt meticulously (paying particular attention to collar and cuffs, front and sleeve plackets, side and sleeves seams, underarms, body to sleeve seams, sleeve to cuff seams, pockets, pocket flaps and epaulets)	No	
Produces shirts with no collar stay impressions (collar stays are removed prior to laundering and ironing and then replaced after ironing)	No	
Replaces bent or missing collar stays after ironing (unless you requested "no collar stays")	No	
Returns your shirts with collars that are correctly turned all the way down at the back of the neck	No	
Returns your shirts with wrinkle free, rounded collars and cuffs (to the extent permitted by shirt construction and prior launderings by ordinary cleaners and shirt laundries)	No	
Returns your shirts with sleeves that are rolled, never creased (any request for "creased sleeves" is politely declined)	Possibly but not likely	
Returns your shirts with no puckered seams or wrinkled underarms	Possibly but not likely	
Hand irons the reverse side of french front plackets	Possibly but not likely	
Offers a choice of French cuffs flat or rolled (any request for "sharp creases" in a french cuff is politely declined)	No	
Moves your shirts around their facility by hand — gently — not through mechanical, conveyor-like means	Possibly but not likely	
Inspects each shirt thoroughly	Possibly but not likely	
Replaces missing or cracked buttons	Possibly but not likely	
Replaces chipped buttons with a complete new set of buttons (requires client approval)	No	

Reinforces loose buttons	Possibly but not likely	
Offers a choice of shirts on hangers or hand folded (never machine folded) in an air- cushioned, heavy duty poly bag	No	
Uses extra wide shirt hangers	Possibly but not likely	
Uses extra wide, heavy duty poly bags	Possibly but not likely	
Packages each shirt individually	Possibly but not likely	
Allows sleeves to drape naturally in the poly bag and does not use plastic clips (with serrated interior edges) to “handcuff” them together	Possibly but not likely	
Declines to offer same or next day in-store service on your shirts — a service that is incompatible with true quality cleaning	No	
Declines to pickup and deliver your shirts in 2 or 3 days — a service that is incompatible with true quality cleaning	No	
Charges prices that affords the shirt laundry to opportunity to concentrate solely on the quality of the product they deliver and not be influenced by the prices charged by any other shirt laundry across the street or across town	No	
Offers no discounts, coupons, specials, reward programs or other financial incentives that negates their focus on true quality cleaning	No	

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Nationwide Clean By Mail
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Local Pickup & Delivery
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Worldwide Clean By Mail
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