

Privacy policy

This Privacy Policy (called “Policy” from now on) is for informational purposes only and is entitled to help users understand their obligations and rights. This Policy is valid from May 1st, 2022 The personal data administrator is Storyworks Studio (from now on called “Administrator”) with address: 00140, Pietarinkatu 6 B 53, Helsinki, Finland, e-mail: hello@storyworks.digital.

The administrator makes all the necessary efforts to protect the interests of individuals and organizations sharing their personal and corporate information. Moreover, it ensures that the data is gathered and stored, and will serve only the specific purposes for which a specific consent has been provided. The administrator understands the importance of the privacy levels demanded from the site visitors and users in current and potential cooperation agreements, as well as customers, sharing personal data making use of the following the official website <https://www.storyworks.digital/> and all its subpages.

Your privacy is important to Storyworks. To better protect your privacy, we provide this notice explaining our online information practices & the choices you can make about the way your information is collected and used. This notice applies to all information collected or submitted on the Storyworks website. You grant us, our affiliated companies and third parties that carry out procedures and provide identification or verification services, permission for the following operations with your Personal Data collected by us.

Information Collection

We collect the following personal information from you:

- Contact Information such as name, email address and phone number
- Information about your business such as company name

Information Use

We use this information to:

- Assess the needs of your business to determine suitable products
- Respond to customer service requests
- Send you marketing communications
- Respond to your questions and concerns
- Improve our Web site and marketing efforts
- Conduct research and analysis

Service providers

We use other third parties such as an email service provider ([Google Workspace](#)) to send out emails on our behalf, and a web-hosting provider to host our services ([name.com](#)). When you sign up for our services, we will share your personal information only as necessary for the third party to provide that service.

We use Google Analytics to help us understand how our customers use the Site – you can read more about how Google uses your Personal Information here: <https://policies.google.com/privacy?hl=en>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>

Information Sharing

We do not share your personal information outside the Storyworks studio, except with third parties only in the ways that are described in this privacy statement.

Security

The security of your personal information is important to us. When you enter sensitive information (e-mail or phone number) on our message forms, we encrypt the transmission of information using secure socket layer technology (SSL).

We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it. If you have any questions about security on our website, you can contact us at hello@storyworks.digital

The use of cookies and web beacons

We may log information using "cookies". Cookies are small data files stored on your hard drive by a website. Cookies help us make our Site and your experience better. We may log information using digital images called web beacons on our Site or in our emails.

This information is used to make our Site work more efficiently, as well as to provide business and marketing information to the owners of the Site, and to gather such personal data as browser type and operating system, referring page, path through site, domain of ISP, etc. for the purposes of understanding how visitors use our Site. Cookies and similar technologies help us tailor our Site to your personal needs, as well as to detect and prevent security threats and abuse. If used alone, cookies and web beacons do not personally identify you. For more information about cookies, and how to disable cookies, visit <http://www.aboutcookies.org>.

How long we keep your data

We store personal data for as long as we find it necessary to fulfill the purpose for which the personal data was collected, while also considering our need to answer

your queries or resolve possible problems. This helps us to comply with legal requirements under applicable laws, to attend to any legal claims/complaints, and for safeguarding purposes.

This means that we may retain your personal data for a reasonable period after your last interaction with us. When the personal data that we have collected is no longer required, we will delete it securely. We may process data for statistical purposes, but in such cases, data will be anonymized.

Changes To This Privacy Policy

The Administrator reserves the right to perform any changes in the Policy, which can be necessary (but not limited) due to legal changes, having impact in our obligations and/or customers and users rights. From time to time, this policy may change. Please check back periodically for any updates or changes to this page.

Data Storage and Retention Policy

Your Personally Identifiable Information is stored in our databases on servers of cloud-based data management services with which Storyworks engages. The current Policy should be treated as a general reference document, for general information purposes only. It is not a legal document or a contract. In case any doubts, concerns or questions emerge after reading it, please contact us hello@storyworks.digital.

Miscellaneous

By submitting a request for consultation or ordering services, you agree for our usage of your data. We use data from your request in order to contact you, offer services or help to resolve an issue. You can leave data for communication purposes. Then we will discuss the details by phone, email or in person. The current Policy should be treated as a general reference document, for general information purposes only. It is not a legal document or a contract. In case any doubts, concerns or questions emerge after reading it, please contact us hello@storyworks.digital.

Contact Us

If you have any questions about this Privacy Policy, Personal Information use or the Site please contact us via email: hello@storyworks.digital