

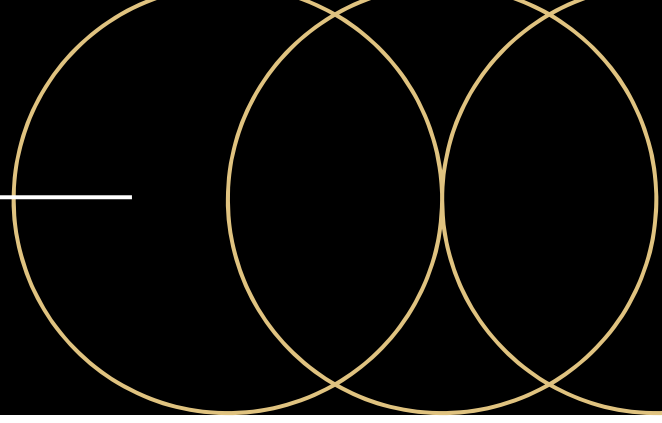
# PRODUCTION

UNDERSTANDING ORIGINS FOR  
PRODUCTION MINIMUMS

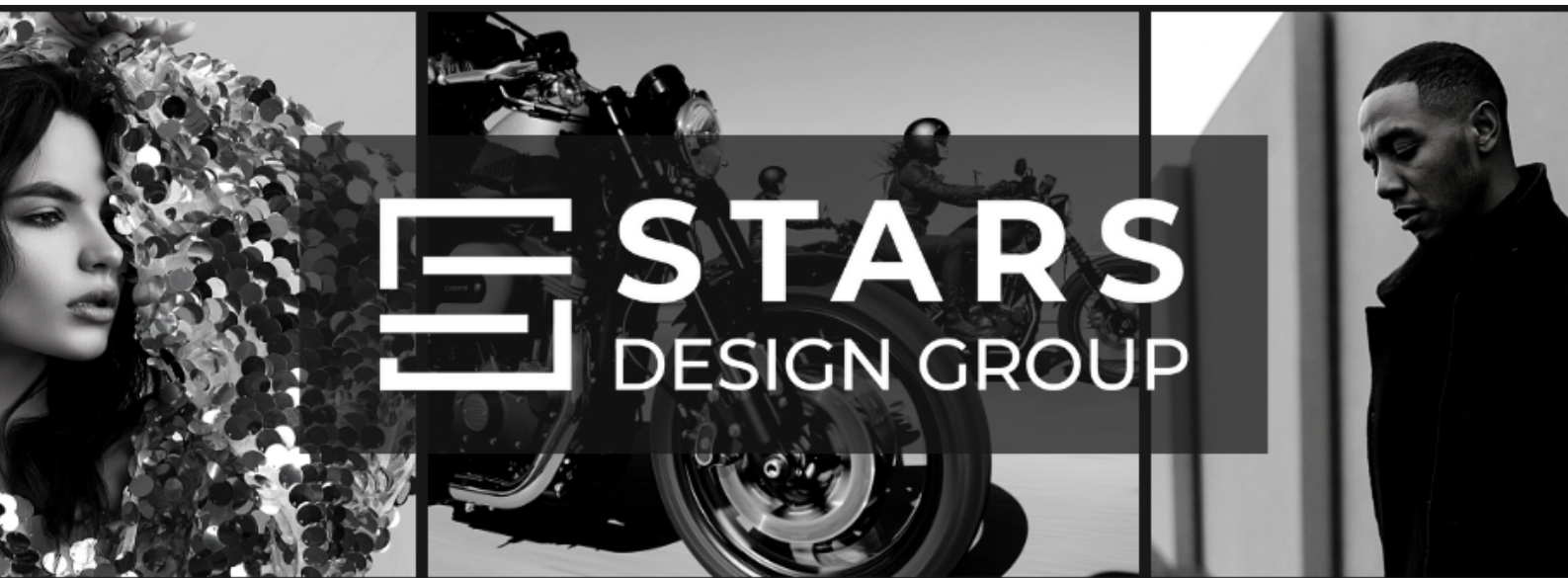


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# ABOUT US



At Stars Design Group, we are a global fashion design and production company that helps clients bring their apparel to market. We consult, design, and facilitate production and delivery.

Having a network of 67 factories in 14 countries worldwide, our relationships are generations deep. Being diverse in our manufacturing locations, we are nimble in an ever-evolving landscape and provide ethically manufactured apparel and accessories.

At Stars Design Group, we specialize in understanding the needs of the person wearing the garment. We listen to and understand our client's objectives and challenges, whether it's performance, fit, or technology. This is what we call WEARNESS.





# INTRODUCTION



Not every country does everything well. Each has specialties that are often generations deep. As the apparel manufacturing resources developed for each country, so did their foundation, process, skillset, resources, and specialties. In navigating a country of origin for production these are among the many considerations in addition to fabrication strengths, verticality, export liabilities, timing, and capacities.

Brief rules for production minimums by key manufacturing countries are:



FOR MORE INFORMATION ON PRODUCTION FIND MORE INFORMATION THOUGH THIS EPISODE OF THE CLOTHING COULTURE PODCAST: [STREAMLINING THE CLOTHING MANUFACTURING PROCESS.](#)





# INDIA

## Apparel

Cotton - 1000 pieces per color/style  
Synthetics - 1200 pieces per color/style

## Accessories:

Hats - 5000 pieces per color/style (especially with a custom dye).

## Manufacturing Strengths:

Entrepreneurial, creative, problem solving

## Fabrication Strengths:

Natural fibers, sustainability.  
New initiative to expand synthetics (most imported from China).





# CHINA

## Apparel

Cotton - 1000 pieces per color/style

Synthetics – 1200 pieces per color/style

Nylon - 3000 pieces per color/style

## Accessories:

Hats – 6,000 pieces per color/style (especially with a custom dye).

If the fabric is in-stock 500 pieces per color/style.

## Manufacturing Strengths:

Great skill at following detailed instructions, high productivity.

## Fabrication Strengths:

Strong across all categories of fabric, synthetics, performance.





# BANGLADESH

## Apparel

The program needs to consist of 25,000 pieces per P.O.

All fabrications – 2000 pieces per style with 1200 pieces per color.

## Manufacturing Strengths:

Volume driven, and some of the least expensive labor in the world.

## Fabrication Strengths:

Cotton (local) and synthetics (imported from China).







# VIETNAM

## Apparel

Most fabric is imported to support programs, therefore larger orders are required. Import costs, container needs, and logistics of import make this not ideal for small quantities. Minimums are 2000-3000 pieces per style per color. With import capabilities, all fabrications can be managed.

## Manufacturing Strengths:

Good CM, quality tailoring, and more affordable labor than in China.

## Challenges:

Demand exceeds supply, long lead times, higher pricing due to demand, and preferred are larger consistently producing programs.







# PAKISTAN

## Apparel

Although MOQs of 1000/style/color or considered opening, there are some options that can support smaller minimums of 500/style/color.

## Manufacturing Strengths:

Tees and sweatshirts. Good pricing at volume (able to manage smaller volumes than Bangladesh).

## Challenges:

Special washes and finishes, as it is more driven commodity.





# CENTRAL AMERICA

## Apparel

There are small shops that can handle smaller MOQs (300-500), however certifications and consistency can be a challenge. More established manufactures require more traditional minimums of 1000/Style/Color.

## Manufacturing Strengths:

Natural and Synthetic available.

## Challenges:

Infrastructure is not well established. Expertise is growing but behind other global production powerhouses. Slower production, with higher labor costs.

Demand exceeds supply. Volatile relations with countries of manufacturing proximity, limited supply chain.







# UNITED STATES

## Apparel

Can support smaller minimums 300-500 in small shops.

## Manufacturing Strengths:

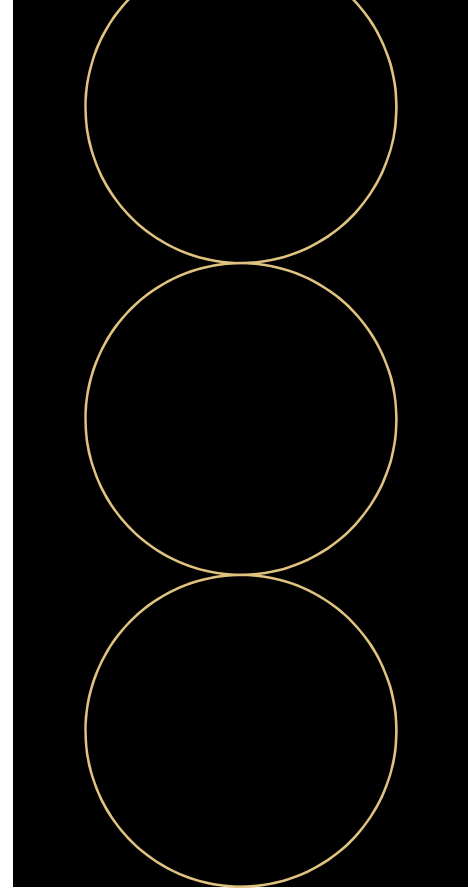
Cotton, denim

## Challenges:

High labor costs, less expertise, longer production to execute.



THANK  
YOU



## SOCIAL MEDIA

Instagram: Stars Design Group

Twitter: StarsCouture

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[www.starsdesigngroup.com](http://www.starsdesigngroup.com)