

ANTI-K

By YMCA

05/10/2022

How it Began

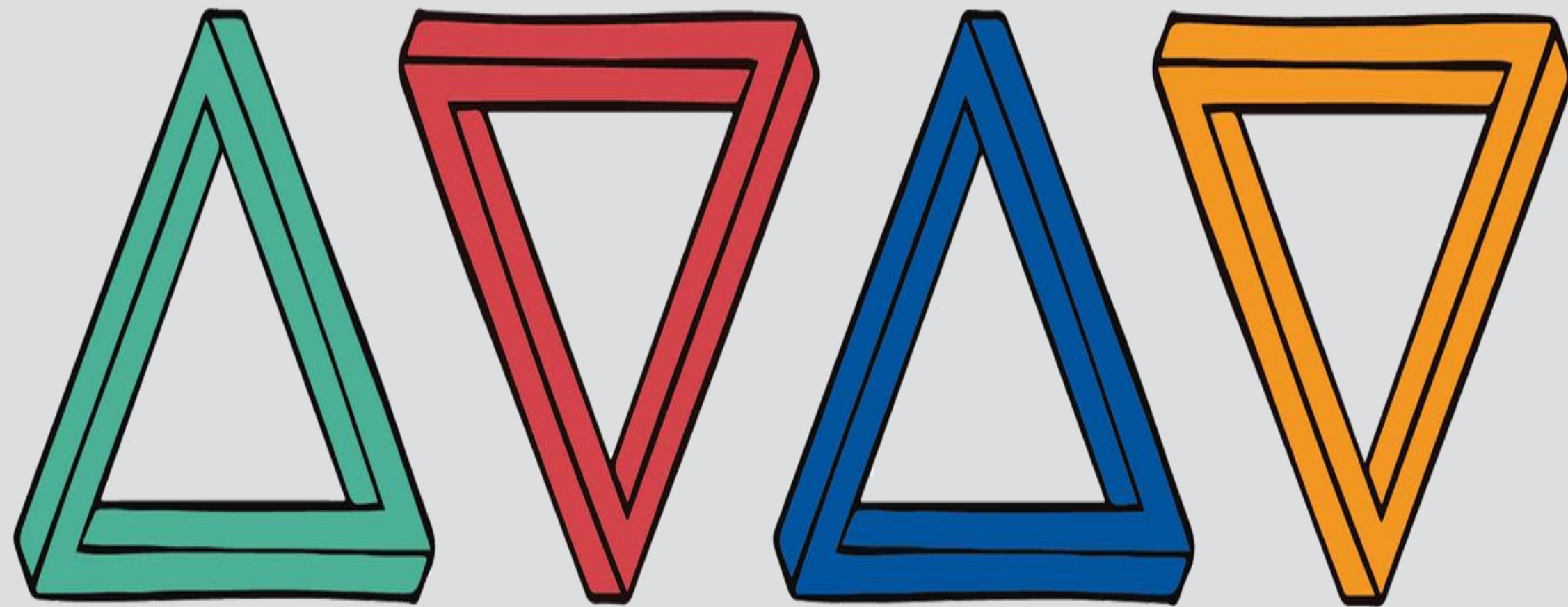


Mary always stopped in front of our office in Valletta just to look inside for a few minutes. We thought she was just curious and one day we offered her to join us for a coffee. The following day she came again for a coffee and this kept going on until we realised all she needed was a warm jacket for her son. Mary shed light on the need for textiles for those that cannot afford them. Valletta offices were the first location whereby clothes were just placed in a box for passersby to take what they need and for others to drop there what they no longer need instead of discarding them.



The Problem

Everyday YMCA rejects an estimated 5 large garbage bags of clothes. This is mainly attributed to unavailable logistics at our disposal. This and many other items rejected are an extension of resources that could be used in expanding the service that we provide. Further, the environmental impact of textile is on the rise and worsening due to the introduction of fast fashion. In recent times, clothes are worn an average of 8 times leading to many inactive clothes. To reach more clients and to expand our service we decided to create this online shop on a three tier system that will list donated items, provide opportunity for individuals to list their inactive clothes and other items for the benefit of the organisation and the entire populace.



YMCA

An organization Seeking to promote the vision to build a more just society.

This we seek to achieve through our unrelenting effort to provide innovative solutions to the challenges that confronts our society today.

Most especially in youth development, homelessness, community development etc.

Our Mission

“

We support the positive development of youths as a preventive measure and we intervene by offering a spectrum of social work services to individuals who are underprivileged or socially disadvantaged. ”

Our Vision

“

Seeking to promote the vision to build a more just society

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The Goal

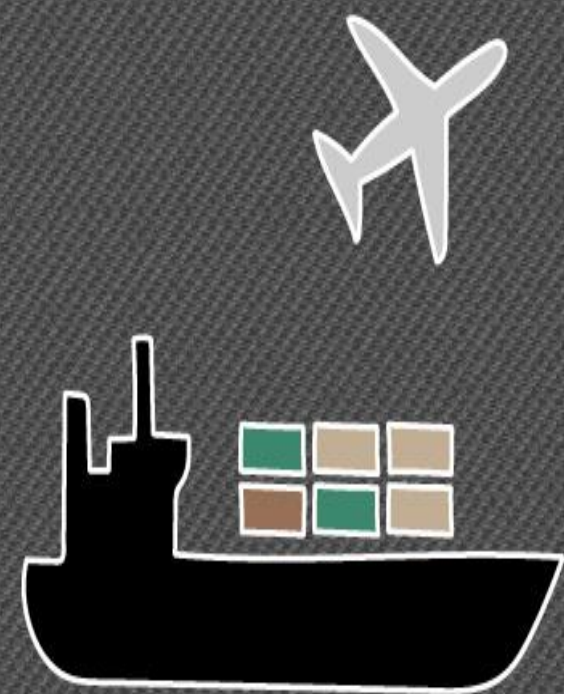
- To set up a sustainable online shop “ANTIK” that seeks to sell second hand clothing donated to YMCA.
- Allow individuals to list their inactive clothing and list non-clothing items that people intend to do away with but will inure to the benefit of others.
- We seek to build and operationalise this platform by 2023.



THE ENVIRONMENTAL IMPACT OF TEXTILES



of global greenhouse
gas emissions
are caused by clothing
and footwear production



This is more than all international flights
and maritime shipping combined

Sources: EPRS (2017), UN (2018)



The IMPACT

- **Aside from reducing the environmental impact of textiles on the environment and providing clothing at the most affordable or free for a struggling population, the initiative will generate additional revenue for YMCA Malta in order to increase and enhance the services the organisation provides to the homeless population and youth in Malta.**
- **The initiative will create intermediary jobs for the homeless who mostly due to their challenges struggle to return to the job market, hence putting them on a path of independence.**

The Budget

- **The project cost 64000 Euros**
- **This amount will be used to finance the following.**
 - ❖ Platform Development & Upkeep
 - ❖ Marketing & Promotion
 - ❖ Training and Development
 - ❖ PCI compliance and SSL Certification
 - ❖ Responsive designing
 - ❖ Rent of premises and Insurance
 - ❖ Equipment
 - ❖ Repairs
 - ❖ Utilities
 - ❖ Client Management System
 - ❖ Transport



Conclusion

As fast fashion takes over, waiting to do nothing is waiting in line to die. Yes we can trend but we can trend responsibly.

So we say

“ANTIK-Trend. RESPONSIBLY!!!”

Thank you