

SimpliFed

About Us



SimpliFed is a virtual baby feeding and breastfeeding support practice serving pregnant and new parents through our national network of Baby Feeding Experts (lactation counselors, RNs, NPs, and International Board Certified Lactation Consultants). Sessions are conducted virtually through a secure, HIPAA-compliant telehealth platform. Our services are covered by TRICARE, as part of the TRICARE Childbirth and Breastfeeding Support Demonstration under the DHA.

We provide non-judgmental baby feeding and breastfeeding support from pregnancy through weaning









Pregnancy

We begin working with parents during pregnancy to set baby feeding goals and align expectations

Early feeding

After baby is born, we meet with parents at key moments and/or when problems arise

Transitions to complementary foods, formula, or weaning

Our team supports families with pumping, combo feeding, introducing solids and, if needed, formula

Supported mom & baby

Our model enables every parent to feel good about feeding their family, improves health outcomes and reduces costs

How we serve military families



- SimpliFed is contracted with both TRICARE East and West to provide ongoing lactation support for TRICARE beneficiaries without any cost-sharing.
- · Referral or prior authorization is not necessary.
- We support military families at any time, including deployments, TDYs, or while they might be separated from family.
- We can work with parents at any time in the perinatal period, but we ideally start in the third trimester, and continue through the postpartum period. Parents are eligible for 6 visits, including one prenatally (after 27 weeks of pregnancy).
- We also provide educational sessions and an app to access providers 24/7 (within 30 minutes), and ongoing communication with our Baby Feeding Allies to answer questions.

How we partner with health care providers

- We are a 100% virtual platform that is designed to augment in-person care.
- We collaborate with primary care providers by sharing our visit notes, highlighting potential high-risk situations, and ensuring we refer back to in-person care whenever it is needed.

Get in Touch

Scan



Text BOOB to 888-458-1364

Visit:

simplifed.com/tricare