

TOP 10

**ways to
improve
engagement
around risk
and strategy**



Rethinking Strategy and Risk

1. Clear Communication:

Effective communication is fundamental to engaging employees and stakeholders in discussions about risk and strategy. Clear, concise, and accessible messaging is crucial to ensure that everyone understands the concepts and their relevance to the organization's goals. When information is communicated in plain language, it becomes more approachable and less intimidating, encouraging greater participation and understanding.

2. Leadership Buy-In:

Leadership support is essential in creating a culture that values risk management and strategic execution. When top leaders actively endorse and champion these initiatives, it sends a powerful message throughout the organization. Their commitment not only emphasizes the importance of these efforts but also encourages employees at all levels to take them seriously.

3. Stakeholder Involvement:

Engaging stakeholders, from frontline employees to managers and external partners, fosters a sense of ownership and collective responsibility for risk and strategy. Encouraging their participation in discussions and decision-making processes not only brings diverse perspectives to the table but also creates a culture of inclusivity and engagement.

4. Training and Education:

Investing in training and education programs focused on risk management and strategic understanding equips employees with the knowledge and skills needed to actively contribute to these areas. Informed teams are better prepared to identify risks, support risk mitigation efforts, and align their work with the organization's strategic goals.

5. Visual Communication:

Visual aids such as charts, graphs, and infographics can be powerful tools for conveying complex risk and strategy information in a more digestible manner. Visuals simplify data and concepts, making them more engaging and comprehensible for a broader audience.

6. Gamification:

Incorporating gamification elements into risk and strategy discussions can transform them into interactive and enjoyable experiences. Workshops, simulations, or competitive challenges related to risk and strategy create opportunities for hands-on learning and problem-solving, enhancing engagement and retention of key concepts.

7. Real-World Examples:

Sharing real-world case studies and examples of both successful and unsuccessful risk management and strategy execution helps contextualize abstract concepts. These stories make the principles tangible and relatable, allowing stakeholders to see the practical implications and consequences of their actions.

8. Regular Updates:

Regular communication and updates on the progress of risk mitigation and strategy execution keep stakeholders informed and engaged. Timely reporting demonstrates transparency and accountability, reinforcing the commitment to achieving strategic goals while providing opportunities for feedback and course correction.

9. Cross-Functional Teams:

Cross-functional teams bring together individuals from various departments and disciplines to collaboratively address risk and strategy. This diversity of perspectives and skills fosters innovation and holistic problem-solving. Cross-functional collaboration promotes engagement by encouraging employees to work together toward common goals.

10. Feedback Mechanisms:

Establishing feedback mechanisms allows stakeholders to provide input, suggestions, and concerns related to risk management and strategy execution. Actively seeking and acting upon feedback demonstrates that their opinions are valued and that their contributions can lead to positive changes within the organization. This feedback loop creates a sense of involvement and ownership among stakeholders.



Email: info@flipview.co Phone: +64 9369 1616 www.flipview.co